

Business Outlook

Service prevents car garage horror stories

Everyone's got a horror story to tell about their car and a garage mechanic. Everything's been checked, the vehicle still stalls and you're ready to give up driving altogether.

Two enterprising men have come up with a solution for drivers who, as they say, "have become frustrated with the auto business."

Bill Taylor and Kevin Frank are co-owners of Canadian Automotive Service Club. Here's how it works.

For a membership cost of \$29.95, people are offered over \$300 worth of automobile services.

In Halton Hills, a member would call Firestone, the participating dealer, and arrange to bring his or her car in for repairs.

A series of free services are offered, such as oil change, front end alignment, tire rotation and balancing.

After going to the garage for five free service items, then the member will receive a free oil, lube and filter.

After 10 free services he will be entitled to a free front end alignment.

In all, there are over \$200 worth of free services, plus \$80 in free bonuses, plus over \$65 in discount services.

That doesn't even include a one-time 10 per cent discount on parts and labour for a member for additional work done.

Firestone is the only garage in the area associated with Canadian Automotive Service Club. There is only one garage representative per area. The Club is being considered

as a test market for Firestone and may be eventually picked up by all its dealers.

The two entrepreneurs are "very exuberant" about their new car care concept. "People come back because they know they have a mechanic they can trust," the partners say.

You can't lose, says Kevin Frank. If you're not treated right you can walk away, but still receive the money value, he says.

The men started the business after talking to car owners who were frustrated. Many ask where is the best place to get their car fixed that had a reliable mechanic.

"The biggest problem (people have) is reliability," said Mr. Franks.

People want to drop off their car and know the work has been done to fix the problem and nothing else -- there is a trust factor, he said.

The services offered by the Canadian Automotive Service Club are of a type that people generally neglect but they still need to be done to ensure proper handling and maintenance.

Kevin Frank, 23, has a sales background while Bill Taylor, 25, has been involved in advertising for weekly and daily newspapers.

The partners are former members of the Georgetown Junior B Geminis. For more information about the new business call 873-2243.



Mouths to feed

Apple Auto Glass sold hamburgers and hot dogs to raise money for the United Way and celebrate its grand opening on Saturday. The sale raised about \$120. Apple Auto Glass owner Derek Hazelwood will match

that with another \$120. Here, a hungry crew digs into to one of the bigger hot dogs after the day's work. Left to right, Lauri Hazelwood, Derek Hazelwood, Leo Fitzpatrick and Paul Philippott. (Herald photo)

Youth appreciation

November 8 to 14 is Youth Appreciation week in Halton Hills.

The Optimist Club of Georgetown is observing Youth Appreciation week by honoring teenage volunteer coaches of sporting events.

The youths will be honored at a dinner at the Optimist Club on Highway 7 on Nov. 10.

The Optimist Club International has promoted Youth Appreciation Week since 1954.

Toy sale

Just in time for Christmas shopping, the 1st Glen Williams Group Committee is sponsoring a demonstration and sale of children's toys on Nov. 12 at St. Albans' Church Hall in Glen Williams. Starting time is 7:30.

This is a one-stop shopping event for adults. You'll be able to see a demonstration of a wide range of quality toys suitable for infants through to school-age children, and then place orders for delivery before Christmas.

All proceeds will be used to support Glen Williams Scout and Guide activities.

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Credit Valley Conservation Authority
Meadowvale, Ontario
LOJ 1K0

Telephone: (416) 451-1615

Public Information Centre No. 2
Glen Williams Flood Control Project

The Credit Valley Conservation Authority has initiated a flood control study to identify flooding potential through the Village of Glen Williams. The study will recommend flood protection of private property susceptible to flooding based on economic, environmental, aesthetic and social factors.

The initial Public Information Centre was held June 25th, 1987 to identify preliminary concerns of residents. This session will deal with review of the recommended flood control alternative as it relates to individual property owners.

DATE: Wednesday, November 4, 1987
TIME: 7:00-9:00 p.m.
PLACE: Glen Williams Town Hall
(Corner of Prince and Main Streets)

Representatives of the Credit Valley Conservation Authority and the Engineering Consultant will be on hand to describe the proposed works and address any queries. Members of the public are invited to drop in at their convenience.

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