

ABOUT THE HILLS**Globe auditions**

Auditions for Globe Productions' 1986 show, "L'I Abner", will be held on Saturday and Sunday next, Sept. 14 and 15.

For appointments, please phone Audrey Houston at 877-7225, or attend a "sing through" at St. Andrew's United Church, Mountainview Road, Georgetown, on Friday, Sept. 13 at 8 p.m. and introduce yourself to Mrs. Houston.

Emergency planning

Although it will be only eight weeks old, the region is going to be putting its emergency and social services plans into action Sept. 26.

The plans are going to be tested as a paper exercise with control group members being led through them by emergency planning co-ordinator Adeline Urbanski, the supervisor of waste disposal and a member of the Halton regional police.

Two evacuation centres, one in Oakville and the other in Burlington, will be established in the mock exercise.

Super Sundays

Make at least two of those dull winter afternoons sparkle for the entire family. Purchase your series tickets for the Super Sunday Concerts now.

On Nov. 10, Kim and Jerry Brodey will present an imaginative afternoon of music from around the world.

The Toy Town Troupers return by popular demand with a magical moment of theatre called "The Haunted Castle" on Jan. 12.

For a mere \$6 for the series ticket you can see both exciting performances. Show times are 1:30 and 3:30 p.m.

Tickets are on sale at Georgetown Fabrics or Penniesworth, or by phoning 877-6318 or 877-2347.

Stewarttown news

By J. ROSS

Herald Correspondent

STEWARTTOWN - Visitors from Caledon, Oakville, Thorold, Eden Mills and Kenilworth attended the annual memorial service, and enjoyed the pot-luck supper at St. John's Church this past Sunday.

Wednesday, Sept. 11 at 7 p.m., St. John's Guild will meet to start the fall season and get items ready for the bazaar which will be held in November.

Funding for an office

If the Georgetown Chamber of Commerce sets up its own office, local businesses think it should be paid for either through member fees or from a government subsidy and fund raising.

A summer survey of all Georgetown businesses by the Chamber showed 20 per cent think funding should come from member fees alone and 16 per cent think funding should come from a government subsidy and fund raising.

Businesses suggested space and equipment be donated by the town and local businesses, or that a building be bought and shares in the building sold to businesses.

Road almost awash

Cobblehill Road in Acton was nearly washed away in a recent rain storm, Coun. Dave Whiting claimed.

Monday night, he asked that the engineering department put the road high on its priority list of roads to repair.

Town engineer Bob Austin said the 1980 budget had money set aside for the Cobblehill and Mill Street intersection, but not for an entire road alignment.

Coun. Whiting also wanted the road to be on the tour of bad town roads for councillors sitting after November.

Draft plan delays

Town councillors are expected to approve a decision made in general committee Monday night that draft plan approval be extended six months for Lynean Investments Ltd.

The company has requested the additional time to get its finances organized and get proper documentation, clerk administrator Ken Richardson said.

The company intends to build a residential subdivision on the former dragstrip north of Highway 7 between the Fifth and Sixth Lines.

The property is 149 acres and plans are to establish a 51 lot estate subdivision.

Georgetown night school

The University of Waterloo will offer two courses in the fall-winter academic year in Georgetown.

Social Casework 2 is a course dealing with the social work profession. This course will examine the complex abilities and skills needed for actually working with individuals.

Topics to be covered include building trust, facilitating change, assessment, and treatment interventions. Prerequisite for the course is SOCWK 22R or the instructor's consent. It will be held Mondays, 7-10 p.m., Sept. 9 to Dec. 9, 1985.

Anyone wanting to take the course for interest only need not register or pay fees. If taken for credit, one must register and pay the \$135 one-term course fee. Individuals over 60 years of age can have fees covered through a UW bursary.

Halton Hills courses are offered with the cooperation of the Recreation and Parks Dept. and the Separate School Board. For more information, call 877-5185.

AFTER FIVE

AND THINGS TO DO AND PLACES TO GO

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2

3

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Chamber survey shows**Firms want promotion, leaders**By ANI PEDERIAN
Herald Staff

When it comes to tourism, almost 80 per cent of Georgetown businesses think the Chamber of Commerce should be out there promoting the area.

A survey conducted this summer of local businesses showed those who favored tourism wanted more signs up along Highway 7 and Maple Avenue to direct traffic to the town's business core.

They also wanted Glen Williams and Terry Cotta promoted with

signs directing tourists to these areas.

Business owners said they would like to see a tourist brochure put out by the chamber with radio advertising and place maps around town. It was noted that Georgetown per se does not have a major tourist attraction.

Asked if the Chamber should operate a tourist information centre, 60 per cent of all businesses surveyed said yes.

Some of those surveyed suggested the centre operate out of a Chamber office with the help of

the Georgetown District High School Marketing Club during the summer months.

The 1984 BIG (Business in Georgetown) Celebration was considered a positive exposure by 76 per cent of those who took part in it.

Of those who didn't participate, 45 per cent said they would if a similar event were sponsored by the Chamber.

The Chamber's survey comments that businesses were very complimentary of the BIG Celebration. Those who said they wouldn't take part

in it said it was the nature of their business that wouldn't permit their participation and it wasn't a reflection on BIG.

It was suggested the next BIG Celebration be held in a larger building or at two separate locations; that it be held in the winter to allow businesses who peak in the summer to participate; it not be held on Sundays; have smaller celebrations on a more frequent basis; hold smaller events featuring certain types of busi-

ness; give businesses more advance time for preparation.

Asked if the Chamber were to host a similar event would they participate, 96 per cent of those who did participate in 1984 said yes.

Holding such an event once a year got the support of 41 per cent of respondents, as compared to 18 per cent for every two years.

The survey also touched on Chamber sponsored educational workshops, asking if local businesses would take part in them. It was found that 60 per cent of all businesses replied yes, they would attend.

It was suggested the Chamber offer entire courses rather than sporadic workshops, and that workshops should be held evenings and Saturdays.

Concern about all areas of government regulations was expressed by 30 per cent of all businesses surveyed. Next was concern (13.5 per cent) over provincial regulations, and (12.4

per cent) over federal and provincial regulations. Only 11.7 per cent of those surveyed were unconcerned about government regulations.

Provincial tax regulations and taxes were cited as the areas of most concern by businesses.

Asked to what degree they felt the Chamber should be involved in regional or municipal issues, 83 per cent of businesses indicated the Chamber should be active (57 per cent) or very active (26 per cent).

Only 5 per cent of businesses felt the Chamber should stay out of municipal and regional issues.

Comments were that as business represents the largest number of tax dollars it should have representation, and that governments don't know business concerns.

Businesses surveyed indicated strong support of Chamber positions on municipal or regional issues, with 92 per cent saying they had never been opposed to any Chamber position.

63% see Chamber as 'active', 'very active'By ANI PEDERIAN
Herald Staff

The Georgetown Chamber of Commerce needs to improve its communication skills within the business community and the community at large, according to a summer survey of 505 local businesses.

Survey results released last week showed that promotion and leadership are being looked for by the Georgetown business community from the Chamber.

Although the Chamber is seen as "active" to "very active" by 63 per cent of all businesses surveyed, half of the businesses who don't belong to the Chamber said they were either unaware of the Chamber's activities or that they thought the Chamber was "inactive".

The survey included comments from 253 Chamber members and 252 non-members.

Over half of all businesses felt the Chamber communicates its activities to the community effectively. Information supplied was available in 82 per cent of cases and useful 75 per cent of the time.

Businesses suggested the Chamber distribute a list of the information they have access to and that the Chamber phone number be more

Opposing all three OWMC sites

Herald Staff

Frustrated after waiting over five months for answers from the Ontario Waste Management Corporation, Halton region is expressing outright opposition to all three toxic waste disposal locations the OWMC has named in Halton.

Last Wednesday, a report from regional planning director Rasheed Mohammed said that in the absence of answers, the "need, safety and suitability of the proposed facilities (physical, chemical treatment plant, incineration and landfill)" haven't been shown.

This April, regional council sent off 107 questions on the Corporation's Phase 3B Technical Reports. Additional questions, including 48

from the Halton health department were also sent off.

In June, regional staff were assured the answers would be ready by July end. No reply was received. A call Aug. 13 promised them for August end.

widely publicized to encourage use of its information service.

Although many businesses get their supplies from out-of-town or through head office, they do try to use local services when they can, the survey found.

However, businesses were unaware of all the services available locally and discouraged by the lack of uniform store hours in town.

A group insurance plan wasn't appealing to businesses. Over 75 per cent said they weren't interested for reasons of expense and ineffectiveness.

However, *Crime Stoppers*, which is a program operated by Halton regional police with the aid of the local media, was considered to be "of some or great benefit" by 73 per cent of all businesses surveyed.

Having a business and professional directory appealed to 74 per cent of businesses who felt this service should be widely advertised and continually updated.

The directory and information booklet put out by the Chamber was seen as the most beneficial of all the services offered, by businesses. It was suggested these booklets contain less advertising and be more widely distributed.

The Chamber's programs are currently financed by members' fees and self-supporting activities, 58 per cent of businesses would like that to change. They'd like to see the Chamber do fund-raising instead.

Those who opposed fund raising said the role of the Chamber is to serve businesses and not to raise funds in the community.

Establishing an office for Chamber business got approval from 59 per cent of all businesses. Right now, business operates out of the secretary-manager's home.

It was felt an office would increase the Chamber's visibility and would make Chamber services used more often.

However, businesses opposed to a Chamber office said it would merely add more expense and not be cost efficient. They felt there wasn't enough demand for an office and that Georgetown was too small.

KATHLEEN WESTLRAM, ARCM
(VOICE)

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