

PRICE FREEZE

THESE MERCHANTS ARE HOLDING THE LINE

PUBLISHER'S STATEMENT:

It may be cold outside, but Halton Hills merchants have warm hearts. They don't necessarily agree with the thinking that, just because it is January and a start to a new year, prices must go up with the pages of a new calendar.

As part of a special Halton Hills Herald promotion, merchants participating in this special edition have agreed to keep their prices at 1985 levels. In fact, many have agreed not only to freeze prices as low as the temperature outside, but to actually reduce prices as well.

It's their way of starting the new year off right for their customers. It's our way of attempting to get our readers the best buys advertisers have to offer.

Together, we're offering a January Price Freeze. It is almost as if the great pre-Christmas sales of 1985 continue. So read through the great specials the merchants in this edition have to offer. Then take advantage of it all.

Sure it's freezing outside but saving some cold cash may just warm you up.

Good Looking Hair at a Good Looking Price

**MANY THANKS TO ALL
OUR CUSTOMERS**
Wishing You The Best
In '86

First Choice Haircutters
Georgetown
Is pleased to announce
that we accept all **COMPETITORS**
Coupons in Halton Hills Area

PLUS
AN EXTRA 10% DISCOUNT

On Face Value of Coupons
Seen On This Page
THIS IS OUR WAY TO SAY "THANK-YOU"

First Choice™
Haircutters
TOTAL FAMILY HAIR CARE



\$2 First Choice
**OFF SHAMPOO
& CUT**

No Appointment Necessary Ever

**1 MOUNTAINVIEW RD.
GEORGETOWN**
(Next to Speedy Muffler)
873-1339

**HOURS: Mon. - Fri. 9:00 a.m. to 9:00 p.m.
Sat. 9:00 a.m. to 6:00 p.m.**
No Appointment Necessary

We **GUARANTEE** professional quality,
service and products at reasonable prices
we give you just what you want...

Clip And Save These Coupons
Coupons Available
At Various Outlets
In **GEORGETOWN**

\$2 First Choice
OFF HAIRCUT
FOR
SENIOR CITIZENS

Our Every Day Low Price of \$6.00

MONDAY, TUESDAY AND WEDNESDAY
No Appointment Necessary Ever

\$6 First Choice
OFF PERM

A Conditioning Perm
(Including Shampoo, Cut & Style)

Appointment Recommended on Perms