

**Delacourt's**  
**Fine Dinnerware, Crystal, Flatware, Gift Items and Bridal Registry**

March 6, 1987

Carl Sinke,  
Advertising Manager,  
Halton Hills Herald,  
45 Guelph St.,  
Georgetown, Ont.

Dear Mr. Sinke:

Thank you for the great results we're experiencing since advertising in the Herald on a continuing basis. As a retailer of fine dinnerware with a strong emphasis on the Bridal Registry Service, it seems more than a co-incidence that the number of brides from Halton Hills registered with us has increased dramatically this year.

Since January 28, 1987, when the Brides Directory campaign started, we have had 6 new Bridal Registries and 14 Dinnerware orders. The last advertisement on Feb. 25, 1987, realize now that our prices are more than competitive against major department stores.

When dealing with the people of Halton Hills, we find them to be very friendly and we enjoy talking to them. Thank you again for helping to get our message out to Halton Hills residents and trusting our business relationship will continue to be mutually advantageous.

Yours very truly,

*Vera C. Delacourt*  
Vera C. Delacourt  
Owner/Manager  
Delacourt's  
Milton, Ontario

227 Main St. Milton Ont. L9T 1N9 Tel. 878-0050 (bus.) 6664 (res)

If your business  
would like to have results  
like Delacourt's, just call  
The Herald today at 877-2201 and  
we'll help you get results too!!