



With Eyes Like These,
Who cares about their feet?

WE DO!

Mothers! Your children's feet are
important to us!



FLETCHERS FAMILY SHOES . . . Why Travel?
Why Hassle? We have an excellent selection
from which to choose, all at competitive prices.
We stock narrow, medium, wide and extra wide styles.

2030 Lorelei Road
Mississauga, Ontario
L5A 1C2
April 15, 1985

Fletcher's Family Shoe Store
41 Main Street South
Georgetown, Ontario

Dear Mr. Fletcher:

Just thought I would drop you a line to let
you know what our follow-up has been with Dr. New-
all after seeing you this past Monday.

I went to see Dr. Newall with Paul on Thursday
and you were correct - the moulds made by
were totally incorrect. The moulds and an accompany-
ing letter, outlining the problem with the fitting
of the moulds from Dr. Newall, has been sent on to
head office of

Dr. Newall was very pleased with the inserts
that you recommended for Paul's shoes and with the
fitting of the shoes as well. As far as Dr. Newall
is concerned he told me he felt that Fletcher's made
the best moulds available and that the fittings were
excellent as well as the personal service.

I'm sure it's not easy some days running your
own business and trying to satisfy all customers all
the time. I thought you would enjoy receiving this
"pat on the back" from Dr. Newall and a "thank you"
from us for your excellent service. From now on I
won't bother to shop around for shoes or orthopaedic
fittings for Paul's feet - we'll come to Fletcher's
for dependable service.

Sincerely,

Barbara

Barbara Tremain (Mrs.)

* In deference to the manufacturer the name has been left out

At our store,
proper shoe
fitting is more
than an empty
claim



Here's why:

- 1 We specialize in children's shoe fitting — a responsibility that should be entrusted only to trained professionals like our staff.
- 2 We carry a complete range of widths — not just one or two in each style.
- 3 We offer a personalized service by people who have a genuine interest in your children's feet.
- 4 As an independent shoe retailer, we depend on your repeat business for our success.
- 5 We sell only quality shoes that we can stand behind. We recommend the shoes built on scientifically designed lasts.

WE RECOMMEND



ORTHOPAEDIC PRESCRIPTIONS FILLED

FLETCHERS family shoes

GEORGETOWN'S FOREMOST FOOT FITTERS

41 Main St. S. Downtown Georgetown 877-1664

MON. FRI. 10:00 - 6:00 P.
TUE. 10:00 - 5:00 P.
WED. 10:00 - 5:00 P.
THUR. 10:00 - 5:00 P.
SAT. 10:00 - 5:00 P.
SUN. 10:00 - 5:00 P.

