

## Pretty, feminine dresses add romance to the fancy, formal occasions of spring

Prom-goers will be enchanted with the many beautiful dresses being shown this season. There are styles, all telling romantic stories, for everyone.

Pretty, feminine detailing such as sequined trims, beading and glittery lace look sensational on satin and taffeta. And tulle, a kind of fine netting layered over fabric, adds new interest.

### How to choose

There are many bodies to suit all types of figures and personalities. "A young woman should choose whatever she feels comfortable in," suggests buyer

Susan Thompson of Susie's, a national chain of women's apparel stores.

"There are high necks for those who like to keep covered up, and bustiers for the more daring. But the most popular seem to be dresses that can be worn either on or off the shoulder."

### White remains popular color

White continues to be the big prom color, with pink running second. Other pastels, such as aqua, peach and yellow, also look pretty. There are some brights, but "not too many," says Ms. Thompson, and a few black and white combinations.

To-the-floor lengths are the most popular, but tea lengths, which fall mid-calf, and the exciting new party lengths, which end at the knee, add variety.

Accompanying these dresses are fun accessories like faux pearl and jewel necklaces and earrings. Decorative hair combs and small handbags also add to the feminine look on that very special occasion.

Ursula Gogel Gordon is a high-powered executive who practices what she preaches — designing for the busy lifestyle she and so many other women are leading.

From Gordon of Philadelphia, here's what we've been waiting for: Smart two-piece dressing that is wonderfully versatile and feminine. A few well-chosen pieces such as this softly pleated plaid skirt and crisp linen jacket work beautifully together.

Team them up with sweaters, slacks and tops, and watch your spring wardrobe grow.

So, retire those dark blue man-tailored suits to the back of the closet. Gordon's new spring line is packed with color and fashion — a sure traffic stopper! Ursula Gogel Gordon is on the go and going places with fashion that sets the pace.



PRETTY AS A PICTURE dresses and accessories from Susie's give a romantic look to prom-goers this season.



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