

Top OFSAA runners to invade Georgetown

By DAN RALPH
Herald Sports Editor
Georgetown will be invaded this weekend by at least 1,200 runners. Athletes from all across the province will be in town to take part in the 28th annual Ontario Federation of Schools Athletic Association (OFSAA) cross country meet. The event will take place Saturday at Georgetown Golf and Country Club.

Georgetown District High School is handling all of the organizational facets of the meet, and as well will be actively coordinating the events. Over 55 staff members are involved in the event as well as a number of students. Cross country coaches Karen Cosgrove and Donna Metcalfe applied to have the meet held in Georgetown after it was learned the Peel-Halton association was going to be responsible for holding the event, which rotates on an association basis each year.

Excited Media contact, and GDHS faculty member Moe Leeking said he was very excited at having the meet held in Georgetown. As well as all of the help the school is receiving from staff members and students alike, Leeking said the community's involvement with the meet has been a welcome addition. "They have been just incredible," he said. "Abilbi Price has given us all the paper we will need for the meet, and the cost of this should be around \$400."

Leeking also said he is appreciative of the staff at Georgetown Golf and Country Club for letting GDHS use their golf course as a course for the six different classes of runs that will be held there. Georgetown will be well represented in the event. About 30 runners from Georgetown District High School will take part, as well as two athletes from Acton High School. The coaches of both teams are optimistic about their chances for good showings.



DONNA METCALFE
"I'm happy with the morale of our runners."

as well as their spirit," said Georgetown coach Donna Metcalfe. "I'll be disappointed if we don't win at least one gold medal." Last year at the OFSAA meet held in London, Georgetown won two gold medals when the midget girls and boys teams won their respective classes. In the past eight years GDHS has won 15 gold and six silver medals in OFSAA competition. As for how his Acton runner will do, coach

Bruce Andrews says his two athletes will give their best effort. Doreen Uranick, who competed for the Canadian Junior Pan-Am team this summer in Trinidad will be in the senior girls class while Maria Brillinger will carry the Acton hopes in the midget girls race. The starting times for the respective races will be as follows on Saturday. The midget girls will begin the event at 11 a.m. as they will race

first. JUNIORS The junior girls will hit the track at 11:30 a.m., and will be followed by the midget boys at 12:15. The senior girls will be next at 1 p.m. and the junior boys will follow at 1:45 p.m. The final race of the day will be held at 2:30 p.m. when the senior boys take to the track. There will be no admission for spectators interested in attending. The lengths of the respective races will vary. The midget girls

will run 3100 meters while the midget boys will go 4900 meters. The junior girls race will cover 3900 meters and the junior boys will go 6900 meters. In the senior categories, the girls will run 4900 meters while the boys will go 7700 meters. All the races will be run on one course, but the course will be marked off so as to prevent competitors from running on to the wrong course. The meet is being sponsored by Foot Locker.

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877-9766

FAMILY SECTION

the HERALD
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CANADA'S LARGEST LEATHER GOODS STORE

the olde Hide House

ABOUT THE HILLS

Christmas crafts

If you're in the mood for Christmas, the Halton Hills Library and Cultural Centre are hosting a Christmas crafts and antique show and sale. Dec. 1 from 10-4 p.m. the public is invited to view a variety of crafts and buy goodies baked by the Rotary Anne's, Ashgrove Women's Institute and Georgetown Jayettes.

Red Cross euchre

The Acton branch of the Red Cross are holding a euchre night Nov. 2. Everybody's welcome to come play their cards and try to win some of the prizes that will be given away. The euchre night is being held in the Scout Hall on School Lane in Acton, starting at 8 p.m. Refreshments will be served and all are invited.

Service to community

TORONTO - Four Georgetown residents received the Duke of Edinburgh award for a variety of accomplishments including service to their community. Three members of the First Limehouse Venturer and Rovers group, Lynda Ellison, Sandy Yach, Geoff Cannon, were presented with the awards by Lt. Gov. John Black Aird during ceremonies held in Toronto's Casa Loma last week. Also receiving an award, although not present at the ceremonies, was Capt. Carl Groskorth of the 784 Georgetown Air Cadets who received a Leader Award. The awards are presented annually by the Lieutenant Governor. This year 118 were given out.



GOING ONCE
Steve Boyce and Staff Sgt. Clare Richardson conducted the police auction at the Georgetown station on Saturday. Almost 200 bicycles made up the auction with other items such as rings, watches and records. (Herald photo)

More campgrounds but north Halton lags in hotels

By ANI PEDERIAN
Herald Staff
Did you know there are 1,220 hotel or motel rooms in the region, and only 75 of them are in Halton Hills? According to a tourism inventory conducted by Peter Barnard Associates for the region, there are only two hotels or motels for tourists to stay at in Halton Hills. "It's a staff, but it (Halton Hills) isn't seen as a hostelry for the vacationer," Barnard Associates consultant Stephen Chait said last week at a public information meeting at the Acton High School. "There isn't choice (for the tourist)." However, when it comes to campgrounds, Halton Hills fared much better than the region's southern municipalities. Camping is restricted to the north except for Bronte Provincial Park, which intends to add 360 sites in 1988. In North Halton, campers can find seven campgrounds, providing 1,000 camping sites, four of which are in Halton Hills. Only 10 to 20 per cent of visitors to North Halton stay overnight, whereas in South Halton, it is 23 to 43 per cent of tourists. These figures include campers.

Many first time visitors

Who is the typical Halton tourist? It certainly isn't a family man with a camera dangling round his neck and four children in scruffy runners hollering to be let out of the station wagon - at least not always. According to a survey this summer by Peter Barnard Associates, a consulting firm working on a tourism study for the region, the typical Halton tourist is over 25 years old, with above average income and travelling in a group of two to four people. He's not a single swinger. According to the survey, from one-quarter to one-third of tourists talked to were first-time visitors to Halton. "That's very exciting," consultant Stephen Chait said last week in a tourism presentation in Acton. "It suggests there is new blood, not just the old faithfuls coming to Halton." The largest percentage of tourists were from outside the region and from the neighboring metro area. Most of the tourists came from bordering regions, and 80 per cent of them regarded their visit as above average, Mr. Chait said. They had a limited awareness of Halton's attractions when they were quizzed and virtually no awareness of things north of Highway 5, he said. "The lack of awareness is due to limited marketing efforts," Mr. Chait said. "There's a job to be done in promoting this area." Most visitors to the north come up for the day, from Peel, Metropolitan Toronto and South Halton. South Halton's tourists, by contract, come from Hamilton-Wentworth of Metro Toronto. When they come to visit North Halton, tourists are coming with a single purpose in mind, one activity, not like tourists in the south who identify a variety of places they intend to go and things they intend to do while they're there.

Employed with IBM

Sherry Smeaton, daughter of Marlon and the late Bill Smeaton graduated Oct. 28 at the fall convocation of Wilfrid Laurier University. She received an Honors Bachelor of Business Administration degree. Sherry is currently employed with IBM of Canada.

Majority satisfied with police work

By ANI PEDERIAN
Herald Staff
The boys in blue are doing a good job, according to Halton residents. Results from a region-wide survey conducted in April by Halton regional police, show over 95 per cent of respondents are satisfied with the services provided by the force. Even those who identified themselves as having been victims of crime (38.8 per cent of respondents) said they were satisfied with the police service they received. In Halton Hills, the satisfied response rate was 92.8 per cent. Slightly less than 500 people across the region completed the questionnaire, giving the following statistics. Over 83 per cent of respondents who had contact with the Halton regional force had contact with a uniformed officer. The largest branch of the force, the Uniform Patrol Branch, has therefore a high degree of visibility, and is primarily responsible for the creation of the force's public image. The results of the survey showed people believe crime is on the increase in their community. However, according to police records of Criminal Code and traffic offences, crimes have been declining steadily since 1981. The majority of Halton residents indicated they would like to see more (traffic enforcement in their community and more police visibility. Spot checks were supported by 49 per cent of respondents.

Average tourist spends \$20-28.

Did you know the average tourist in North Halton spends between \$20 and \$28 per visit here? They have a nice low-budget time compared to visitors to South Halton, tourism consultant Stephen Chait noted last week. The average tourist spending in South Halton per visit is between \$56 and \$67, not including accommodation spending. Many are shopping, buy gas or go to dine at a nice restaurant, Mr. Chait said. Spending in the north is, naturally, restricted to what is offered in the north. "You have to give them something to spend bucks on," Mr. Chait said. "To the merchant, this represents an untapped potential."

Not enough money spent on tourism

By ANI PEDERIAN
Herald Staff
What's spent on tourism in Halton Hills is a pittance, and it shows, according to a tourism consultant working for the region. Stephen Chait said that only two people are dedicated to promoting tourism in Halton Hills, despite the many events that could be publicized more. A total of \$23,000 has been budgeted by the town's Chambers of Commerce and BFAs for all the promotion events. More people are needed for promoting, and they should be more than volunteers; they should be professionals, Mr. Chait said last week. In the whole of the region, there are only 27 organizations spending less than \$200,000 annually for tourism promotion in the region, Mr. Chait said. Another thing that's lacking in tourism promotion is sufficient signs and tourist information. Absence of signs tells visitors nothing about the community, Mr. Chait said. "Compare it with Toronto where they have massive blue signs that say you're entering the Capital of Ontario. They make for awareness, and 'I'm glad I made the trip' there are more than one or two things to do here," he commented. Information booths are needed to get people off the highway so they stop and consider what there is to do in the region. It can be the reason for an unplanned trip or a subsequent trip to Halton Hills because the people had no time on that occasion. "You're on two very impressive traffic corridors in all of Canada, but the bulk of those cars go by without knowing what they're passing," Mr. Chait said.

Volunteer staff needed

The Georgetown Mothers and Children's Groups are scheduled to begin in early November. Volunteer staff are needed to assist with both programs which provide support and education for mothers and a stimulating play experience for their children. If you are interested in volunteering one morning per week, call Dianne Morrissey (878-2375, ext. 47), at The Halton Children's Aid Society.

PSYCHIC RESPONSE

Carole Matthews
Dear Carole:
I read your column and enjoy it. Can you give me some advice about my love life. I am a Cancerian, born 1960. I am semi-involved now but...
Thank you, Sandy from G.T.

Progressive promoter

Acton's Olde Hide House is probably the single most progressive promoter of Halton region, according to a tourism consultant. Stephen Chait of Peter Barnard Associates praised the Hide House's aggressive advertising. "I can't spend a week without hearing it (its ads) on the radio. Why not spend a weekend in North Halton," Mr. Chait said. He said the tourism study he's working on for the region has to consider what other things tourists can be doing as part of their visit, that will benefit other merchants and businesses who want to get involved in tourism.

Royal Purple bazaar

The Order of the Royal Purple are holding their 5th annual Christmas Bazaar Nov. 3, 10 a.m. - 2 p.m. at Sacre-Coeur Church on Guelph Street. The Lodge will be having a bake table, craft table, penny table, touch and take table, grocery hamper draw and a special children's draw.

Halton balloon clown

When you're shopping at the local mall, be sure to say hello to the very nice clowns that are charming Halton children. Claude Sauriol is the "Boss" clown who feels that part of the money he makes should support a community charity. Because the health of his lungs is excellent, he's able to blow up balloons with no effort, better to entertain the children. Every time you buy one of Claude's balloons, some money goes to the Lung Association.

How to spend

Money, your money, is going to be the topic of discussion for the next couple of months at the region. Regional councillors will be wrangling over how to spend your money in 1985. Already, they've made up a schedule of the different regional department budgets they're going to be tackling on which day. The first of these meetings takes place Nov. 7 when regional council gets an introduction and "macro overviews", as Chief Administrative Officer Dennis Perlin puts it, of the proposed 1985 rate supported budget.

Super Sunday series

Don't forget the Toy Town Troupers perform in the first presentation of the Super Sunday Series on Nov. 4 at 1:30 and 3:30 p.m. at the cultural centre. Some series tickets will still be available at the door. The final performance will be the Junior Jog Band on Jan. 13, 1985. For more information call 877-3755.

Heart volunteers needed

The Heart and Stroke Foundation of Ontario needs volunteers to help form a Halton Hills Chapter. If you can spare a little time, call 877-1319 (evenings) or 877-7854.

Golden Triangle bazaar

The Golden Triangle Club of Georgetown are holding a Christmas Bazaar Nov. 20 from 1-3 p.m. Bake tables, crafts, books, plants, a tea room with card readings are just some of the items and events planned for the bazaar located at 89 Mountainview Rd. For more information call 877-4055.

Burlington wants to opt out

By ANI PEDERIAN
Herald Staff
How much should the region do to promote business in its four municipalities, and how much should be left to Halton Hills, Milton, Oakville and Burlington to do on their own? According to Burlington councillors, business development for Burlington should be left almost entirely to Burlington. Last week, the region's role in promoting business and aiding businessmen came under scrutiny, as Burlington councillors tried to reduce it. But their efforts were stonewalled by the other three municipalities which supported a shared approach in industrial promotion by the region's business development department and the area municipalities. "Somebody's got to tell me what's wrong with the present system. I think it's a most equitable way of aiding businesses in the region," Halton Hills Coun. Mike Armstrong said. A suggestion by Burlington Coun. Walter Mulkevic that the business development function become part of the region's planning department was strongly objected to by Coun. Armstrong. Burlington Mayor Roly Bird said his city is asking for a rebate on the \$137,000 of levy they put into regional economic development. Halton Hills contributes \$40,000 to this. "I think it's time we grew up a bit," Oakville Coun. Carol Gooding chastised. "If we're going to function as a region, we have to function as a team." She objected to Burlington's wanting to opt out of the regional approach. Coun. Gooding said it was fine for Burlington, but that kind of thinking didn't take into consideration the effect on the other municipalities. "Do you believe Burlington as a community, benefits in any way from industrial development in other areas of the region?" Coun. Gooding demanded of Mayor Bird. "Sure we do," Mayor Bird replied. "So it's really in the interests of Burlington to see that industrial and commercial development take place in other municipalities of the region," Coun. Gooding said. Members of the region's finance and administration committee voted to share the industrial promotion responsibility between the region and its municipalities; that the regional business advisory committee concept be continued. It was recommended early in October that a regional business advisory committee be established of business people, Regional Chairman Peter Pomeroy and councillors from each of the four municipalities.