

Success of Elizabeth's continues growing

Established 4½ years ago by Elizabeth McNeilly, Elizabeth's Fashions and Bridal Boutique is a success story and is still growing.

The Bridal Boutique was added two years ago and it too has proved equally successful.

Elizabeth's daughter Heather Burke is manager of the Boutique and there are also three part-time employees on staff. Elizabeth's clientele is varied, as are her sizes, from five to 18, and service is the key to this shop's success. Both Elizabeth, Heather and their staff strive very hard to give the very best service to their customers.

Elizabeth has also entered into another facet of the fashion industry, with the opening of One Step Ahead Ladies Shoes and Accessories. The store is just one

year old and carries a wide variety of shoes, handbags and accessories. Here again service is the most important factor. The store employs three part-time employees and the manager is Mrs. Lynda Seiber. One Step Ahead will be adding children's shoes starting in the spring and there are other plans in the works for next fall.

This March 1 will see the opening of Elizabeth's second ladies wear and bridal boutique in Bolton and Cheryl Donaghue will manage this shop. Cheryl is Elizabeth's other daughter.

My family has always supported me, says Elizabeth, especially husband Bob, who handles all the financial end of the business and also does most of the renovations.



Elizabeth McNeilly (third from left) is seen here with the staff of Elizabeth's Fashions and One Step Ahead.

Quality service is imperative

Keeping clean is everybody's business, but more so for Diane Young, the owner of Town and Country Cleaners.

Ms. Young employs eight people and owns a store in Georgetown at 235 Guelph Street and one in Streetsville. Leane Young is the manager of both stores.

The firm believes in providing quality service in a pleasant at-

mosphere. The owner sometimes finds it challenging talking to the public about the different types of clothing and how it should be cleaned.

Training staff is a long procedure, she said, because an employee has to be able to tell

customers why an article can or cannot be dry cleaned. She has noticed over the years that now it's harder to find help. "Today's

people want to start at the top, knowing nothing about the dry cleaning business."

The firm offers same day service (Monday to Friday), shirt service, wedding dresses, suedes and leathers plus repair services.

Recently Town and Country Cleaners has added a new filter system and a new distillation system which keeps chemicals free of fatty acids.

Elizabeth's Fashions & Bridal Boutique

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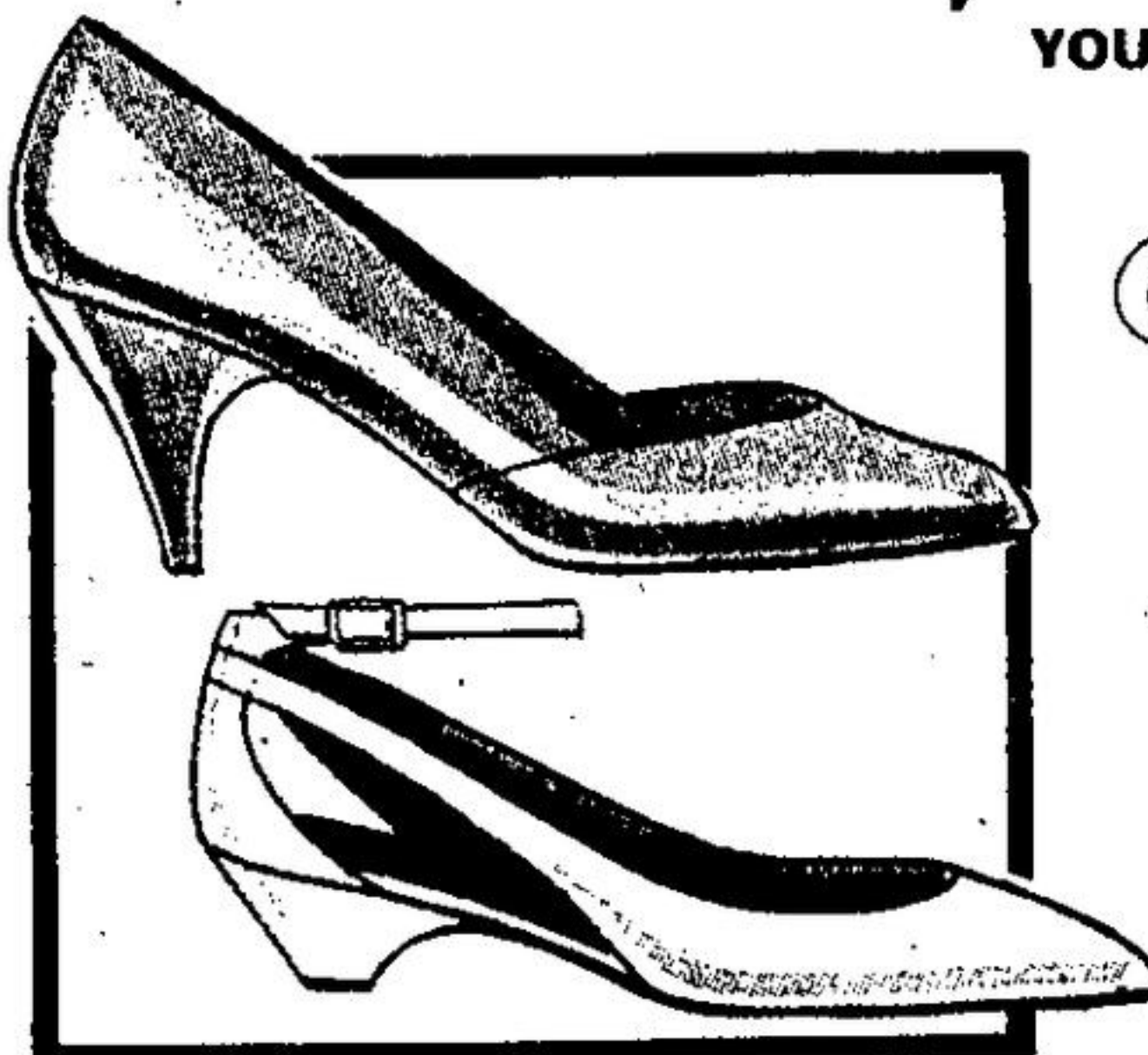
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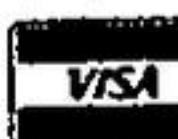
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