

### Favorites of the past

# Lowdown set to rock Memorial Arena

When the band Lowdown starts a show, they do it with a bang. And the fireworks just keep coming until they bring a swinging night to a close.

The three-man band, consisting of Doug Varty, Brian Salt, and Ted Floyd, has wide audience appeal, and for a very good reason. No one wants the great hits of the 50s and 60s to be forgotten, and Lowdown does their part to ensure that rock and roll, the surfin' sound, the classic love ballads of a generation past can continue to be enjoyed.

For this year's BIG celebrations, Lowdown will provide considerable pleasure as a welcome complement to the Business In Georgetown (BIG) theme.

The group will perform for what is being termed a BIG Chill dance, at Memorial Arena on Saturday, June 4, from 8 p.m. to 1 a.m.

When the movie, The Big Chill, was released several years ago, it touched a nostalgic string in many moviegoers' hearts. And Lowdown will accomplish the same feat with their energetic act.

Lowdown has built themselves quite a following, particularly in the Kitchener-Waterloo area, and around London, where they are based.

To their credit, they've opened for such acts as Roy Orbison, Johnny Rivers, Del Shannon, the Beach Boys, and Franki Valli and the Four Seasons.

And it's from these stars of rock and roll that they draw upon for some of their material, and mix in a generous supply of their own, original works.

When Lowdown plays, they like to see the audience get involved, where ever possible. And often, the audience is accommodating. Whether they're cranking out the tunes for a high school crowd, or for an audience of baby boomers, people have immersed themselves in the rock and roll theme, by putting together their best "greaser" get-up, or going

"surfer" for the evening.

The Georgetown dance to Lowdown is being put together by six local non-profit sport organizations from the community. Through the assistance of the Chamber of Commerce, these groups will be able to raise funds to support their respective sporting activities.

Refreshments of nachos, chicken wings, and pizza will be available at the dance, and a BIG Chill specialty bar will serve up a wide variety of palate-pleasers, including some original ice cream cocktails.

The mood at Memorial Arena will be properly set with appropriate decorations, and "leis" will be sold to help add to the atmosphere.

There will also be door prizes to be won during the course of the evening.

To help dance-goers get into the true festive spirit, Jack Baker Distillery is offering a bus service, so driving to and from the dance won't be a problem.

A total of 1,000 tickets will be sold for the dance, at \$6 per person, and a sellout is highly expected. Tickets can be obtained by calling the Georgetown Chamber of Commerce at 877-7119, or by contacting people from the following organizations: Dave Martin, Georgetown Minor Hockey; Elaine Matthews, Georgetown Figure Skating; Bonnie MacLeod, Georgetown Minor Ball; Wayne Pries, Georgetown Jr. B Hockey Club; Lim Lindsay, Men's Flag Football; and Janet Arnold Ladies' Flag Football.

Tickets are also available from Up, Up and Away Balloons, situated on Main Street in Georgetown.

With the success of this June 4 dance, there is consideration being given to making this an annual event, as a means of helping community sports organizations, and providing an enjoyable evening. So don't miss out.



Lowdown will set the Memorial Arena rockin' on June 4, when they play for the BIG Chill dance, as part of the BIG celebrations. The band consists of Doug Barty, Brian Salt, and Ted Floyd, and plays a wide variety of music, largely from the rock and roll years of the 50s, 60s and 70s.

That gaudy shirt you've always been afraid to wear in public should fit in nicely at the BIG Chill dance, and a little dab of Brylcreem can add to the enjoyment immeasurably.

## INSURANCE BROKERS ASSOCIATION OF HALTON HILLS

Barber & Henley Ltd.  
Georgetown, Ontario

Denny Insurance  
Acton, Ontario

Paul C. Armstrong  
Insurance Brokers Ltd.  
Georgetown, Ontario

Dunlop Insurance Ltd.  
Norval, Ontario

West Insurance Brokers Ltd.  
Georgetown, Ontario

INSURANCE  
BROKERS  
ASSOCIATION  
ONTARIO

WE ARE YOUR LOCAL INDEPENDENT BUSINESS PEOPLE WHO REPRESENT MANY INSURANCE COMPANIES. WE WORK FOR YOU. BE SURE TO DROP BY OUR BOOTH TO DISCUSS ALL YOUR INSURANCE NEEDS AND ENTER YOUR NAME FOR OUR LUCKY DRAWS.

## ALL CALL COMMUNICATIONS TOMORROW'S WORLD TODAY

Come and see for yourself our up to the minute, state-of-the-art Telephone Answering Equipment

Our Answering & Paging service offers many services to business, medical and residential clients

We look forward to discussing how we may benefit your business at B.I.G., June 3, 4 & 5.

72 Mill St., Suite 8  
Georgetown  
877-8973 - 840-0200