

Electronics carry us into 21st century

Today's consumers are looking for new household products that will carry them into the 21st century, and manufacturers are meeting this demand with sophisticated electronics.

Electronics are becoming commonplace in more and more homes, in products ranging from home security systems to coffee makers. This trend leads many consumers to replace their old kitchen with a new "electronic" one, with the key ingredients being electronically controlled appliances.

There are many electronic appliances available on the market today. A few appliance manufacturers—such as Whirlpool Corporation—offer a "total electronic" kitchen—a complete array of electronic models.

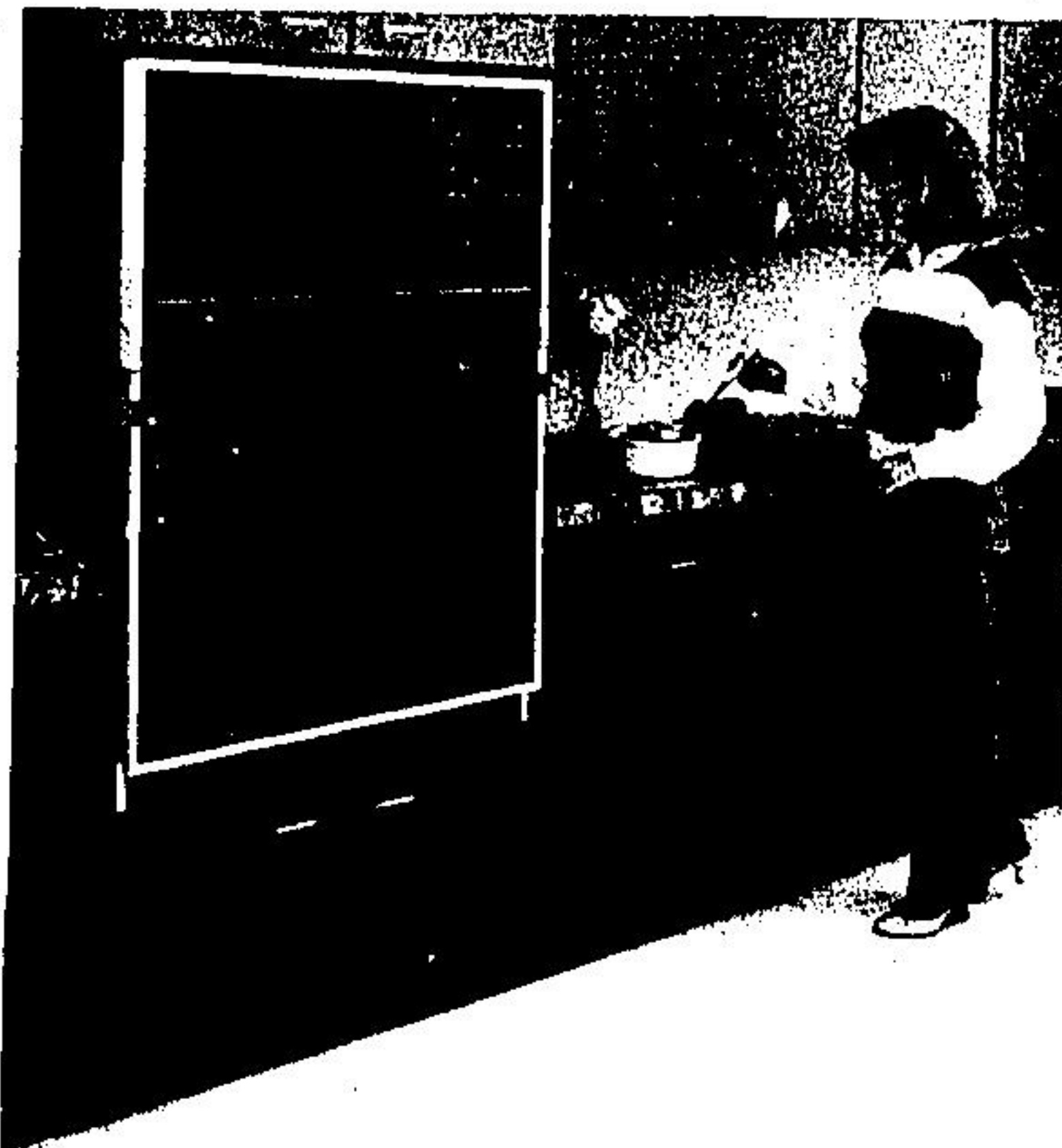
What can an electronic refrigerator do for you? The Whirlpool produced Electra III refrigerator has an electronics control system that allows for:

- *Independent temperature control*, for selecting the appropriate temperatures for refrigerator and freezer sections, independent of each other;
- *Adaptive defrost*, which monitors operating conditions to determine when defrost should occur, and then defrost only when and as long as defrosting is needed. This reduces energy consumption as well as helping provide better food preservation;
- *Built in diagnostic system*, enabling the user or a service technician to check the status of solid-state system and operating components without unloading or moving the refrigerator. Minor problems can be quickly identified and corrected, saving service time and cost.

Functional electronics are also featured on the top-of-the-line dishwasher. The unit has a programmable memory that makes it possible to store a "favorite" program including cycle options and delaying the dishwasher's start (for up to nine hours), all activated by simply touching the start button. Also, the unit's controls can be programmed to lock electronically, preventing unwanted operation.

Microwave ovens have long incorporated state-of-the-art electronic controls. Some Whirlpool TimeMaster™ microwave ovens include an innovative "Auto Sensor" feature.

This feature allows cooking or reheating many types of food to proper doneness without calculating cooking time



FOR CONSUMERS TODAY who are looking for the kitchen that will carry them into the 21st century, built-in ovens feature many innovative electronically controlled conveniences. Shown here is Whirlpool Corporation's RM2BBPX5, which utilizes an "Auto Sensor" feature in the microwave oven to cook many types of foods until done, without the need to calculate cooking time.

Other TimeMaster models feature "Auto Set," which cooks food at a preselected time and temperature.

Even today's freestanding ranges have gone high tech; the bulky knobs of yesterday are now replaced with smooth electronic consoles, which allow for programming of preselected times and temperatures.

Rounding out the total electronic kitchen is a range exhaust hood featuring solid-state touch controls.

Today's electronics are reliable and manufacturers are not afraid to stand be-

hind them with strong warranties. Whirlpool covers its electronic control systems with a five-year limited warranty on replacement parts for their products.

Whirlpool also covers its major appliances under its recently introduced one-year free replacement guarantee: If the consumer is not satisfied with the quality or performance of any Whirlpool brand appliance within one year from date of purchase, Whirlpool will replace it with the same or equivalent model, free of charge. Details on this offer are available at authorized Whirlpool dealers.



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Real Estate Board wins award

The York Region Real Estate Board has been given a special Education Merit Award by the Ontario Real Estate Association (OREA).

The award, which was presented at the recently held OREA Annual Conference in Toronto, was given for the Board's development of a comprehensive series of membership education seminars.

During 1987, the Board sponsored 11 new member orientation courses, eight computer courses, three general meetings of an educational seminar, one secretary's seminar, one crime prevention seminar, and a local phone-in television program on real estate.

The award program is sponsored by the Education Department of OREA - which acts as the provincial government's nominee for the development and administration of all real estate licensing courses in the province.

OREA is one of the Ontario's largest trade associations with over 40,000 professional realtors in 48 local real estate boards active in most communities in Ontario.

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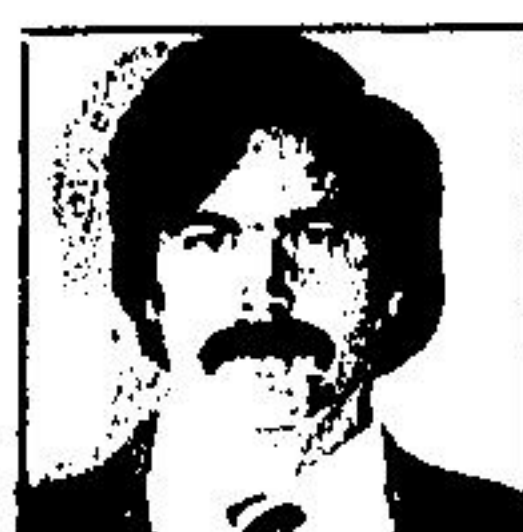
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