Shredded coconuts for donuts processed by staff of 38

Smith and O'Flaherty is a manufacturer and marketer of supplies and ingredients to several segments of the food industry within Canada. These segments include the dairy, bakery and confectionary industries. The company relocated its principal approximately 2 years ago, from Montreal. This move was becessitated by an increase in the company's business activity in Ontario and Western Canada, and the need to better service these customers.

The company was formed in 1934 in Montreal as a manufacturers representative of bakery and confectionary supplies. From there, Smith and O'Flaherty became a flavour supplier to the ice cream industry. and developed a market for frozen povelties. The next addition was supplying Canadian dairies with ice Fream sandwich supplies, and that marked the beginning of major expansion.

The plant in Georgetown is involved in processing various types of huts which includes peanuts and coconuts. The products are tailored to customer needs, and include things such as shredded coconut that lops many of the donuts and cookies you eat. The peanuts are used in many different products that include many of Canada's favorite chocolate bars. Also manufactured are Havours that are used in ice cream and fruit beverages. Smith ando'Flaherty Inc. has also developed a wide range of stabilizers for many of today's food products. All of this manufacturing comes under the scrutiny of a Quality Control Department, which ensures that all proflucts are of first quality. Smith and O'Flaherty Inc. is a

They make them

marketer of many consumer goods within the ice cream industry. These products include such well known products as Ice Cream Sandwiches, and Snack and 12 Sandwiches, Smith and O'Flaherty Inc. develops the packaging and supplies all ingredients, except for the ice cream, to Canada's dairy industry, who, in turn, produce the finished products either under their own name or Smith and O'Flaherty Inc trade name of Peter Penguin In addition

and O'Flaherty Inc. has the capability to design and engineer the machinery required to manufacture these products.

The first 50 years have been good to the company, and the next 50 hold promises of more expansion and diversification. A commitment to research and development will ensure new products to better serve the Canadian food industry, and the Canadian consumer. The company is actively engaged in developing expert markets for its products, and

Putting concern into action

Caring, Service, Help Red Cross

to the products themselves, Smith

These are fine words, but they remain just that - words - until someone puts them into action.

The Canadian Red Cross Society is one organization putting these words into action, every day, every year, in communities across Canada and around the world.

You see the Red Cross commitment to action in its timely but continuing assistance to famine victims in Africa You see it in the immediate response to requests for assistance for the victims of the earthquakes in Mexico or the volcanie mud slides in Colombia.

You see the Red Cross commitment to action here, at home, in the efficient operation of this country'svolunteer-based blood transfusion service, providing more than one million units of blood annually for those who need it. You see it in the provision of emergency aid to the victims of tornados in Central Ontario, or to individuals whose homes

You see it in the training of volunteers in first aid, water safety and boating safety. You see it in the successful organization of an international exchange program and congress for young people.

international awareness.

The Canadian Red Cross Society

have burned down.

The Red Cross and its volunteers put their concern into action by providing assistance and comfort to the disabled, to veterans, to the elderly and the ill through a variety of community-based programs. The Society loans crutches, wheelchairs and sickroom equipment free-ofcharge for short periods, runs fitness programs for senior citizens, and operates a tracing and reunion service for family members separated by disaster or war. It provides educational programs for young people in health, safety and

needs your help to continue putting its words into action, across Canada and around the world.

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choice amongst our customers, they range in types from glass to air domes which are available in many sizes.

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will continue to strengthen the employees were hired from the local overall operation.

area. Smith and O'Flaherty Inc. now When the company moved to employ 38 people in Georgetown and Georgetown, the majority of the endeavour to hire new staff from the

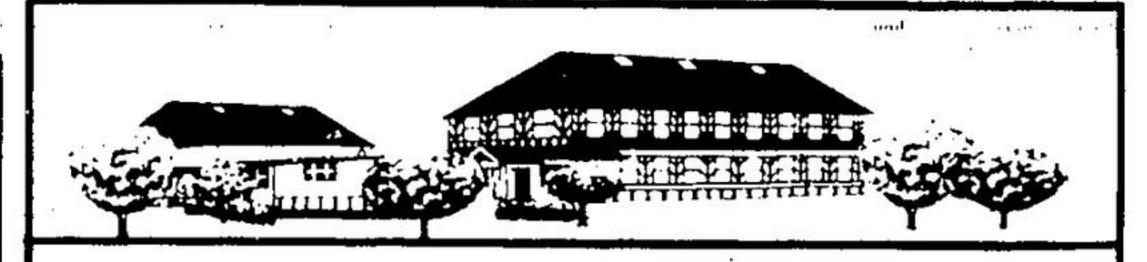
local area. All the employees share a sense of pride in the quality of their products, and the effective manner in which Smith and O'Flaherty Inc conducts its business.





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