

The town has been getting in the bicentennial mood recently. This fellow helped out at the annual Honor and Recognition awards night.

## Time to 'think BIG' says our active Chamber

By ANI PEDERIAN

About the celebration

Herald Staff "Think B.I.G." was the message delivered by the Georgetown Chamber of Commerce Monday night.

"Business in Georgetown" (BIG) celebration organizers Lynn Barnard and Rick West of Georgetown extended a personal invitation to town councillors to attend the June event tonoring Georgetown's 120th anniversary and

Ontario's Bicentennial. Called the first of its kind in Georgetown and the province, this unique celebration gathers 150 Georgetown businesses under the roof of the Gordon

Alcott Arena on Georgetown's Guelph Street. Without their usual

sales pitches, exhibitors will be using a booth style set-up to inform the public about themselves and their history

in Georgetown. Mr. West sald over 5,000 people are expected to turn up for the event which is receiving province-wide publicity. SALUTE

The salute to the Georgetown business community kicks off June 14 with a gala birthday dinner for 350 at the Holy Cross Parish Hall on Georgetown's Maple Avenue.

Tickets for the lavish meal and entertainment, including guest speaker Premier Bill Davis, cost \$30.

A community event, the BIG celebration has the support of service clubs like the Lions Club (members will provide the arena security), theatre clubs like Globe Productions (members will decorate for the birthday dinner), high school students who will serve as guides and the Historical Society which has prepared a pictorial history of business in Georgetown.

INCENTIVE

The event may prove to be an incentive for businesses out of town to consider settling in Halton Hills, he said.

To inform and entertain is the theme of the festivities and students are welcomed by the busloads, Mrs. Barnard said.

Organizers are hoping to be able to provide free transportation for seniors, for at least one day of the celebration, she said.

Admission fees have been kept low to encour-

age attendance. They're \$1 for adults and 50 cents for children under 14 accompanied by an

adult. The last day of the event will feature a chicken barbeque in a marquee to be erected on the north side of the arena, facing the tennis

Starting in May, the Chamber will be distributing 10,000 souvenir bicentennial coins.

The \$1 coins will have the BIG (Business in Georgetown) celebration logo printed on one

side, while the reverse side sports the Ontario bicentennial symbol.

The project is part of the Chamber's summer extravaganza that includes a birthday dinner celebrating Georgetown's 120th birthday and a threeday exhibition at Gordon Alcott Arena.

The souvenir coin will be distributed to business merchants in Georgetown and they in turn will hand out the coins to customers. The coins will be treated as legal tender until Sept.

Herald Staff

The Georgetown Chamber of Commerce president would like to see town council, the chamber and citizens form a joint task force to tackle economic

expansion in town. That's . Dave Kentner's opinion on how to attract more growth to Georgetown.

"I think council has to throw the goal out to the community and sell them on the idea (of increased growth). Councillors often find themselves distracted by issues that arise from week to week, but long range planning to attract development would be beneficial, he

aid development Businesses would like Georgetown to "intelli-

Form task force



DAVE KENTNER

gently arrive at 40,000 over the next 10 years," he said.

avoid big growth, he maintains. "We all have

to know about it (new development) and care. We don't want to upset the small town balance -I think that's in everyone's mind."

Georgetown needs an industrial base, he says,

but finding the available land is the problem. A joint task force to look solely at the problem of development

would enable the town to

come up with a goal and a "game plan", he says. After the BIG Celebration (Business in Georgetown) is completed, the Chamber will The town will want to have more time to work on individual projects,

# Message from the Chamber

Like so many other small towns throughout Ontario, Georgetown grew around a man and his dream of doing business. As we celebrate the growth of Ontario over the past 200 years and the Village of Georgetown's 120th anniversary, the Georgetown Chamber of Commerce salutes our business community and the unique role it has played: From that one-man, one business start by the Credit River to today's special working blend of family-style enterprise and large corporation.

In June of 1984 the Georgetown Chamber of Commerce "B.I.G." (Business In Georgetown) Celebration will focus attention on our Retail, Service and Industrial businesses which make up the very backbone of our community.

Too often our businesses are overlooked or taken for granted. This is the year we're going to toast our business community. We're inviting all our businesses, our customers and friends to one "B.I.G." town-wide, fun-filled birthday celebration. We're going to show you who we are and what we do. Get to know us in a whole new way! Join us as we celebrate 120 years of "Business In Georgetown" -June 15, 16 and 17, 1984.

THE

PEOPLE

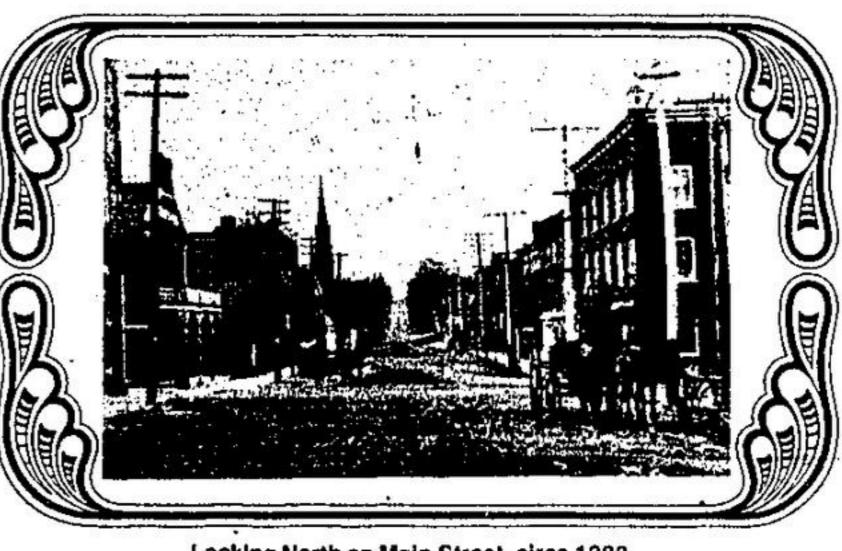
BEHIND THE NAME...

**Historic** 

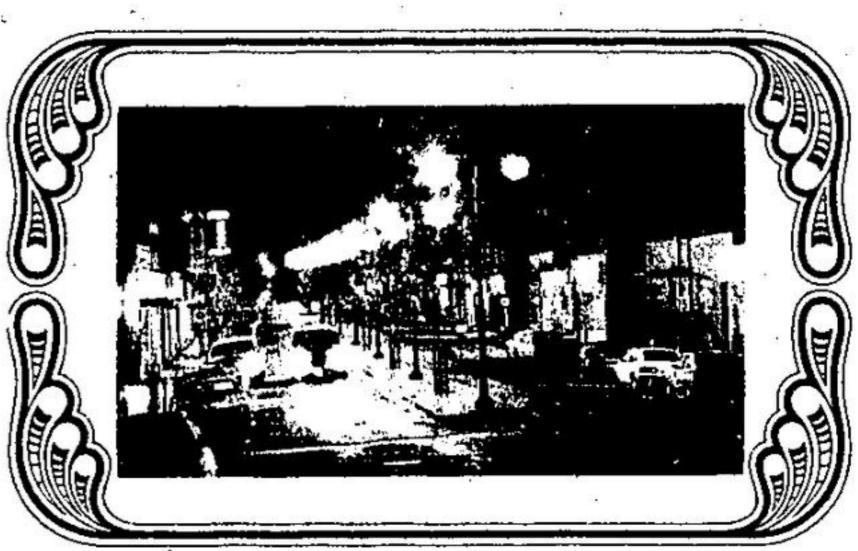
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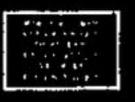
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(Presented by Georgetown Central Business Improvement Area)