

Outlook on Lifestyle

Pizza Pizza popular among deaf community



Against the odds

PAT WOODE

It is illegal to park a car across the sidewalk blocking pedestrian traffic and the driver is subject to a fine. For the average person the vehicle causes a bit of a nuisance but for the visually impaired, mobility impaired, frail elderly, or wheelchair users, it presents a real hazard. Injury or threat to personal safety can

result if one is forced to use the road or runs into the car due to poor vision. Beside the fact that you may be saving yourself money, stop and think before blocking our sidewalks as there are many people who would be grateful for your consideration.

Access 2000 was officially launched last fall by the Canadian Hearing Society Foundation (CHS) and eleven major Canada-wide business firms. Their goal is to make all major public facilities and service industries accessible to hearing impaired people by the year 2000.

Maybe you have seen the accessibility symbol for the hearing impaired by the cash desk in Shoppers Drug Mart. They are just one of the twelve organizations that have introduced their staff to the needs of

hearing impaired customers. A colour video called One to One, which is available in both English and French, portrays the basics of hearing loss, its consequent communication difficulties, various communication tips and how the international symbol of access for the hearing impaired is being used to indicate the measures have been taken to help overcome barriers.

All staff will see the nine minute presentation or an adapted version of One to One and many are displaying the poster "Remember, One In Ten Of Our Customers Can't Hear You," as well as handing out book marks asking people to "Turn Down the Volume." A few places such as the Art Gallery of Ontario are planning to install a TDD (telephone deaf

device), and Assistive Listening Devices which will make the gallery tours accessible to the hard of hearing visitors.



In 1985, Pizza Pizza installed a TDD with a separate phone line. Now they are the most popular pizza parlor among Metro Toronto's deaf community.

In May, Hearing Awareness month, Pizza Pizza used over 500,000

specially printed pizza boxes promoting their TDD line and Access 2000. They hope to make this an annual promotion.

Ideally all business and public employees should be familiar with the communication needs of their customers. As the resource of Access 2000 is limited however, it will be made available first to national corporations and established groups and clubs. By the end of this year, 30 national organizations and numerous local companies will have begun their Access 2000 programs.

Inquiries about this educational program for your employees can be directed to PIICA at 877-1436 or CHS at (416) 964-9595 (voice) or (416) 964-2066 (TDD).

<p>NELL'S DRIVING SCHOOL FOR INFORMATION CALL: 877-2671</p>
<p>453-8911 BOSELL 877-2293 11 Armstrong Ave., Georgetown FOR ALL YOUR PLANNING NEEDS</p>
<p>PRO M&M SPORTS 10 MOUNTAINVIEW PLAZA UNIT 8 GEORGETOWN, ONT. L7G 4J8 PHONE: 877-8889</p>
<p>877-2981 Carol's and Cameron's 61/65 Main St. S., Georgetown Penny O'Reilly Carol Burns</p>
<p>TOW SALES & SERVICE LTD. 102 Armstrong Avenue Georgetown, Ontario L7G 4S2 Phone (416) 457-8420 • Telex 069-7583</p>
<p>RE/MAX Above the Crowd!</p>
<p>DIE MOLD TOOL LTD. 62 TODD RD. GEORGETOWN ONTARIO CANADA L7G 4R7 GEORGETOWN (416) 877-3071 TORONTO (416) 364-6094 TELEX 06-97835</p>
<p>the Cellar 78 MAIN ST. S. GEORGETOWN ONTARIO L7G 3G3 416-877-0652 TORONTO 846-8811</p>

SCHOOL'S OUT

LET'S DRIVE CAREFULLY



Now that school's out and our safety patrol force is no longer on duty, your help is urgently needed.

Summertime means children at play, often in the streets! When you see a stray ball rolling down the road, remember, there's probably a youngster in hot pursuit — who's usually not looking at anything but the ball!

Drive cautiously; watch for children at play!

CYCLISTS! Under the law, bicycles are vehicles, just like cars, and must obey all the rules of the road.

Take care to stop at **STOP SIGNS** and **TRAFFIC SIGNALS**. Use **HAND SIGNALS** and have a **LIGHT** for **NIGHT RIDING**.

ENJOY SUMMER SAFELY!

THIS MESSAGE HAS BEEN MADE POSSIBLE BY THE COMMUNITY-MINDED BUSINESSES WHO APPEAR ON THIS PAGE

<p>ACADIAN POOLS 134-3 Guelph St., Georgetown 877-9562 "Across From Dominion Seed House"</p>
<p>Jeffrey L. Eason B.A. LL.B. BARRISTER & SOLICITOR B.A. 877-6961 P.O. Box 159 877-6962 118 Guelph St. Toronto/Lex 840-1557 Milton, Ont. (Georgetown) Ontario L7G 4Y5</p>
<p>WEST INSURANCE LTD. Geo: 877-5113 Tor: 846-4888 8 Wesleyan Street Georgetown, Ont. Rick West, President</p>
<p>Century 21 Realty of Distinction Inc., Realtor 112 MAIN ST. S. (CORNER OF CHURCH & MAIN) 873-1821</p>
<p>J.C. Duff LIMITED SAND AND GRAVEL GENERAL DELIVERY 145 HOUSE LANE NIP 110</p>
<p>Bar B.Q. Chicken Ribs & Steaks 367 GUELPH ST. (Hwy. 7) GEORGETOWN, ONT 877-7629</p>
<p>PARK THERMAL LTD 62 TODD RD., GEORGETOWN 877-5264</p>
<p>KIYO'S JAPANESE CAR SERVICE OVER 20 YEARS EXPERIENCE Motor Vehicle Inspection 21 MILL ST. 877-1687</p>
<p>the HERALD Home Newspaper of Halton Hills — Established 1888 Division of Canadian Newspapers Company Limited 45 Guelph St. GEORGETOWN 877-2201</p>
<p>TRANSPORTATION SERVICES LTD. 348 Armstrong Ave., Georgetown (416) 877-5163 (416) 458-1160</p>