

# Business Outlook

## New camera store opens in Acton

Toronto police officer and Halton Hills resident Dave Eagleson opened up his new camera store in Acton Saturday.

Called the Focus and Frame, the shop promises to service a clientele interested in autofocus cameras, quality photofinishing, photo restoration and framing.

The shop will also sell art prints from around the world and do laminated prints for customers.

Mr. Eagleson is enthusiastic about the restoration work his shop can offer. It doesn't matter what the condition of the old print is, he said. An old print can be rebuilt completely from scratch. It doesn't damage the original, but it does take a lot of time, he said.

The shop sells Kodak and Fuji film and deals with a cota-iron method which guarantees a daily consistency of color and color balancing, he said.

Most of the cameras in the store are of an autofocus variety ranging in price from \$100 to \$250.

The owner plans to "feel out the market" and talk to his customers to see if there will be more of a demand for the more complex Single Lens Reflex (SLR) cameras.

Works of art in the store will cost around \$40 to \$60 for a print.

Mr. Eagleson has lived in the area for about six years. A police officer in Toronto, he will share duties in the store with his helper Marie Lawson.

Married for eight years, Mr. Eagleson has three children. He has been shooting professionally for two years but has been an amateur camera buff for many years. As a professional photographer, he has done product illustration, portraits and concentrated on people pictures.



Owner Dave Eagleson and employee Marie Lawson stand in front of an antique camera while Marie holds up a print which has been restored. Dave has in his hand the camera which he uses professionally which is much more compact than the one on the table. The new Acton photo store Focus and Frame opened Saturday. (Herald photo)

## Insurance Corner

By Lori Mills A.I.I.C.

Do you rent an automobile when you vacation in Florida? If this is the case, you should have your own personal automobile policy reviewed with your insurance broker/agent.

Without realizing they may already have coverage, many people still pay a charge of anywhere from \$5 to \$10 per day to reduce the collision deductible on a rental car. If you are planning an extended stay in Florida, you could save a substantial amount of money. Also, with a few of the less responsible rental agencies you may think you have purchased collision coverage where in reality none exists.

This was the case a few years ago. A woman rented a car in Florida and was involved in an accident which was her fault. She discovered although she had purchased all the coverages offered, there was no collision insurance. The woman was held liable for the damage and ordered to pay over \$7,000 out of her own pocket! How many of us could afford to be held responsible for those amounts?

After discovering these problems many of the insurance companies decided to offer coverage under their policies. Many companies now automatically read into their automobile policies an endorsement called the S.E.F. 27. Some will cover up to \$15,000 for physical damage to a rental car and will cover the difference in collision deductibles.

For example, if you rent a car in Florida with an \$1,000 collision deductible your insurance policy might pick up the \$750 difference in the event of a claim. This eliminates the need to pay a charge to buy back the deductible.

Check with your insurance broker/agent about the S.E.F. 27 endorsement. Not all companies have this in their policies and some charge an additional premium for it.

Whether you travel or not, this coverage is worth looking into!



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## Petals opens with fashion flare



The owner of Petals Ladies Fashions, Betty Hume, is congratulated by her brother Bob McCall on the opening of her new store. Her brother runs the store next door in the Northview Plaza on Guelph Street, R. E. McCall Mens Wear. Petals is a ladies fashion shop. (Herald photo)

Opened since April 15, Petals Ladies Fashions has something for everyone, says owner Betty Hume.

The store on 211 Guelph Street in the Northview Centre Plaza has clothing for youth, suits and dresses including some accessories such as scarfs and jewellery.

There will be belts, purses and hosiery as well in the future, she said.

The Georgetown native said she opened the shop because she wanted to "try it on my own". She is a former employee of Elizabeth's Fashions.

As far as fashion is concerned the long style for skirts and tops is "in", she said. Suits are always in, and the safari look is really popular as well as denim.

Her brother is Bob McCall who owns R.E. McCall Mens Wear, next door to her shop. He has been in business for about a year and they are both life-long residents of Georgetown.

### Get well wishes

NORVAL—Get well wishes to Amy Burke who is home following surgery in Georgetown District Memorial Hospital.

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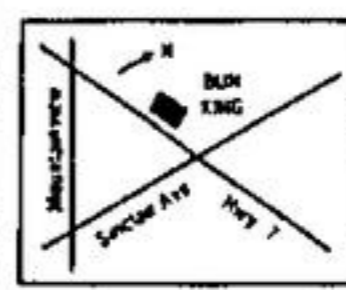


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