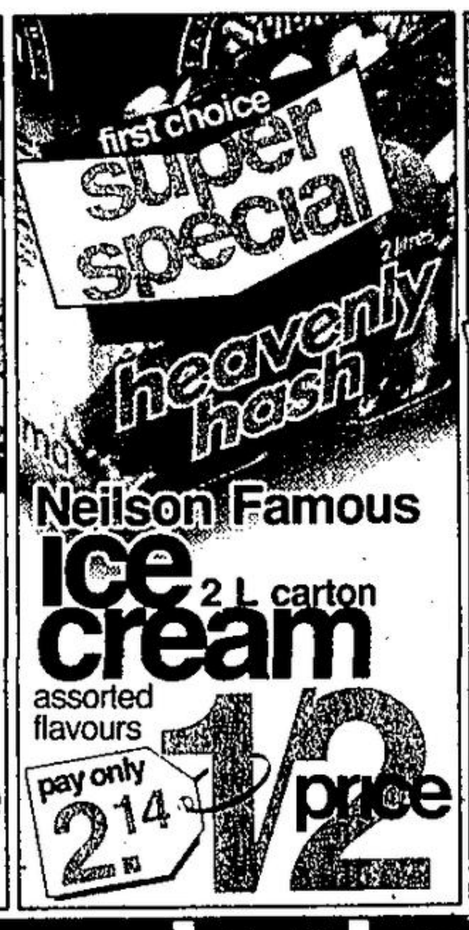
Loblaws your first choice for store wide savings

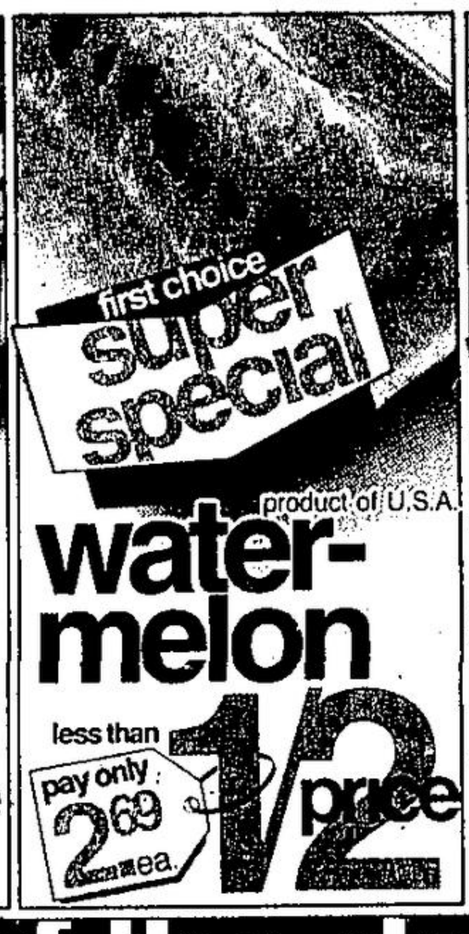
• advertised *first choice* super specials! • non-stop *instore* specials in every department! • quality no name™ products at *everyday lowest prices!* (100's more than any competitor!) • plus nonfood bonus specials (pick up a copy of Loblaws "You and Your Family" bluesheet instore this week for extra savings) • over 1500 ways to cut your food bill every week!

Coke case of 24 - 280 mL tins
Diet Coke, Sprite, or Diet Sprite,
Limit 2
with minimum $20 order pay only 4.88
without minimum order 6.99
also avail in 750 mL bottles at 59¢ 30¢ deposit

200 g bag assorted varieties
chips Lays or Ruffles
pay only 89 1/2 price



Neilson Famous
ice cream 2 L carton
assorted flavours
pay only 2.14 1/2 price



product of U.S.A.
water-melon
less than
pay only 2.69 ea. 1/2 price

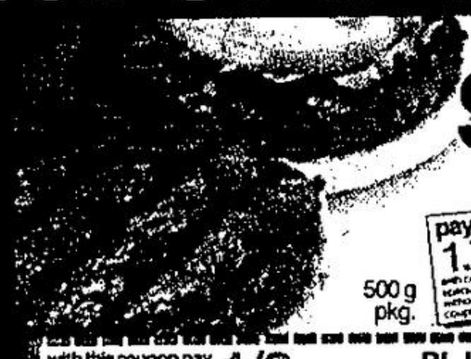
apple pie 625 g
pay only 1.44 1/2 price

bar-b-q coupon deal of the decade!!

Schneiders **red hots** 450 g pkg.
also dutch treet or all beef wieners
pay only 1.39 with coupon before special price without coupon 1.99
1/2 reg. price
plus free buns with coupon & the purchase of Schneiders red hots

with this coupon pay on the purchase of one 450 g pkg. of 1/2 reg. price P.L.U. 769
Schneider's red hots also dutch treet or all beef wieners
reg. price 2.79 special price without coupon 1.99 with coupon pay only 1.39
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws

FREE with this coupon, one pkg. of P.L.U. 768
Weston hotdog buns (8's) reg. price 2.79
When you purchase one 450 g pkg. of Schneider's red hots, dutch treet or all beef wieners
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws



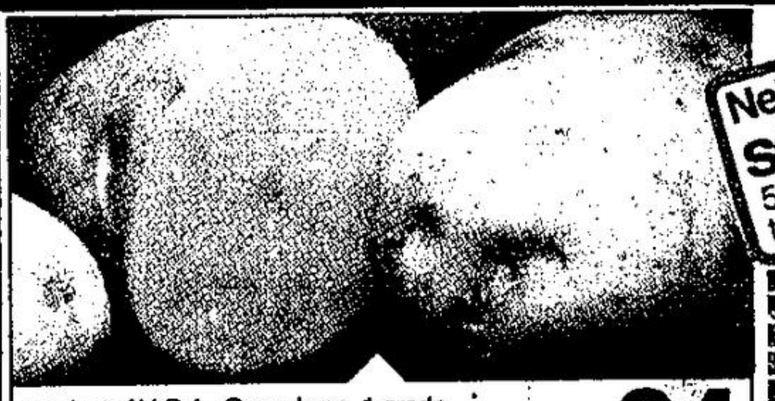
Schneiders frozen cello beef
steakettes 500 g pkg.
pay only 1.79 with coupon before special price without coupon 2.39
1/2 reg. price
plus free buns with coupon & the purchase of Schneiders steakettes

with this coupon pay on the purchase of one 500 g pkg. of 1/2 reg. price P.L.U. 770
Schneiders beef steakettes frozen cello
reg. price 3.59 special price without coupon 2.39 with coupon pay only 1.79
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws

FREE with this coupon, one pkg. of P.L.U. 774
Weston hamburg buns (8's)
When you purchase one 500 g pkg. of Schneiders beef steakettes - frozen cello
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws

"At Loblaws when we display the 'cap-on' and 'cap-off' rib steak side by side in the meat counter, the demand for the premium priced 'cap-on'... Why? Well, knowledgeable shoppers realize that 'cap-off' far exceeds the lower priced 'cap-on'. Why? Well, steak is a far superior steak because the fatty, tougher exterior 'cap' has been removed along with the feather bones and part of the chine bone... leaving the succulent inner eye! Once you've tried the 'cap-off' rib steak... it may well become your favourite steak!... so we've put them on sale this week at Loblaws - at a great price!!"

cut from Canada grade 'A' beef
braising short ribs /kg 4.17 lb. 1.89
frozen New Zealand vac pac
loin lambs chops /kg 6.59 lb. 2.99
fresh
chicken wings /kg 2.84 lb. 1.29
fresh dressed headless
rainbow trout /kg 7.25 lb. 3.29
product of Ontario
alfalfa or radish sprouts pkg. .59
product of Ontario
crunchy bean mix pkg. .59
product of Ontario, Canada no. 1 grade
seedless english cucumbers ea. .99
product of U.S.A., California grown
fresh, large quart box strawberries 1.99
$1.00 off 750 g tin
Nellson iced tea mix pay only 2.99
Heinz, all juices and meatless varieties, 7½ fl. oz. jar
junior foods and juices .55
frozen, concentrated 355 mL tin
FBI apple juice .99
apple, grape, orange or 5 fruits 48 fl. oz. carton
Sprint drinks .99



cut from Canada grade 'A' beef
save 2.64 /kg
"cap off" rib steaks 8.80 lb. 3.99

product of U.S.A., Canada no. 1 grade
save .30 /kg .64
new white potatoes lb. .29

save .56
Neilson **sour cream** 500 mL tub 1.29

meaty pork side
spare ribs fresh save 1.10
4.39 /kg 1.99 lb.

product of South Africa
Canada fancy grade
Granny Smith apples save 20 lb
1.74 /kg 79 lb.

product of U.S.A.
avo-cados 3 for .99

product of U.S.A.
fresh limes save .48 6 for .99

pure apple juice (choco. or apple or pure orange 48 fl. oz. carton)
FBI juices unsweetened, from concentrate 3 x 250 mL tetra pak
save .76 .99

Maxwell House coffee save 1.20
instant, 8 oz. jar 4.99

McCain **deep'n delicious pizza** frozen, supreme, deluxe or pepperoni and cheese save 1.20
4's, 400 g box 2.29

Royal Oak charcoal briquets
10 lb. bag pay only 2.99
20 lb. bag pay only 6.95
1.00 off

with this coupon P.L.U. 928
save 1.00 off the special price of one 200 g box of assorted varieties
Milupa infant cereal special price 2.59 with coupon pay only 1.59 — 1.00 off
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws.

FREE with this coupon P.L.U. 975
one pair of no name™ **pantyhose**
all sheer or reinforced toe only with the purchase of one box (30's) of mini or maxi (reg. or thin)

Always feminine pads
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws.

with this coupon MFP P.L.U. 897
save .50 off the special price of one box (60's) of
Bounce fabric softener sheets scented or unscented
special price 5.49 with coupon pay only 4.99 — .50 off
Limit one coupon per family. Coupon expires Sat. May 18, '85. Coupon valid only at Loblaws.

PRICES ARE EFFECTIVE IN GEORGETOWN ONLY

Save prices refer to the difference between Loblaws regular selling price and Loblaws sale price. Stores reserve the right to limit quantities. Loblaws specials are not available a superstores. Prices effective to Sat. May 18/85.

Loblaws

Loblaws brings you...

save $6.00 on a sneak preview passport. Coupon free with every $40.00 order. Details in store.

super bonus buy one & receive a sneak preview passport coupon

bonus buy five & receive a sneak preview passport coupon

Neilson, 2 L tub
venetian vanilla ice cream pay only 3.75 — 1.00 off

Nabob Tradition coffee save .50
fine, extra fine or regular grind, 369 g vacuum pack 3.79

Swifts boneless, ready to serve
sugar plum gourmet hams 8.80 /kg 3.99 lb.

oatmeal cookie, bran muffin or oatmeal muffin, 900 g bag
Quaker mixes 2.29

28 fl. oz. tin
Hunt's **tomato sauce** 1.29

frozen Highliner Brand 350 g pkg.
haddock in batter 2.39

in tomato sauce: Alpha-Getti, Zoodles, Smurf-A-Getti or spaghetti with cheese
Libby's pasta 14 fl. oz. tin 89

Maple Leaf brand boneless
sweet pickled cottage rolls /kg 4.17 lb. 1.89

frozen sausage 375 g pkg.
Schneider's muffin rounds 2.49