

# the HERALD Family

## Business advisors build Arc's image



Improving business for Arc Industries is the name of the game for a specially formed "business advisory committee". The members (left to right) are Rick West, Judy Pomeroy, Paul Campbell and Arc Industries vocational director Mark Menary. Formed in April, the BAC is helping Arc Industries make contacts in the business community, contacts which have led to new job orders and useful donations of shop items.

By CHRIS AAGAARD  
Herald staff writer

A four-person business advisory committee is shedding new light on Arc Industries in Hornby, a training workshop for developmentally-handicapped adults operated by the North Halton Association for the Mentally Retarded (NHAMR).

Many area firms, the committee maintains, are unfamiliar with — or have false conceptions of — Arc Industries. Since the committee was formed last April, members Judy Pomeroy, Rick West, Paul Campbell and Arc Industries vocational director Mark Menary have been promoting Arc in the business community, pointing out that Arc can be used as service industry for the assembly and packaging of small, simple products.

There's no shortage of business experience on the Arc Industries BAC. Mr. West owns Rick West Insurance; Mr. Campbell is the owner of United Fire and Safety Ltd. and Mrs. Pomeroy managed a sporting goods outlet in Georgetown and is a sales representative for Mary Kay Cosmetics.

"The business advisory committee (BAC) was formed from a group of area business people," Mr. Menary said, "to act as advisors and consultants to Arc. They have reviewed the finances of the workshop, our product requirements and even the marketing needs of the workshop."

**WISH LIST**  
In addition to promoting Arc Industries as a service industry which firms can turn to, the BAC also encourages firms to help improve the working environment of Arc's client-trainees. With that in mind the BAC has formed a "wish list" of items the workshop needs and which area businesses may be able to donate or help acquire.

Thanks to the generosity of McKenzie Build-All in Georgetown, wood was supplied for a sign at cost while the sign production services of Gerry Avery were used for a minimal fee.

Recently, local developer Ab Tennant donated paint for the workshop and Mr. West contributed a dictaphone for Arc's office administration.

Georgetown Terminal Warehouses alleviated a chronic shortage of shelving when it donated shelves it wasn't using. Among the items on the wish list still sought by the Arc Industries are newer tools, scissors, carpenter's staplers, a special continuous package sealer, new front doors and a storage shed.

In the long run, the BAC hopes to help Arc replace a van bus, and is approaching local service clubs for assistance.

Like sister organizations throughout the province, the NHAMR is feeling the pinch of cutbacks in provincial funding. Those cutbacks ripple down services like Arc Industries.

**SELF SUFFICIENT**  
"Because of our contacts in the business world, our job is to find ways to help Arc be more self-sustaining," Mr. West explained.

Arc Industries provides life and job skills training for about 44 client-trainees. The trainees work on a variety of products, ranging from packaging and weighing screws to assembling lawn sprinklers and special caps for a chemical industry.

Brushing aside a misconception, Mr. Menary stressed that Arc client-trainees have various degrees of competency at different tasks and they progress as a job skills are acquired.

**JOB SKILLS**  
"Arc can do honest, down-to-earth assembly," Mr. Campbell said. There are still many firms that don't even know it exists. Above all, Arc provides job skills training for 44 people. We want to

make it self-sufficient." As it builds job contracts and business contacts, Arc also wants to stay in touch with community groups which can also support the work Arc does, Mrs. Pomeroy added.

"Right now, youth groups may be interested in helping do some painting at the workshop."

Dear Eugenia,  
I was born in Toronto February 5th, 1930 noon Wednesday. Have a grown family. What do you see for me in the future.

Interested in future  
Dear Interested in future,  
You are an Aquarian by sun sign, however your chart has more planets in the sign Capricorn. Over this next year there will be more harmony in your home and domestic affairs. There will be a greater understanding and intuitive compassion towards family members. It will be favorable for visiting those in hospitals and institutions. This fall and once again next fall you will have to watch out for unreliable eccentric relationships and partnerships. You must avoid foolish extravagance and empty promises.

It will not be the time to over-commit yourself to others, however you could direct your energy into creative self-expression. It will be favorable for matters concerning insurance, taxes, joint finances, grants and government funding. Next spring there should be opportunities for unusual and exciting social, business, and romantic opportunities. This fall would be a good time to do something creative out of your house as a means of making extra money, however be cautious because taking on too much could cause lowered vitality as well as conflicts with family members or authority figures.  
You must also beware of false optimism,



ASTRO  
ADVICE

By Eugenia  
Witham

deception and gullibility where partnerships are concerned. Don't take too much for granted in relationships. There could also be unexpected financial benefits as well as new friendships. Your chart indicates a good happy attitude, opportunities, financial prosperity, and consideration. You will be better organized and it will be favorable for signing and formulating legal contracts and agreements.  
Doors will open due to your positive optimistic attitude and you should receive rewards for past good actions. In the new year you will be more empathetic with others thus reaping the benefits for your consideration.

Readers may write Eugenia c/o The Herald, 45 Guelph St., Georgetown L7G 3Z6.

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## Kinsmen lottery starts

The Kinsmen Lottery of Hope, the proceeds of which will go towards the ongoing operational expenses of Ronald McDonald House, was launched recently.

In total, there will be 5,000 tickets sold at a cost of \$100 each. They are available from local Kinsmen members.

"Our goal is to raise \$300,000. The lottery is for a good cause and ticket buyers have excellent odds of winning," said Gerry Connolly, lottery chairman. People who wish to purchase tickets can call Ted Savage at 877-2975. The lottery money

will help ensure ongoing security of the House for these families," said Mary Pat Armstrong. Ms. Armstrong is president of the board of directors of the Children's Oncology Care of Ontario Inc., the non-profit organization which owns and operated Ronald McDonald House.

First prize in the lottery is \$100,000; second is a 1984 Cadillac Sedan De Ville; third is a 1984 Oldsmobile Delta 88; and fourth prize is a 1984 Cutlass Ciera. There will also be 10

cash awards of \$1,000, 20 of \$500, and 64 of \$250. The draw will be held on December 16, 1983, in Toronto.

The Kinsmen organization has been raising funds for community ventures since 1920. Today, there are 627 clubs in Canada with 15,300 members. It is estimated that they raised \$24 million dollars for charity last year.

"Our club members are looking forward to the campaign," said Rick Armstrong, Georgetown Kinsmen president.

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# Companions wanted

Introduce your oil furnace to add-on electric heat and introduce yourself to substantial oil savings.

Kissing that old flame goodbye isn't the only way to reduce your oil consumption. If that oil furnace is still in good shape, you can take advantage of converting to a dual energy heating system.

Instead of replacing your furnace, introduce it to an electric plenum heater, heat pump, electric boiler or baseboard heaters. These dual energy systems let oil and electricity work in harmony to heat your home more efficiently and more economically. Operation is simple. The electric system works until the coldest winter days, then your oil furnace automatically takes over.

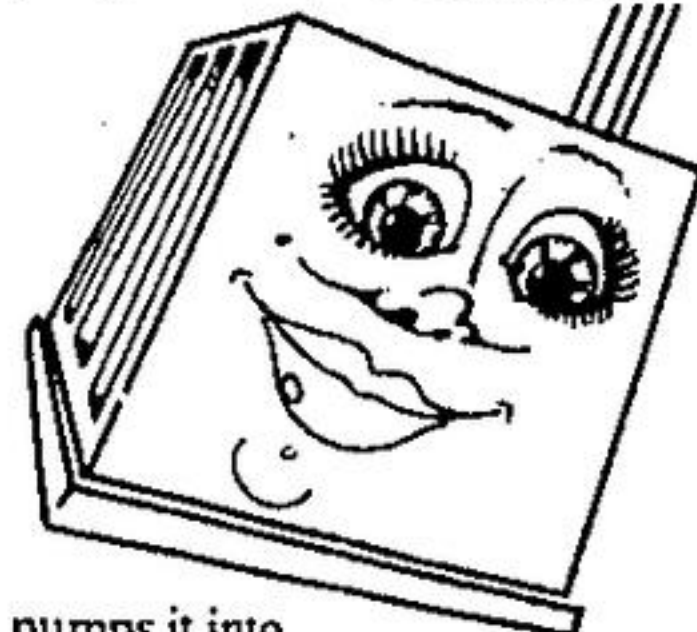
In most cases, add-on electric heat will reduce oil consumption by up to 75%. Even more in some cases. And a reduction of that magnitude can make a dramatic difference to the total cost of heating your home.

**The Plenum Heater**  
The "plenum" is the warm air chamber at the top of your forced air oil furnace. That's exactly



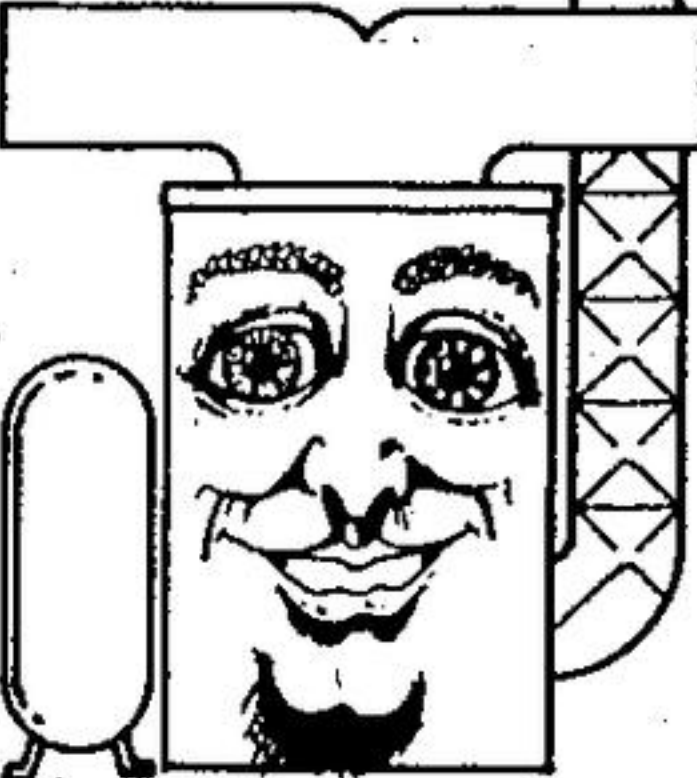
where a plenum heater is installed. So that on most days, the fan circulates more economical, electrically generated heat.

**The Heat Pump**  
Even on cold winter nights, there is still warmth in the outside air. Just like a refrigerator, the heat pump extracts that warmth and



pumps it into your home. Plus there's an added bonus. In the summer, your heat pump works in reverse and becomes a central air conditioner.

**The Electric Boiler**  
If you have an oil fueled hot water heating system, there's another alternative. You simply add an electric boiler. It's no bigger than a small suitcase and can be easily installed.



**Baseboard Heaters**  
Electric baseboards can also be used as a dual energy system. They're installed in individual rooms to quietly handle most of the heating load.



**The Time is Right**  
Today is definitely the time to investigate the savings of introducing your oil furnace to an add-on electric system. The COSP (Canada Oil Substitution Program) grant will pay for half of the installed cost or \$800, whichever is less, on all systems where oil consumption is reduced by 50% or more.

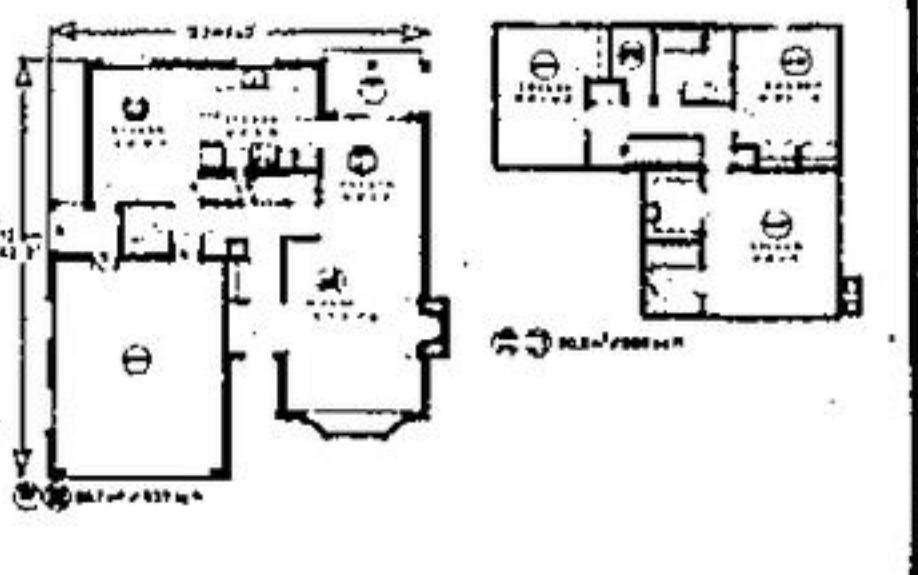
To find out more about the benefits of a dual energy system, contact your local Hydro or electric heating contractor today and ask them about special assistance that could lead to even greater savings. And tell your furnace to get ready for a warm and meaningful relationship this winter.

**Go Electric**

## HOME OF THE WEEK

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Plans for design No. 80-2018 may be purchased either by the single set, at a cost of \$135.00 or as a five-set package, economically priced at \$195.00 or an eight-set package at only \$235.00. Whichever quantity you choose, please add \$9.00 for postage and handling.  
To order any of these items please send cheque or money order, payable to the Home of the Week. Address to: Home of the Week, c/o The Halton Hills Herald, Unit 1, 151 Carlingview Drive, Rexdale, Ontario, M9W 5E7.

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