

# TO THE LOYAL PEPSI DRINKERS WHO KNEW ALL ALONG WHAT THE COCA-COLA COMPANY JUST ADMITTED:

## WE'D LIKE TO REWARD YOUR TASTE.



**A**fter 99 years, the Coca-Cola Company just changed the taste of what they called "the real thing."

Now we don't like to gloat, but we couldn't help but recall an old saying that goes "If it ain't broke, don't fix it."

We also couldn't help but thank Canadians everywhere who have been buying Pepsi all along for its great taste. It's nice to be proved right, isn't it?

So now it's time for a little celebration, for both you and us. And we'd like to kick it off by giving you a free Pepsi. Simply to say thanks.

Clip out the coupon, take it to your favourite store and grab an ice cold Pepsi. The first free sip will let you know that success hasn't changed that great Pepsi taste one bit.

Still the same great taste. Still the same sparkling refreshment.

Still the choice of a new generation.



**I'M A LOYAL PEPSI DRINKER,  
'CAUSE I KNEW IT ALL ALONG.**

Free Can or 300ML Pepsi.  
Mr. Dealer: Upon presentation of this coupon by our customer for a free can or 300ML Pepsi, your local Pepsi-Cola Bottler will reimburse you with an equivalent amount of Pepsi at no charge. Application for redemption on any other basis constitutes fraud. Invoices showing your purchase of sufficient stock (in previous 90 days) of the product identified to cover all coupons presented for redemption must be



shown on request. Coupons will not be honoured and will be void if presented through outside agencies, brokers or other who are not retail distributors of our merchandise, unless specifically authorized by us to present coupons for redemption. Only one coupon may be redeemed per purchase. Cash value of 1/20 of 1¢. For redemption mail to your local Pepsi-Cola Bottler. Limit: One coupon per customer. Contents only, deposit extra.

**HURRY! GET YOUR FREE PEPSI. OFFER EXPIRES SUNDAY, MAY 12, 1985**

**PEPSI. THE CHOICE OF A NEW GENERATION.™**

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