

SHOP DOWNTOWN • SHOP DOWNTOWN • SHOP DOWNTOWN

Not just a bookstore

Theatrical readings, authors' visits at Oxbow

"Books should be more than just items on the shelf," Oxbow Books proprietor Norm Holt said, expressing his delight at Nornic Productions' readings to be held in the store tonight (Wednesday) and Jan. 19.

Having recently moved next door on Main Street

into the old Fletcher's Shoes outlet, Mr. Holt is taking advantage of the additional space to not only expand his inventory, but to help people discover the wonders of literature. From time to time, Mr. Holt plans to invite authors into the store, gathering crowds toward the rear for book signings and talks.

"but I do see it as a continuing situation. Now that we've moved into new quarters we have more space to do things." This coming spring, Mr. Holt hopes to have a couple of cookbook authors drop by, but not just to talk about their new publication; visitors to the shop can expect actual culinary demonstrations. Tonight's Nornic presentation (viewed Monday by

Rotarians at their Ladies' Night) is entitled "The Warmth of Christmas", a series of seasonal readings compiled by Enid Williams-Nicholas and read by herself and her husband Bev Nicholas. Mrs. Williams-Nicholas will provide a sung musical background for the "Huron Carol", written by 17th-century New France Jesuit Father Jean Brebeuf, while Mr. Nicholas narrates. In addition she will sing "Let There Be Peace". For the Jan. 19 reading, G.B. Shaw's "Don Juan In Hell", the Nicholases will be joined by Glen Tarlin, Florence O'Connor and Mike Burgoyne. Watch The Herald for a time to be announced shortly. Tonight's readings begin at 7:30 p.m.

Plan petition for liquor store

Members of the Georgetown Business Improvement Area (BIA) want to see the Ontario Liquor Control Board of Ontario open a small wine and liquor outlet in the downtown core, a move they say will increase shopper traffic in the area. BIA chairman Lynn Barnard told The Herald recently that letters have been sent out to politicians and provincial officials seeking support for the idea, which has been approved by the BIA's board of management. Establishing a liquor store downtown would be a boon to merchants, she noted, and such retail "anchors" were recommended by the downtown core study completed last year. In addition to the letters, downtown merchants hope to launch a petition seeking support for the proposal from the public. More government services have been sought by the BIA for the downtown core because merchants believe they would benefit senior citizens and less mobile people residing in the older community surrounding Main Street.



One of the blue-smocked staff serving Bi-Way customers is clerk Ann Preston. She looks after the infants' wear and the tablecloths, sheets and towels in the back half of the store. Located on Main Street where Silvers and Langercraft used to be, Bi-Way has 6,500 square feet of selling space in its combined quarters. (Herald photo)

Number 95

Continued from page C4 day and Saturdays from 9 a.m. to 6 p.m., Bi-Way offers long hours of service to the community.

"All the people, I've talked to have said it's (Bi-Way) increased traffic downtown," Mr. Kemble said. "Merchants have said it and customers say it's great because it will hopefully bring some business downtown." The basics sell very well, Mr. Kemble said, listing socks, underwear, slips, bras, panties as good sellers.

"And, obviously the specials," he said. "When we

have an ad people come in for the bargains."

All the Bi-Way stores carry the same goods. If one is short an item desired by a customer, it can order from a neighboring store or ask them to hold it for their customer.

Goods are shipped out to all 98 stores from a head office in Toronto.

Currently, the Georgetown store employs 18 full-time and part-time staff, as well as two managers and one assistant manager-trainee.

Most of the staff are from Georgetown, with two from Acton, Mr. Kemble said.

Help Santa Pick Downtown Georgetown's Best Window Display



From Dec. 9th — Dec. 23rd you can help Santa make that tough decision of picking the best window display in beautiful Downtown Georgetown. Drop in at any of the participating stores and fill out a ballot. From

the ballots a grand prize will be awarded and the winner announced in The Herald. So, while your doing your Christmas Shopping just stop in and fill out a ballot and be eligible to win 50 Downtown Dollars.

OFFICIAL WINDOW DISPLAY BALLOT

NAME _____ ADDRESS _____

PHONE No. _____

BUSINESS WITH BEST WINDOW

WHAT HAVE YOU GOT TO LOSE?

When you decide to lose weight, call Diet Center. Find out how over three million men, women and children have lost weight and have learned how to keep it off, naturally. Our program is fast, safe and inexpensive. Give us a call. It could change your life!



CALL TODAY FOR A FREE, INTRODUCTORY CONSULTATION

877-2900

HOURS:
Mon.-Fri. 7:30 a.m.-12:30 p.m.
3:30 p.m.- 5:30 p.m.
Saturday 9:00 a.m.-12 Noon

NUTRITIONAL BEHAVIOUR CLASS
Thursday Evening
7:30 - 8:30 p.m.

Ask for Jutta Pettingill

Here are some more names to add to your Christmas List:

- ★ Laura Secord
- ★ Elizabeth Arden
- ★ CHANEL No. 5
- ★ *Epis* by MAX FACTOR
- ★ White Shoulders
- ★ CACHET

Available in Gift Sets or Singles at:

YOUNG'S
PHARMACY LTD.
DOWNTOWN GEORGETOWN
877-2761



At Halton Camera Exchange ...

SANTA ARRIVES EARLY

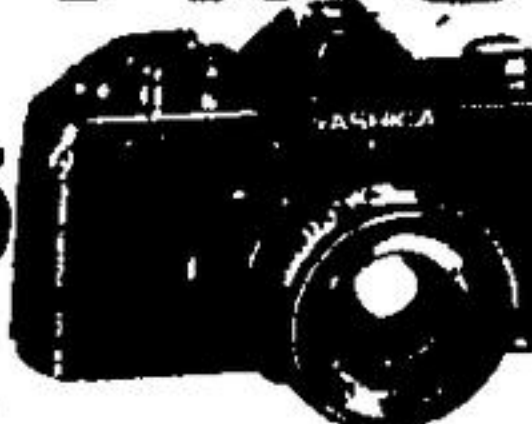


- Chrome body
- W/42 - 75mm zoom
- Complete w/case
- Single unit packaging

YASHICA FX-3

- Manual metered
- Red & Green LEDs in viewfinder
- 1/1000 - 1 sec. shutter speeds
- self-timer

249⁹⁵



219⁹⁵

LENSES, LENSES AND MORE LENSES

YASHICA
80-200 mm ... \$299⁹⁵
28 mm ... \$119⁹⁵

AUTO ALPA-PENTAX
THREAT MOUNT LENSES
80 mm 189⁹⁵ 40-105 mm 249⁹⁵

OPTICAM WIDE ANGLE LENSES ONLY \$44⁹⁵

SOLICAR WIDE ANGLE LENSES (To Fit Canon Pentax K-Mount) \$119⁹⁵

VIVITAR EF35 Compact 35 mm Rangefinder

Give a Gift of Innovation TRIPODS ... from \$19⁹⁵
VIVITAR COMPUTER FLASHES ... as low as \$31⁹⁵

All your photography needs ... Filters, Albums, Gadget Bags, etc.



HALTON CAMERA EXCHANGE

7 JAMES ST. 877-4433

BENJAMIN FILM LABORATORIES LTD. We believe every picture counts

