

BIG exposition has something for everyone

Georgetown's business community will be in the spotlight June 3-5, but for the 15,000 visitors who are expected to attend the BIG celebrations, there will also be a good mix of pleasure.

"We're promoting a fun atmosphere," says Chamber of Commerce secretary Doug Penrice. "It's not so much a selling show, but more of a trade exposition. We want everyone to have a good time."

There will be a wide range of events staged in conjunction with the BIG celebrations, but the BIG (Business In Georgetown) show at the Alcott Arena, will undoubtedly be the focus of attention for most people.

Mr. Penrice says there will be the same number of exhibits for the show, as there were for the BIG celebrations four years ago, held at the Alcott Arena.

To add to the celebrations this year, a large tent will be put up just outside the arena, featuring late model cars, trucks, and recreational vehicles.

"We're hitting a wide range of businesses and services," says Mr. Penrice. "We've got a little of everything on the floor, from one-man operations to the biggest industrial companies."

Mr. Penrice says the businesses that will be represented see the BIG exposition as an excellent way to tell the public about their products and services, and at the same time, promote their image in the community.

Last time the BIG festivities were held, attendance figures totalled 10,000. Since there will be more peo-

ple aware of the 1988 show, Mr. Penrice says they are expecting a substantial increase.

"There are not many other vehicles that allow businesses to have 15,000 consumers look at their product in three days," he says.

While the business community is being presented in an exciting light, there will also be a number of pleasant distractions for the show-goers from an entertainment standpoint.

A stage will be set up in the centre of the arena with ongoing entertainment, and several classic cars will be on display, most likely along with their newer counterparts.

Visitors will also be able to enjoy the double-decker bus tours being conducted throughout Georgetown, highlighting historic sites, and points of interest.

In conjunction with the BIG show, there is also a BIG Chill dance being run at Memorial Arena on the Saturday night, to the music of Lowdown.

Even the businesses will help make things more enjoyable, as many will hold lucky draws.

Mr. Penrice says there will also be facilities available for seminars to be conducted. Organizers are hoping for three to four such seminars from the business community, but there are provisions to run as many as 16 during the course of the BIG celebrations.

Admission to see the business displays at the Alcott Arena are being kept to a minimum. Adults will pay \$1.50, while entire families can gain admittance for \$4.

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