

Special treatment for the woman on the go

Donna Caine and Gail Reynolds of Lazy Day Blues want to cater to the "woman-on-the-go" and understand that today's woman doesn't have a lot of time for herself.

Lazy Day Blues provides one-stop shopping for the latest in ladies' fashions. The business is located at 78 Main St. South in the Old Bank Building.

Donna and Gail operate the business themselves and make weekly trips to Toronto's garment district to do their buying, which allows them to stay up on the latest in fashion innovations.

Lazy Day Blues began as a store featuring cotton casual looks for the most part, and in its 17 months of operation, it has developed to meet the changing needs of its clientele. Donna and Gail went into partnership last October and the arrangement has worked out exceptionally well.

Input from customers is very important for Lazy Day Blues.

Casual wear lines include Mexx, Hollywood jeans, Tangiers, Michel Sport, and Camp Tomahawk. The store has recently taken on several dress and office wear lines, including Junior Scene, Thalie, Jump, and Exclaim.

Sizes start at three and run up to 14, and Lazy Day Blues also handles accessories such as tights, socks, jewelry, belts, swim suits, and specialty items at Christmas time. There are plans to add lingerie and outer wear lines as well.

There are also plans to formulate data sheets for regular customers, which would provide a tangible record of proper sizes, color preferences, and favorite styles and labels. By doing this, Donna and Gail would be able to advise their customers of new arrivals, and would have pertinent information for members of the customer's family who may wish to purchase a gift.

Donna has lived in Georgetown for three years, and has two daughters, Tiffany and Jeannine, who also like to help out in the store.

Her parents are retired and live



Gail Reynolds and Donna Caine of Lazy Day Blues

in Peterborough and her entire family has been very supportive in her business venture.

Donna attended St. Mary's Convent in Cambermere, Ont. from age 10 to 17, and then enrolled in nursing at North York General Hospital.

"All these years of uniforms gave me the passion for clothes and fashion," she says. "I have always enjoyed new challenges

and starting my own business was the ultimate. I love what I'm doing."

Gail is a native of Georgetown. Her husband Brian is a chartered accountant, and they have two children, Jammie, 6, and Shannon, 3.

She is a graduate of Georgetown District High School and also attended Sheridan College.

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Corrie's caters to what clients want

Corrie's Hair Place, located at 21 Mill St. West in Acton is a complete hair care centre with a twist - they also offer a sun tan booth.

Pamela Worsfold, owner/hairstylist is always looking for ways to update her knowledge of new hairstyles and current trends in hair care by taking classes. She encourages this in her three employees, Lorraine Golden and Ann Gardener, hairstylists, and Tracey Frizzell, shampoo girl.

With better quality products than ever, and hairstylists becoming more professional, Ms. Worsfold feels it is important to keep a good standard in hairstyling, and to keep up to date.

Some of the products and services offered by Corrie's include a sun tan booth, Kermodil, Matrix, Helene Curtis, manicures, hair removals, unisex and children's cuts, in addition to a P.C. 2000 computer perm.

One of Corrie's newer products is Vavoom - for clients who want body in their hair without a perm.

Ms. Worsfold enjoys vacations with her family, reading, crafts, and interior decorating. She would also like to qualify for her esthetics



Pamela Worsfold

license. Corrie's wants to be able to offer more services in the future. Ms. Worsfold and her staff feel it is important to "take time to listen to what the client wants his or her final look to be. Proper hygiene and a friendly atmosphere are what makes Corrie's special.

Corrie's also offers free consultations.

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