

Whether it's a Robin Hood or a Maid Marion, the little ones will be out in full force Monday Oct. 31

to celebrate Hallowe'en.

(Herald photo)

### Safety Support highest in the world Rules

When you give to UNI-CEF, the official U.N. "children's" agency, the world's poorest children receive the basic necessities of life food, clean water, medicine and education. In many countries around the world, the very question of survival is one that children face every day.

The first five years of a child's life are the most important ones. It is during this time that ninety per cent of a child's brain and fifty per cent of a child's body are formed. If a child's basic needs are

not met he could die or never develop fully.

In fact, last year 40,000 young children died, not as a result of war or natural disaster, but because of the combination of mainutrition and preventable infection. For every child that died, six more live on, hungry and sick.

This is a "silent emergency". It does not make headlines, but the lack of food and clean drinking water, inadequate medical care and the unavailability of social services together constitute the greatest threat to the survival of

over one billion chil- in goods and services.

In 1982, over 5 million children and their mothers benefitted from denations made to UNI-CEF Canada. The lives of hundreds of thousands of children were saved and their futures were made brighter than they would otherwise have been. Each dollar provided to projects in developing countries by UNICEF is matched by CIDA (Canadian International Development Agency), and this total is then matched again by the country being assisted



80 DO YOU

Not some Illusory manifestation reappearing only now and then to satisfy. my searching soul. I know that, You're real. flesh and blood. sometimes a little blind certainly quite deaf to my words at times And I have never known anyone more adroit at looking just past me whenever we seldom meet, But I care so do you,

I'm sure. Keep being.

-By MARLOWE C. DICKSON, RR2, Beeton

SLIPPING

Each day I silp. Not far but bretrievably. Once I believed you slowed my descent but now I slip irreversibly. Was it wrong reaching out just once. I slip.

> By MARLOWE C. DICKSON, RRZ, Beeton

Unicef Hallowe'en

**McDonald's Colouring Contest** 

- LOOK BOTH WAYS BEFORE CROSSING THE STREET.
- 2. TRAVEL IN GROUPS.
- DON'T GO INTO STRANGERS' HOUSES.
- DON'T EAT TREATS UNTIL YOUR PARENTS CHECK THEM.
- WEAR LIGHT COLOURED FLAME RESISTANT COSTUMES.

Have Your Coins Ready! Support UNICEF This Hallowe'en.

# ANIMAL

# MISSING YOUAT HALLOWE'EN



These children in rural Ecuador will never know the fun of Trick-or-Treating. But they do know the pain of poverty, hunger and disease. You can help UNICEF ease that pain.

If the Trick-or-Treaters don't come to your door this Hallowe'en, send the money you might have donated to UNICEF today. Help make it a happy Hallowe'en for all children.

Yes, I would like to help UNICEF this Hallowe'en. Enclosed is my donation of \$ .....

Address ...... Code ......

SEND TO: Unicef Canada



443 Mt. Pleasant Rd. Toronto, Ontario M4S 2L8

Postal



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4.

and see what goes on behind the scenes

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### Win McDonald's. **Gift Certificates And Watches**

SUMMET YOUR ENTRY TO THE HERALD

HOMES

# FRIDAY, OCT. 28th

**GEORGETOWN INDOOR POOL** 7:30 P.M. - 9:30 P.M.

**EVERYONE IS INVITED!**