

Loblaws your first choice for store-wide savings



Ron Dickie, Store Manager

• advertised first choice super specials! • non-stop instore specials in every department! • quality no name™ products at everyday lowest prices! (100's more than any competitor!) • plus non-food bonus specials (pick up a copy of Loblaws "You and Your Family" bluesheet instore this week...for extra savings) over 1500 ways to cut your food bill every week

first choice super special

fresh spare ribs meaty pork side

pay only **2.62** /kg **1.19** /lb

1/2 price

first choice super special

Hellmann's mayonnaise REAL-VRAIE MAYONNAISE

750 mL jar

pay only **1.74** /kg **1.19** /lb

limit: one with every \$10 order

1/2 price

first choice super special

Duncan Hines cake mixes WHITE or BLUE

assorted varieties 520 g box

pay only **.89** /kg **1.19** /lb

less than

1/2 price

first choice super special

Niagara lemonade white or pink frozen concentrated case of 24

12.5 fl. oz. tins special price **5.99** /case of 24

less than

reg. **1/2 price**

loin fresh boneless pork chops centre cut roasts

4.39 /kg **1.99** /lb

stock-up

lean ground beef or ground veal or ground lamb freshly ground

4.17 /kg **1.89** /lb

stock-up

stock-up

cut from Canada grade 'A' beef inside round, sirloin tip, boneless rump

boneless hip roasts

6.37 /kg **2.89** /lb

cut from Canada grade 'A' beef thick cut inside round

family steaks

6.59 /kg **2.99** /lb

Maple Leaf bacon side sliced regular or half of Maple

500 g pkg. **1.99**

with this coupon and the purchase of one pkg. at the regular price, save 50¢ on a pkg. of no name™ hot or sweet 500 g pkg. of fresh Italian sausage or no name™ salami, pepperoni or summer sausage cooked meat chubs

300 g pkg. **2.99**

limit: one coupon per family

Coupon valid only at Loblaws. Coupon expires Sat. April 20, 1985.

PLU 900 save 50¢

1/2 price floor plants 1.19

your choice up to 4 feet high for only

Areca Palm, Dracaena, Marginata, Rubber Plant & Dieffenbachia

first choice super special

ever-greens 9.99

product of P.E.I., Canada no. 2 grade

10 lb. bag P.E.I. baking potatoes

pay only **.99** **1/2 price**

2 L tub Neilson ice cream

venetian vanilla

pay only **2.99** **1/3 off**

6.5 oz. tin flaked white albacore

Star-Kist tuna

pay only **1.49** **1/3 off**

concentrated liquid bleach

Old Dutch

36 L jug **.88**

almond or white

Atlantic paper towels

2 ply, 2 roll pkg. **.88**

fresh boneless out from the loin pork scallopini	/kg 6.59 /lb 2.99	product of U.S.A. spinach	pkg. .88	case of 24-425 mL, 1000 mg liquid, concentrated Entalac infant formula	35.76	with this coupon \$1 off the special price of one 6L box of Fab laundry detergent	special price 3.99 /kg 4.99 /lb	District, sliced 875 g loaf 100% whole wheat bread	.89	Loblaws store managers coupon book only 1¢ with every \$25. Loblaws order. See coupon book for details.
Aberfoyle Brand fresh rainbow trout	/kg 7.25 /lb 3.29	product of U.S.A. Canada no. 1 grade cucumbers	ea. .69	case of 24-425 mL, 1000 mg liquid, concentrated Similac infant formula	35.76	Coupon valid only at Loblaws. Limit one coupon per family. Coupon expires Sat. April 20, 1985.	1.00 off	regular mix, tropical blend mix (680 g), light calorie-reduced mix, 425 g tin	3.49	save \$20 over
Loblaws boneless smoked picnic	/kg 5.49 /lb 2.49	product of U.S.A. California grown fresh strawberries	plnt box 1.49	case of 24-385 mL, 1000 mg liquid, concentrated SMA infant formula	32.99	with this coupon, 30¢ off the special price of one 454 g print Savourin butter	30¢ off	Nestle's iced tea		SAVE up to on brand name products
450 g pkg. J. Kwinter all beef franks	2.49	product of Ontario, no name™ bulk pack 10-6-4 or 7-7-7 lawn fertilizer	20 kg bag 4.99	700 mL trigger bottle, Fantastik spray cleaner	1.88	Canada first grade half-salted only	with coupon pay 2.79 /kg 3.09 /lb	Spring Into Spring 85		\$7.68
frozen New Zealand shoulder lamb chops	/kg 4.39 /lb 1.99	product of U.S.A. Canada no. 1 grade hybrid tea or climber rose bush	ea. 3.99	3¢ box, chocolate or vanilla ice cream sandwich	1.00	Limit one coupon per family. Coupon expires Saturday, April 20, 1985. Coupon valid only at Loblaws.	special price 3.09	GIVE TO THE CANCER SOCIETY IN APRIL		SAVE up to at
175 g pkg. Maple Leaf Brand cooked ham	1.79	product of Holland complete summer garden bulbs	100 per box 7.95	Chipwich	1.85			Prices effective to Saturday April 20, 1985. Stores reserve the right to limit quantities. Loblaws specials are not available at Superstore warehouses.		\$9.98 PONDEROSA

