

Business Page

Pizza business can thrive no matter how you slice it



By DOUG PENRICE
Herald Special

Recently a local resident sent a letter to the mayor expressing her concerns and displeasure about the overabundance of pizza restaurants in Halton Hills, especially Georgetown. The mayor responded to her letter and the matter was even brought up before council.

The councillors felt that the market should decide what type and numbers of commercial businesses would survive. This is called the free enterprise system. This response did not sit well with the letter writer and another letter appeared in the paper. As the voice of business in Halton Hills the Chamber feels that it should respond.

Through the Planning Act of Ontario the Town of Halton Hills has the right to regulate land use in the municipality. This policy helps to eliminate problems with conflicting land uses. The town sets the use for the land for residential, industrial and commercial. It also spells out in very specific terms

the types of use in each zone.

A business wanting to locate a restaurant will look for property that allows him to construct a restaurant. This could be a family restaurant, fast food or pizza. The business operator makes the decision that is right for him based on local market conditions, return on investment etc., decisions that are his alone to make.

In our society today we are being regulated in all aspects of our lives, the private entrepreneur certainly does not need another directive as to what type of business he must establish. However if any local resident such as the lady who wrote to the mayor was that interested in opening another type of restaurant, that option is certainly open to her.

What we don't need is a further level of bureaucracy intruding in the free market system. Under our present system if we have too many of one business only the efficient will survive and the consumer will be the winner.

If you have a business idea, the Halton Hills Chamber of Commerce can assist you in planning your new venture, put you in touch with investors and advise you of population trends all for free. So if you want to be an entrepreneur and start your own business give the Chamber a call at 877-7119.



Fighting MD

Bill Barber (right), chairman of the Halton Hills fire department's Muscular Dystrophy committee, presents a cheque for \$2,800 to John Prankard, chairman of Ontario Firefighters against MD at the Georgetown fire station Thursday. The money was raised at a charity baseball tournament in June. So far, the Georgetown firefighters have raised over \$14,000 in four years to help in the fight against MD. Mr. Prankard is a captain in the Brampton fire department. (Herald photo)

Business lobbyist will speak to chamber members Nov. 22

The Halton Hills Chamber of Commerce is pleased to have Mr. Laurent (Larry) Thibault as our featured guest speaker at our Annual Fall Dinner. Mr. Thibault is president of the Canadian Manufacturers' Association, a prominent business lobby made up of Canadian manufacturers.

Mr. Thibault has been with the CMA since 1972 assuming the role as president in 1985. His role is to promote Canadian manufacturers both in Canada and overseas. The CMA has taken strong positions on issues of national importance including the Free Trade debate in the last Federal Election and most recently appearing before the Parliamentary Committee on the Goods and Service Tax. In addition to making government submissions, Mr. Thibault writes articles for the media in both languages and gives many speeches across Canada on behalf of the CMA.

Before joining the CMA Mr. Thibault was an economic analyst with the consulting firm of Kates Peat Marwick and Company, one of Canada's largest management consulting firms.

Mr. Thibault also happens to call Halton Hills home. He resides in Georgetown with his wife Paulette and two teenaged sons, Andre and Alain.

The Halton Hills Chamber of Commerce invites you to attend its annual fall dinner to be held Nov. 22 at the North Halton Golf and Country Club. For ticket information please call the Chamber Office at 877-7119.

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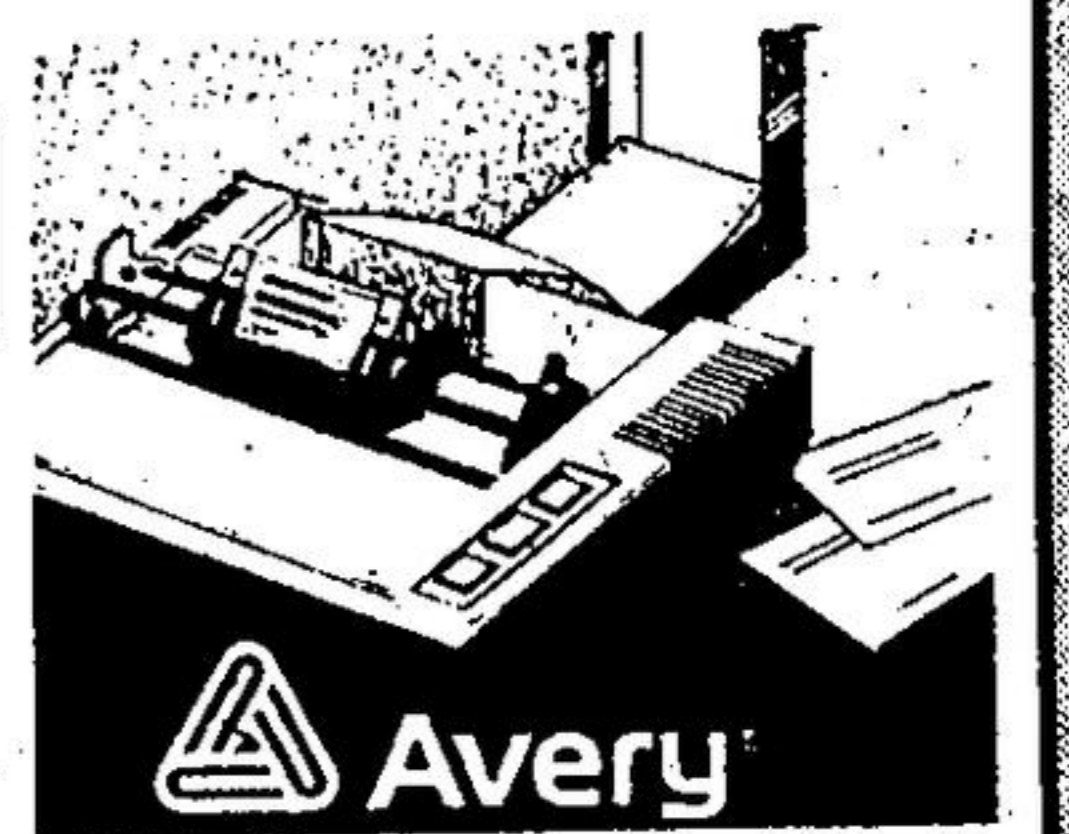
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