Outlook on Lifestyle

Pizza Pizza popular among deaf community



Against the odds

PAT WOODE

It is illegal to park a car across the sidewalk blocking pedestrian traffic and the driver is subject to a fine. For the average person the vehicle causes a bit of a nuisance but for the visually impaired, mobility im-paired, frail elderly, or wheelchair users, it presents a real hazard. Injury or threat to personal safety can

or runs into the car due to poor vision. Beside the fact that you may saving yourself money, stop and think before blocking our sidewalks as there are many people who would be grateful for your consideration.

Access 2000 was officially launcehed last fall by the Canadian Hearing Society Foundation (CHS) and eleven major Canada-wide business firms. Their goal is to make all major public facilities and service industries accessible to hearing im-

paired people by the year 2000.

Maybe you have seen the accessibility symbol for the hearing impaired by the cash desk in Shoppers Drug Mart. They are just one of the twelve organizations that have introduced their staff to the needs of

result if one is forced to use the road bearing impaired customers. A color runs into the car due to poor vi- our video called One to One, which is Devices which will make the gallery moting their TDD line and Access available in both English and French, portrays the basics of hear-ingvisitors. ing loss, its consequent communication difficulties, various com-municatin tips and how the interna-tional symbol of access for the hear-ing impaired is being used to in-dicate the measures have been

taken to help overcome barriers.

All staff will see the nime minute presentation or an adapted version of One to One and many are displaying the poster "Remember, One in Ten Of Our Customers Can't Hear You," as well as handing out book marks asking people to "Turn Down the Volume," A few places such as the Art Gallery of Ontario are planning to install a TDD (telephone deaf

tours accessible to the hard of hear-



In 1985, Pizza Pizza installed a TDD with a separate phone line. Now they are the most popular pizza parlor among Metro Toronto's deaf

In May, Hearing Awareness month, Pizza Pizza used over 500,000 2000. They hope to make this an anmual promotion.

Ideally all business and public employees should be familiar with the communication needs of their customers. As the resource of Access 2000 is limited however, it will be made available first to national corporations and established groups and clubs. By the end of this year, 36 national organizations and numerous local companies will have begun their Access 2000 programs.

Inquiries about this educational

program for your employees can be directed to PHCA at 877-1436 or CHS at (416) 964-9595 (voice) or (416) 964-2066 (TDD),

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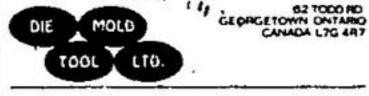
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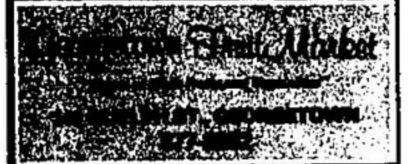
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SCHOOL'S



Now that school's out and our safety patrol force is no longer on duty, your help is urgently needed.

Summertime means children at play, often in the streets! When you see a stray ball rolling down the road, remember, there's probably a youngster in hot pursuit - who's usually not looking at anything but the ball!

Drive cautiously; watch for children at play!

CYCLISTS! Under the law, bicycles are vehicles, just like cars, and must obey all the rules of the road.

Take care to stop at STOP SIGNS and TRAFFIC SIGNALS. Use HAND SIGNALS and have a LIGHT for NIGHT RIDING.

ENJOY SUMMER SAFELY!

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