

Business Outlook

Video service willing to shoot what's special to you

Not everyone wants their own rock video, but there's a business in town willing to shoot just about any subject or event.

Randy's Video Service is ready to record any moment you'll want to remember in days to come.

Randy Richardson is the 31-year-old entrepreneur who is shooting weddings, birthdays, sports events, parties, band performances, christenings and anniversaries.

The Delrex Boulevard resident uses Beta, VHS and 8 mm equipment for his filming. Mr. Richardson is a graduate of the film making and video recording program at Sheridan College, a 3 year course.

The demand is growing for VCRs in the marketplace and so are the opportunities for video filming, he said. About 40 per cent of people have VCRs in their home, but market analysts predict that by 1989, 60 per cent people will have video cassette recorders in their home, Mr. Richardson said.

Weddings are the most popular request for his business, he said. He has a two camera crew for weddings and a back-up system in case one camera fails. The end result is two different camera angles for the wedding, he said.

Cameras are so sophisticated these days that even low lighting problems can be conquered.

However, first dances are a challenge, Mr. Richardson admits, because the lights are dimmed to allow a minimum amount of life.

There are many other requests Randy's Video is willing to try.



Randy Richardson

There have been some suggestions that parents may want to have the birth of their child filmed or child identification shots are another possibility.

Mr. Richardson has talked to a couple of insurance agents about doing homes to record the contents in case the home is robbed or damaged by fire.

Video letters of greeting are also becoming more popular, he said. One family sent off a message to their mother in Ottawa and she loved it, he said.

"If you catch people off guard, they get a kick out of it," he said. One man tripped while he was being filmed and the tape was played over and over again, the video service owner said.

Another time an elderly lady was filmed in an interview at a wedding for about 10 minutes. Soon after, she passed away. The family was forever grateful for the memory of her captured on tape, he said.

Mr. Richardson's partner is Steve Grady, who lives in Georgetown.

Mr. Richardson was born in Montreal and he lived there for 10 years. He has been a resident of Georgetown for 20 years.

He works out of his home and can be reached by calling 877-5664 or 877-5676.

Randy's Video will be represented at the Bridal Show at the cultural centre in Halton Hills March 29. Wedding packages run anywhere from \$150-\$675, he said.

His camera equipment was bought for its compact components, making the system very light, costing about \$1,000. The owner has received a lot of support from still wedding photographer Peter Moss, he said. Often a bride wants pictures plus a video taping of her big day, he said.

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**Former trustee
for schools
joins law firm**

Judy Alexander, former chairman of the Halton Board of Education, has joined the Oakville law firm of O'Connor Leitch Hays Gangbar and Sheridan.

Because of her background in education she intends to emphasize work with trustees, teachers, students and others involved in the educational systems.

Mrs. Alexander was first elected to the Halton Board in 1971 and served as trustee for eight years including two years as chairman. She also served for two years as Halton's representative to the

Board of the Ontario Public School Trustees' Association.

Mrs. Alexander received her B.A. degree from the University of Toronto in 1955 and after raising a family and being involved in community work returned to U of T law school in the fall of 1981.

She articulated with O'Connor Leitch Hays Gangbar and Sheridan and was called to the Ontario bar in April of 1986.

Mrs. Alexander lives in Oakville with her husband John Alexander, an ophthalmologist.

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