First canadian sports show-

The first Canadian Sports, Fitness and Music Challenge Show (Challenge '89), Thanksgiving Weekend, October 7th, 8th and 9th, in the Arts Crafts Hobbies Building, Exhibition Place will feature exhibitors in recrational/leisure sports and agtivities, health and fitness, food and nutrition, education and careers, fashion and beauty and other related subjects, olympicstyle competitions, special attractions and celbrities.

A major feature of the 3-Day Show, Oktoberfest '89, will feature a traditional Bavarian Garden, food and entertainment, a Sports Cafe and on Sun., Oct. 8th, the first annual Toronto Miss Oktoberfest Pageant at 2:00 p.m., to be hosted by Miss Toronto 1968 Kari Hudson, Toronto. The '89 Contestants will be modelling fall and Holiday fashions by Marilyn Brooks Boutiques Inc. The Challenge '89 Show will be a Thanksgiving Weekend



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The '89 Show will also feature a '50s and '60s Celebrity Soda Shoppe where recording artists Karen Silver and Robert Riley, radio and TV personalities and celebrities have been invited throughout the Show dates to sign autographs and posters to raise awareness and funds for the Official Show Charity

- World Literacy of Canada in honour of 1990 - the United Nations International Year of Literacy.

Various recreational/leisure sports and entertainment competitions and demonstrations will take place in the Sports Arena including: Sat., Oct. 7th, the 2nd annual Pro-Am Canadian Standup Armwrestling Challenge Championships (CSAC), 12:00 noon - 6:00

p.m., the Amstel Awards for 1989 CSAC Amateur Division, and the 2nd Annual Celebrity Armwrestling Challenge for the Beneifit of Literacy at 3:00 p.m., co-hosted by WPAA World Middleweight Armwrestling Champion Gene Tatti, of Hamilton and radio/TV personality Jim Paulson, Oakville) 1989 Canadian Bodybuilding Challenge, sanctioned by Bodybuilding Ontario will take place, Sat., Oct. 7th, 3:00 p.m. - 5:00 p.m. and 8:00 p.m. -9:30 p.m.; Mon., Oct. 9th, demonstrations by members of

The Twin Dragon Kung-Fu and Kick-Boxing Clubs from 1:00 p.m. -3:00 p.m. and The Kamalii Hawailan Dancers. Firefighters from the North York Fire Department autographing "The Right Stuff" 1990 Calendar in aid of the Sunnybrook Trauma Centre; and throughout the 3-Day Challenge Show performances by special guest the Kalev-Estienne-Dance Gymnastics Rhythmic Ensemble.

Other Challenge '89 Competiinclude: the 1989 tions 8-Ball Challenge.

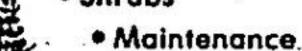


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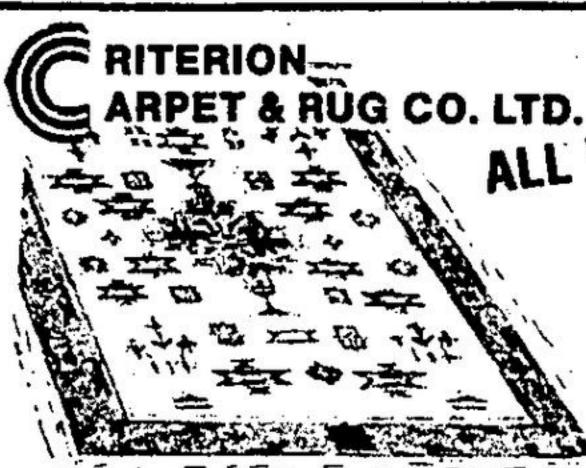
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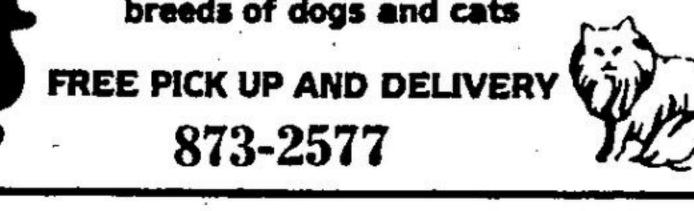
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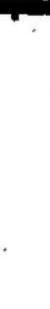
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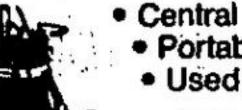
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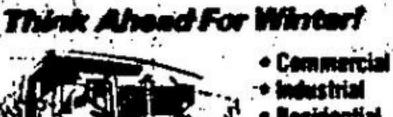
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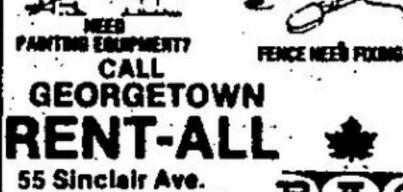
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