

# Zeppelin clones' video is a shot in a desert "hurricane"

## VIDEO BEAT



ETHLIE ANN VARE

Led Zeppelin clones, Kingdom Come chose an unlikely director for the video of "Do You Like It," their upcoming single. He's Jerry Kramer, the guy who produced Michael Jackson's "Moonwalker." Not exactly a heavy metal maven.

Kramer took the fivesome out to the desert north of Los Angeles for the shoot, creating a hurricane in a warehouse "larger than a football field."

"We just kept filming until the band was blown away," said Kramer.

Speaking of "Moonwalker," Showtime cable is airing the second of MJ's top-selling home videos throughout April and May. So if you're not one of the half million or so people who bought a copy, you can see it anyhow.

The Ramones went to Sleepy Hollow Cemetery in Tarrytown, N.Y. — the inspiration for the legend of the

headless horseman — to film their video for "Pet Sematary." The band arrived in a hearse and was buried alive (not permanently, natch) under a full moon to complete the clip.

Young soulster Bobby Brown will cut the title track for "Ghostbusters II," due this summer. Ray Parker Jr. had a huge hit with the original theme song, although it did create a minor furor when Huey Lewis filed suit over its similarities to one of his compositions.



Gladys Knight

Brother Ron and Russell Mael, better known as Sparks, are working on the songs for a movie musical writ-

ten by one of the creators of "Beetlejuice"....

John Lydon, a.k.a. Johnny Rotten, is featured on the sound track of "Slaves of New York" with the track "Warrior." The tune will be included on Public Image Ltd.'s new album "9," due in stores May 16....

And Gladys Knight will sing the theme music for the upcoming James Bond epic "License to Kill."

Aside from the odd motorcycle company, American advertisers don't consider pop stars commercial enough to plug their products on television. This is not the case in Japan, however. Over there, Sade pitches for Nissan, Sinead O'Connor hawks Mitsubishi and Jane Weidlin promotes Shimazu Seisakusho ... whatever that is.

MTV's marketing juggernaut rolls on: The latest promotional tie-in for the cable music network is "MTV To Go," a magazine and record club for rock video junkies. Club members get discounts on records and a chance to buy MTV apparel, as well as a subscription to a monthly magazine, for \$15 a year.

MTV recently sponsored a poll of college students around the country to get an idea of what its target audience is watching, listening to and thinking.

The results: U2 is the undergrads' favorite band; Tom Cruise and Meryl Streep are their favorite film stars, and "Family Ties," "Cheers" and "The Cosby Show" are their favorite television programs. They prefer cable TV, however, to broadcast TV, by a margin of 55 percent to 45 percent.

Guess what their favorite cable station is?

Ray Charles makes an appearance in "Limit Up," an offbeat comedy about a commodities trader (Nancy Allen) who sells her soul to the devil in order to corner the market in soybeans.

Patti LaBelle has a part in "Sing," the new offering from the producer and songwriter who did "Footloose."

And "Rockula," the latest update of the vampire legend, will feature appearances by the unlikely musical trio of Thomas Dolby, Toni Basil and Bo Diddley.

David Johansen, aka Buster Poindexter, co-stars with Richard Dreyfuss and Teri Garr in "Let It Ride," a comedy about compulsive gambling, also due this spring.

## THE WORLD ALMANAC DATE BOOK

May 6, 1989

Today is the 126th day of 1989 and the 47th day of spring.

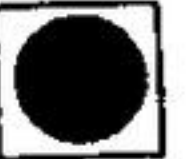
S	M	T	W	T	F	S

**TODAY'S HISTORY:** On this day in 1954, Roger Bannister of Britain became the first person to run the mile in less than four minutes.

**TODAY'S BIRTHDAYS:** Sigmund Freud (1856), Czar Nicholas II of Russia (1868), Rudolph Valentino (1895), Orson Welles (1915), Theodore White (1915), Willie Mays (1931).

**TODAY'S QUOTE:** "I hate television. I hate it as much as peanuts. But I can't stop eating peanuts." — Orson Welles

**TODAY'S MOON:** Day after new moon (May 5).



**TODAY'S BARBS BY PHIL PASTORET**

This is the silly season, when you believe the home-improvement article on how to build a swimming pool by yourself.

Have you heard about the blanket manufacturer who sold his business? He went to Washington to make governmental cover-ups.

# Back to life on Another World



Entertainment

Bob Spence  
Thomson News Service

Characters may die in soap operas, but they have a habit of turning up again when networks are trying to increase their ratings.

At least nine former cast members of Another World — including three who, courtesy of scriptwriters, "died" on the NBC show — are being brought back for the 25th anniversary of the New York-based soap.

The dearly departed will be seen in dream sequences woven into the story line.

Among those returning to the show are George Reinhold and Jacqui Courtney (who portrayed Steven and Alice Frame). Other returnees include Christine Jones, Dorothy Lyman, Julie Osborne, Jane Cameron, Jim Poyner, Nick Coster and Beverly Penberthy.

While Another World's actual anniversary is May 4, scenes involving the former cast members will not air until May 22.

Canadians still love their hockey.

CBC-TV devoted four nights during the first week of April to coverage of the opening games of the National Hockey League playoffs. And network officials just love the ratings that were released last week (they take forever to compile). Those four hockey productions attracted the four largest audiences of the week for English-language programs on Canadian TV.

The Cosby Show (CTV), which often tops the ratings, went head to head with CBC hockey coverage on April 6 — and lost.

While 2,432,000 Canadians were watching Cosby (the highest-rated

non-hockey show that week), 2,744,000 others were watching hockey on CBC.

CBC's Sunday, April 9 NHL coverage attracted the largest audience of the week, more than 3.4 million viewers.

A week before Toronto's domed stadium opens, you can watch Sting cavorting in another dome — in Tokyo.

First Choice pay-TV airs the one-hour concert special on May 29.

The show was taped under the dome of Tokyo's Korakue stadium last fall.

Sting offers songs from his solo albums (Dream of the Blue Turtle and Nothing Like the Sun) as well as such Police hits as Be Still My Beating Heart.

For those with different musical tastes, CTV offers Neil Diamond.

The creative singer/songwriter, who has been a premiere recording artist for more than two decades, performs a selection of his top hits in a one-hour special, Neil Diamond: Greatest Hits Live.

The show, taped at the Aquarius Theatre in Los Angeles, features such songs as Sweet Caroline, September Morn, Forever in Blue Jeans and Brother Love's Travelling Salvation Show.

It airs May 28.

Five years ago, a student camped in front of a pay telephone at Brandon University for six hours.

Doug MacNaughton's telephone vigil paid off when the phone rang — he was granted the Edmonton Opera Company audition that launched his career.

MacNaughton, now a baritone with the Canadian Opera Company, really had to work to earn an opportunity for his first "break."

"I had just moved into a new Brandon apartment and the number the telephone company gave me for my phone rang a family on the other side of town," said the Brandon native. "So the only phone number I could give Edmonton was a pay phone at the university."

"I set up beneath the telephone with my typewriter and some work and watched it like a hawk. I pleaded with people not to use the telephone."

People listened — and so did the Edmonton Opera Company.

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**fabric forum**  
Prepared as a consumer education service by the International Fabricare Institute

**Look Before You Leap!**

Careful selection and care of leathers and suedes is important for keeping your garments looking new. When shopping for your garment look for careful matching of colors and textures, avoid a snug fit (some shrinkage may occur later), and save accompanying care information. After your purchase you should wear a scarf to protect the collar. If the garment gets wet, let it air dry naturally.

Never store leather or suede in a plastic bag. Keep it in a cool, well ventilated area. When you have your garment cleaned, point out any stains and make sure you have all matching pieces cleaned at the same time.

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