

Agency president is well-travelled

Located on the second floor of 5 Wesleyan St., Beeline Travel's president Melitta Hannon has had her share of personal travelling experience. Originally from Australia, Mrs. Hannon lived in England for five years before coming to Canada. After graduating from Georgetown District High School, Mrs. Hannon spent two and a half years working in Australia. She has been travelling to different countries in Europe, the Caribbean and the Orient for the past few years.

Beeline is a relatively new business in Georgetown, having opened last April, 1988. They offer a complete travel service, rates for

vacations and corporate groups, packaged tours, charters, cruises and Ontario resort and coach tours.

Beeline also has a 24-hour emergency service, available for appointment arrangements after hours or on Saturdays, and will customize travel for the needs of the individual.

Mrs. Hannon feels that personalized service is the most important aspect of the business.

Experience in the area of travel arrangements is not unknown to Melitta either - she successfully managed a travel agency in Brampton for three years.

Melitta now lives in Georgetown



Melitta Hannon

with her husband, Shawn and enjoys getting involved with volleyball, travelling and meeting new people.

Downtown Georgetown's Beeline Travel is an agency that can "take the sting out of planning a trip."

Victoria Lane

Customers want quality kids' clothes

Contemporary design with old fashioned care in the stitching from Ma Divine Clementine is what Martha M. Martino, owner of Victoria Lane in Georgetown, has to offer as her new spring line.

Mrs. Martino and her husband live in Toronto, and are moving to Georgetown in March. She has been working in children's clothing for the past four years. She took over Victoria Lane with the idea in mind to make it a customer service business. She is hoping to offer a special service where she will stock or try to find the special requests customers ask for.

Mrs. Martino has found that both parents and grandparents want higher quality in clothes for kids, and that they must be comfortable and fun, featuring bright colors and designs.

Victoria Lane has clothing and accessories for children from newborns to age 10. Mrs. Martino is always willing to fill orders for special events or occasions.

Mrs. Martino finds the opportunity of having a children's clothing store in town to be beneficial. She believes that having all of a customer's infant and

children's wear needs met within the town will make trips to centres like Toronto unnecessary.

Both Mrs. Martino and her husband are looking forward to moving to Georgetown, because they find the community and the people very friendly and hospitable.

Victoria Lane is at 103 Main St. South, in downtown Georgetown.



Martha Martino



Jan. Withers, owner of My Generation wants her customers to enjoy a friendly, relaxed atmosphere when they visit her store.

Customer comes first for Jan Withers of My Generation

My Generation is determined to make every customer a satisfied customer, and ensure they can shop in a friendly, relaxed atmosphere.

Located at 115 Main St. South, My Generation is operated by Jan Withers who says good service is always utmost at the store.

There are two part-time employees at My Generation. Sherri McIntyre, a high school student, works after school and Saturdays. She's very artistic and does much of the artwork and posters at the store.

Sue Doole also works as a sales clerk and is very good at arranging clothes for display.

Ms. Withers is very proud of her staff, and feels she is fortunate to have them at My Generation.

The business started out mainly for children, with clothing sizes 8-16, but due to many requests

particularly from high school students, who have become very important to the store, My Generation has added lines such as Ocean Pacific for men and ladies, and Esprit and Operator for ladies, as well as other lines.

"We try to carry some fun lines when possible and had lots of fun last summer with the sweet sacks we carried," says Ms. Withers.

The "sweet sacks" were shorts made from sugar bags in various designs. They were quite a hit, and Ms. Withers says they will be back again this spring with new designs, brighter colors, and a new length. Another new line they plan to carry which promises to be fun is "Blow Out" for teens and junior ladies.

Ms. Withers and her husband Keith have two sons, Kevin and Curt. Mr. Withers has a vested interest in the business as well, having made all the shelves and racks for the store.

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