

# NEWSETTES



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## Balloon headline inflated: officer

Dear Sir,  
Re: Norval News Article, Page 9, Section A, December 7, 1983 edition of the Herald.

"Balloons make good fire alarms" printed in large type as the headline for the above noted article certainly was eye catching and, I must admit, did entice me to read the article. I was very disappointed, however, to find one brief sentence hidden in the paragraph regarding "Roll-call" of the Norval Women's Institute that related to the headline.

I cannot understand

how one sentence in such a lengthy article could generate such a headline. I feel there is an onus on the reporter and the newspaper to present factual information to give credibility to a headline such as this dealing with a matter of potential life safety.

In my opinion the use of such a headline followed by a social news column verges on sensationalism to entice the readers to read the article.

I am confident the citizens of Halton Hills

have more common sense than to make the safety of themselves, their families and their home in the concept that balloons are potential fire alarms. To suggest "Balloons" make good fire alarms" in a bold typed headline is an insult to the intelligence of our community.

Surely a more suitable, responsible headline could have been used for this column.

Sincerely,  
Robert Meads,  
Fire Prevention Officer,  
Halton Hills  
Fire Department

## Letters to the editor

### Sheldon was snubbed

To the editor of The Herald:  
What's going on! When the aggregate issue surfaced and scared the pants off the people in the rural area, who was right up there doing battle for us?  
Councillor Pam Sheldon.

When the International Peace Camp, the Croatian Centre, and other recreation parks began to affect the lifestyle in the rural area who was right up there doing battle for us?  
Councillor Pam Sheldon.

When we need a pothole fixed, a tax bill queried, a building

permit issued, a recreation problem answered, who is right up there doing battle for us?  
Councillor Pam Sheldon.

con has experience. She knows her way around. She doesn't back down and she has guts. Councillor Pam Sheldon should be right up there at the Region, doing

battle for us. Now, what I would like to know is this. Just who is Jake Kulken??? In disgust,  
M. Richards,  
RR3, Milton

## Police nab more offenders

Into week four of the Halton regional police spotcheck program, the number of drivers charged for traffic offenses is up over last year.

Staff Inspector Roy Taylor said the four officer crew has checked 2,588 cars in the region. Of those, 94 drivers were given the ALERT test - 16 were charged with impaired driving, 49 had their drivers' licence suspended for 12 hours because their breath sample showed .05 per cent alcohol in the blood, and five were

charged for refusing to submit to the ALERT test.

For not wearing seatbelts, 453 people were slapped with a \$53 fine, up Dec. 9 from \$28. Another 135 Highway Traffic Act charges were laid, the staff inspector reported Monday.

Last year, during the six week program, officers laid 399 charges of seatbelt infractions, 24 impaired driving charges and gave 29 ALERT roadside alcohol tests.

"It's hard to say

whether our officers are working harder or more people are disobeying the law," Staff Insp. Taylor said about the increase in charges being laid.

He said 21 of the 49 (12-hour) licence suspensions were laid last week.

In terms of how Halton region compares with neighboring regions, the spotcheck program's acting Sgt. Dave Pruitt said Halton statistics are up considerably as opposed to those of neighboring forces.

Working with Acting Sgt. Pruitt are Constables Louis Agostinho, Gavin Hayes and Sandy McMurrich.

The spotcheck program was introduced in 1981 as a pilot project. Pleased with its success in reducing deaths in car crashes, police have continued with it each holiday season. There were no fatalities last year.

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## Appointment 'shameful' says reader

To the editor of The Herald:  
I have lived in Esqueping my entire life and have never before been angry enough to write a letter to the editor.

The way our Town Council chose to appoint to regional council for our township, an inexperienced newcomer with no previous government experience is shameful. Jake Kulken may be a nice guy, and I'm sure he is.

But I want experience at the region on my behalf, not a greenhorn. Instead, town council should have appointed a much more experienced and proven worker from the township, Pam Sheldon.

Are they crazy, or is this really "a man's world" after all. Why was this allowed to happen?

I wonder if the problem is that a large part of our almost all-male council is more than a little threatened by a woman who is as smart, or smarter, than they think they are. I've seen her in action at numerous aggregate meetings and no one on our council knew as much or fought as hard on our behalf on this matter. I am now very worri-

ed. The aggregate problem in Esqueping was "pushed down our throats" by the people at the region and there was no one at the region who could help us.

But our town councillor, Pam Sheldon, showed great leadership ability and managed to get the region to back down with their threatening aggregate plans. She should go to the region on our behalf, not someone with little, or no experience EVEN AT THE TOWN LEVEL.

There's a saying that goes "a woman has to work twice as hard to get half as far" but I thought that type of approach was a thing of the past. Obviously not in Halton Hills. The male members of town council have done a great disservice to Esqueping residents, and I want something done about it.

To Pam Sheldon I say, "stick with it, kid, we're with you". To town council I say, "wake up and smell the coffee - it's 1983". To Mayor Miller I say, "if there is something you can do about it, please do it."

A concerned Esqueping taxpayer,  
Mrs. Eve Martin,  
RR4, Acton

## Positive comment about story

**EDITOR'S NOTE:** The following letter was sent to The Herald's Chris Aagaard about coverage of the Maple Leaf Mills research facility on Trafalgar Rd.  
Dear Sir:

Thank you very much for the excellent articles and photos which you produced in the November-30th issue of The Herald.

The information was well documented in a manner which the layman could readily understand.

The page layout was also well done.

It is not often that information such as this is reported in the popular press without errors - I commend you on getting the facts correct!

Already we've had many positive comments on your work.

Best wishes to you for a happy Christmas and continued success in the New Year.

Yours very truly,  
R.F. Welton, PhD  
Director Feed Research

## Curling Kiwanis

The highlight for the Kiwanis Club in November was the second annual "Progressive Dinner" where Rud and Sandra Whiting, Tom Soal and his wife Lynn and others helped to make it a success.

Also in November Dave Ashbee introduced Peter Grove, a marriage counsellor with the Ontario Family Guidance Centre, who spoke to the club about the need for family counselling.

Nov. 9 at ladies night Ray Smith, a long standing member of a Kitchener Kiwanis club talked to the crowd about Estate Planning. Among the guests was past Lt. Gov. Brian Bennett.

The club now has representation in the town men's industrial curling league.

Nov. 16 the club's guest speaker was local insurance agent Rick West, who is on the Business Advisory Committee of ARC Industries, a business set up to provide work for the mentally handicapped.

Treasurer Brian Goodlet introduced guest speaker Sue Hudson, Nov. 23. She is from Mutual Life and spoke to the club on Year End Tax Planning and Retirement Tax Planning.

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