



## Stamps

by Larry McInnis

### Not All Stamp Errors Created By Accident

Some of Canada's most sought-after stamps bear a hefty price tag because they are imperforate, when they should have perforations. Many examples abound, going back almost to the beginning of Canadian stamps and continuing through to the

"wartime issue" of 1942-3. If they were accidental imperfs, or errors, the high prices they command would be understandable. But they're not errors — they were purposely issued without perforations for presentation as gifts to very

important persons.

Let's use the classic 50-cent Bluenose stamp issued in 1929 as an example. A fine, never-used pair catalogues at \$550 and can be obtained for less. An imperf pair catalogues at nearly five times that amount: \$2,500.

In short, Canada deliberately created rarities, although in fairness, that wasn't the intention at the time.

In the early 1960s in the United States, the postmaster general went to great pains to render an instant rarity error worthless.

HALTON HILLS OUTLOOK, Friday, March 13, 1987 - Page 19

The story is about a 4-cent stamp issued Oct. 23, 1962 (Scott 1203) honoring Dag Hammarskjold, secretary-

general of the United Nations, who had recently died in a plane crash.

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March 6, 1987

Carl Sinke, Manager,  
Advertising Herald,  
Halton Hills Herald,  
45 Guelph St.,  
Georgetown, Ont.

Dear Mr. Sinke:

Thank you for the great results we're experiencing since advertising in the Herald on a continuing basis. As a retailer of fine dinnerware with a strong emphasis on the Bridal Registry Service, it seems more than a co-incidence that the number of brides from Halton Hills registered with us has increased dramatically this year.

Since January 28, 1987, when the Brides Directory campaign started, we have had 6 new Bridal Registries and 14 three (3) sales were recorded because of that one ad. People realize now that our prices are more than competitive against major department stores.

When dealing with the people of Halton Hills, we find them to be very friendly and we enjoy talking to them. Thank you again for helping to get our message out to Halton Hills residents and trusting our business relationship will continue to be mutually advantageous.

Yours very truly,

Vera C. Delacourt  
Vera C. Delacourt  
Owner/Manager  
Delacourt's  
Milton, Ontario

227 Main St. Milton Ont. L9T 1M9 Tel. 878-0050 (bus.) 6664 (res)

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