

CLASS-Y FASHION TIPS CAN SAVE DOLLARS—AND MAKE SENSE!

The one important fashion statement this spring is "individuality." This means you can step into any style and still be in season.

And, with a few helpful tips from ArtCarved Class Rings, a leading school ring manufacturer, you won't have to spend hundreds and hundreds of dollars this spring to be in full bloom.

Silky scarves can add pizzazz to any outfit. Tie one around your head for an active, athletic look. Drape one around your neck and you're western-bound.

Better still, wrap a scarf around your waist and you "belt" out your own fashion statement.

Rings. That's right...class rings, the latest fashion craze. Follow tradition and wear a class ring that truly reflects your own individuality. (And, with so many styles and options available, your class ring can express the *real* you.)

For an added touch of class, wear a boyfriend's, parent's or sibling's class ring (or all) on a chain around your neck. The look will be dramatic and dazzling.

Use your imagination. Dig into your closet and create customized fashions with last year's leftovers: Mix and match plaids and stripes, cottons and corduroys, and flowers and frills.

Create your own look. If you're an athlete, sport a rugby shirt; if you're a musician, be jazzy with bells on your shoes. From your head to your toes, anything goes!

With these helpful tips from ArtCarved Class Rings, you can be stylish and terrific this spring with clothes that save dollars...and make sense!

MEN'S ACCESSORIES ARE MAKING THEIR MARK

The corporate world has never been known for its fashion éclat. Nevertheless, while for men, pin stripe suits, wing tip shoes and white shirts are still considered de rigueur, some originality and flash, in the form of accessories, has of late begun to creep into the staid corporate world of American business.

On urban streets everywhere, men in trenchcoats and horn-rimmed glasses can be seen wearing brightly colored scarves in jade greens, stripes and plaids.

What is even more revealing is that, beneath their trenchcoats, these urban professionals are sporting an assortment of braces or suspenders in every conceivable color, and in patterns that range from stripes to paisleys, plaids and polka dots.

Available in a variety of styles and fabrics, braces have taken the corporate world by storm and added a touch of fun and whimsy to the men's fashion world — a luxury long enjoyed exclusively by women.

What is less surprising is that men are enjoying this opportunity of taking themselves and their clothing less seriously, for it is now easy enough for any man, young or old, successful or just starting out, to sport a pair.

Suspenders appeal seems to cross all age barriers, with younger men enjoying the outrageousness of a pair of braces dotted with dollar signs or tennis racquets, and older men enjoying the sense of old world charm that they impart.

Ties too have become a way for men to express their creativity and individuality. Rich paisleys, bold geometrics and jungle prints are showing up on all age groups.

SKIN CARE BOOKLET IS AVAILABLE

Now is the time to get your skin in shape for spring! If you or someone you know suffers from psoriasis, dermatitis or eczema, a free special report, *Helping Yourself with Enollent Creams*, is available.

Call or write: It's Relief, P.O. Box 342, State College, PA 16804, 814/231-1800.

Sleek, smooth good looks



THE SWIMWEAR FORECAST FOR 1987 adds up to the three "s's": Sexy, stylish and sleek! Flattering cuts in electric colors, like the Monokini, a one-piece suit with cutouts, from Solar Swimwear, mean women can show more and know they're looking their best. And with the emphasis on "less is more," it's important to keep skin as smooth and hair-free as possible.

Italian geometrics capture spring fashion scene

Always on the leading edge of high fashion ready-to-wear, leading Italian designers seen at the recent Donna Moda Show in New York, sponsored by the Italian Trade Commission, predict a strong trend toward futuristic geometric shapes — both in silhouettes and fabrics — for spring '87 fashions.

Sportswear, separates, knitwear, eveningwear and leathers all go "Back to the Future" in terms of bold, dramatic patterns, always with clean, definite lines and a strong balance in proportion. The look is, however, always tempered with an easy, relaxed femininity — dramatic, yet not overstated.

Fabrics receive special emphasis, and are cool, natural and easygoing — crepe de chine; crisp cottons and linens; silk, cotton and linen jerseys and lightweight, versatile gabardines.

Exotic fabric combinations underscore the best that Italian designers have to offer: Famous Italian knits with leather, jersey with leather, silk with snake or lizard.

Stripes are imaginatively mixed with other geometrics — look for solids, colorful plaids, contrasting floral prints, and assertive combinations of polka dots and stripes.

Flowerful spring fashions capture feeling of romance

Little girls in pastel dresses, blooming wildflowers, and highway maintenance? Yes!!!

Spring fashions bloom in sweetly romantic styles for girls in the Wildflower Collection, endorsed by the National Council of State Garden Clubs.

Delicate embroideries, renderings of wildflowers, are highlighted on softly colored styles, accented with sheer ruffles, lace trims and tender touches of ribbon.

Pastel organzas seem to float in the breeze in puffed-sleeved, yoked and crystal pleated styles for the littlest ones, while older girls will also find beautifully styled linen-type designs.

Fresh as a country garden bouquet, the Wildflower Collection is sold exclusively at JCPenney, and benefits the National

Council of State Garden Clubs' "Operation Wildflower" project.

This project is a national effort dedicated to the beautification of our roadsides with the cooperation of State Highway Departments.

The goal is to provide a panorama of color along the millions of miles of American roadsides — the largest natural garden in the world.

And, to get everyone into a flowerful spring, each dress comes with a free pack of wildflower seeds donated by The Applewood Seed Co. The seeds need little maintenance, provide an array of pretty flowers, and are a perfect first gardening experience for young children.

Every little girl will feel like a princess in these flower-fresh romantic dresses, just right for a special occasion or garden party.

New trends in eyewear feature bolder colors and classic shapes

Eyeglass frames in bold new colors and graphic patterns are quickly replacing traditional solid-toned frames, say experts in the optical industry.

Manufacturers are responding to the demand for fashion frames by designing both plastic and metal styles that are colored, enameled and even textured; reports Cathy Kaye, fashion eyewear buyer for Sterling Optical.

Brights and pastels are popular in plastic frames. According to Ms. Kaye, red is a big fashion color, while black is re-emerging as a classic favorite for men and women.

Dual-toned frames take eyewear color a step further by pairing tones such as black and red or mauve and brown. More adventurous types can match

their trendy wardrobes with smaller frames treated to graphic dots, stripes and checkerboards — a retro look reminiscent of the 1950s.

Not all the frames are so boldly colored, however. Tortoise and demi-blond frames, an increasingly popular choice, reflect the general trend toward the more updated classic dressing of 1987. A tortoise frame accented with a colored stripe lends freshness to a traditional look.

Metal frames, too, are subject to the color treatment. "We're moving away from gold and silver and into colored metals, like rose, peach, blue, gunmetal and brown," Ms. Kaye notes.

The latest trend is the multi-texturing of metals to give them a matte and shiny appearance.

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