

"Love people and use money" - United Way



The United Way of Halton Hills officially kicked off its 1989 campaign with a target of \$156,000 at a luncheon at Jack Tanner's Table in the Olde Hide House last Wednesday. Left, Adam of Georgetown is looking for a new Big Brother. Big Brothers is one of 18 programs funded by the United Way. Social worker Sandy Fryer is trying to find Adam a match. Above, Stu Holloway said we should "Love people and use money, not the other way around," top right Barry Kedwell, president of Curwood Packaging was honored by the United Way for his company's efforts and right, Rick Glugosh of the Olde Hide House accepts an award from the United Way. (Herald Photos)



United Way aims for \$156,000

About 200 guests of the United Way were told to "love people and use money...don't get it the other way around," at the kickoff lunch in Acton last Wednesday.

Stu Holloway, the voice behind the phrase "It's worth drive to Acton" pushed that message during the campaign kickoff lunch.

The annual United Way campaign is looking to raise \$156,000 in Halton Hills this year and organizers have taken steps to make sure they achieve that goal.

For the second year, the Patron's Campaign will recognize contributions by single people and businesses, said Graeme Goebelle, himself a patron of the organization.

"The United Way cannot survive on a normal campaign," said Mr. Goebelle. "We need special patrons."

Anyone who donates \$1,000 to the United Way is awarded the title of patron, said Mr. Goebelle. And any business which donates \$1,000 to the organization is awarded the title of business patron of the United Way.

Any single person who donates at least \$500 is named a Leader of the organization.

Debbie Miller, the chairman of the Georgetown Industrial campaign for the United Way, says it's important to "let everyone know

where their money is going."

Businesses can contribute significantly to the United Way through employee payroll deductions, she said.

Businesses can offer incentives for their employees by matching every dollar the employees contribute to the United Way, she added.

1989 is the first year that the United Way will organize a campaign aimed strictly at businesses in Acton. Dave Whiting will head up the Acton industrial drive and he asked not just for money but for help in organizing the drive.

Although Mr. Holloway was actually the keynote speaker, Adam, a 10-year-old Georgetown resident in search of a "Big Brother," had some words for the audience. Big Brothers is one of the 18 members agencies which receives funds from the United Way. "Dave's my Big Brother but Dave's job took him away from me just after I got him trained," Adam said.

"I hope that other kids can have the stuff I have and do the stuff I've

done," he said of his experience with the Big Brothers program.

The United Way will be organizing blitz nights in Halton Hills. Canvassers in Acton and Georgetown will hit the streets Oct. 10, the day after Thanksgiving.

United Way of Halton Hills president Arlene Bruce said earlier that a knock on the door during blitz night should be considered as a knock for 18 different agencies throughout the town.

Wednesday's dinner was the fourth time the Olde Hide House has sponsored the kickoff luncheon at Jack Tanner's Table and proceeds from the dinner were donated to the campaign.

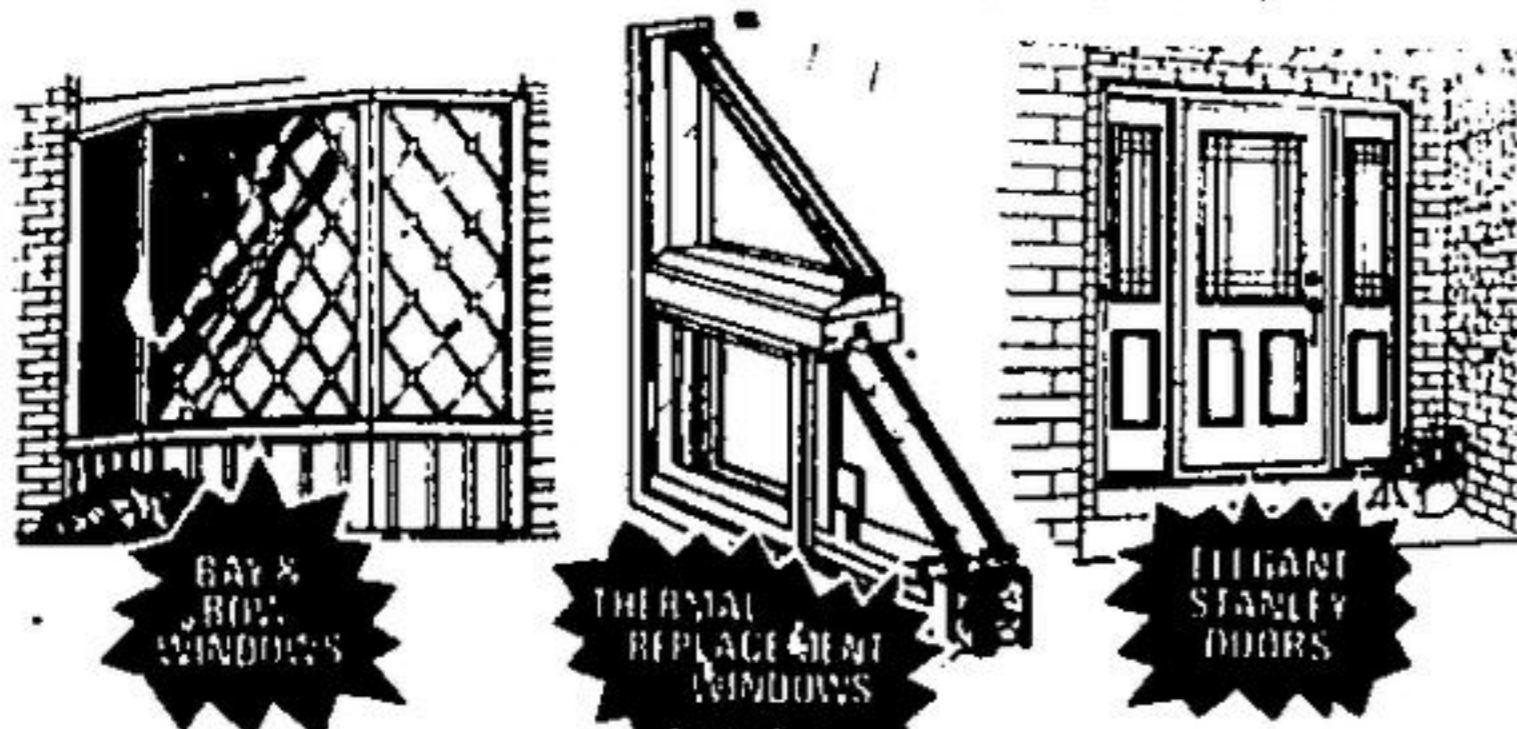
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