



PUTTING US ON THE TOUR MAP

Meeting in the Stewarttown Community Hall last Wednesday night, members of the new North Halton Tourist Association launched plans which will eventually lure more travellers to the area, bringing with them a substantial economic boost. The members and interested residents who attended last week's meeting represent a broad cross section of the north Halton business

community and the Association's membership drive is steadily gaining momentum. The Association's president is Steve Dawkins (centre) and it's initial efforts to build up membership and publish a tourist directory as early as this autumn are being handled by professional marketing consultant Jo Lister (second from right). (Herald photo)

North Halton directory this fall among Tourism Assoc. goals

By CHRIS AAGAARD
Herald Staff Writer
The fledgling North Halton Tourist Association (NHTA) plans to publish a special tourist directory as early as this autumn to attract more travellers to the area, it was announced last Wednesday night.
A 24-page directory, including a centrefold map of north Halton with points of interest, could be ready by the first week of October, NHTA president Steve Dawkins told business people at an Association meeting in Stewarttown. In addition to being distributed

throughout Halton Hills and Milton, copies would also be available in several "Golden Horseshoe" cities and in the Guelph area.
A wider distribution of future editions would depend on the success of the project. About 12 pages of the first edition will contain advertising, while the remaining space is to be filled with brief articles about parts of north Halton.
Mr. Dawkins stressed that it is important for the Association to get a fast start and called on the membership, "who have expressed a commitment"

to the Association, to regard the remaining months of the year as a "first phase" in getting the Association off the ground.
Besides publishing a booklet on the area, the Association's directors will continue its aggressive membership drive, investigate areas of funding and solicit political and economic support from the province and area municipalities.
Mr. Dawkins suggested that a "dramatic and quick" move into the tourist industry by the Association may even save some north Halton

businesses flagging under the current recession.
Other Association members last Wednesday night stressed that if tourism is to be attracted to the area, related projects must have solid support from most, if not all members.
Marketing consultant Josephine Lister has been retained by the Association to build up membership and co-ordinate advertising for the booklet. In addition, she will help businesses prepare their own tourist-oriented brochures.
The membership is largely composed of artis-

ans, shopkeepers, hoteliers and restaurateurs. While last week's session failed to draw many businessmen from Georgetown, there was a large number of interested people from outlying villages.
The Association plans to identify itself with a logo currently under production and is pushing north Halton's varied heritage as a theme. The proposed booklet is described as the "North Halton Heritage Area Directory".
Mr. Dawkins acknowledged that north Halton Continued on page A5



ASTRO ADVICE

by Eugenia Witham

My son the realtor

Dear Eugenia,
I would like to know what line of work would be suitable for my son. He was born Aug. 6, 1960 (Saturday) at 4:24 p.m. in Montreal.
Also, what do the stars indicate in relation to his love life in the future and what his financial status will be?
Curious Mom
Your son has been going through some pretty rough times over the last seven years and I'm glad to say that things should start looking up. He seems to have an ability to work with other people's money. He has very good ideas for making money and could work in real estate, insurance, finances, the stock exchange or possibly banking. He may find that he has to take a course in order to start some of these careers mentioned above. He also has an ability to sell.
One thing he must watch out for however is holding on to his own money. His acquaintances could talk him out of his hard-earned cash because of his generosity. He should never lend money to anyone. As far as his love goes I feel that he has already been through an emotional and upsetting

relationship and I do hope he has ended it as there are better things yet to come.

Dear Eugenia,
My son, who is born May 25, 1963 (Friday) at 7:47 a.m., is going out with a girl who is born Dec. 30, 1964 at 6 p.m.

Do the stars foresee if they are compatible and will a marriage take place and when?
Pleased Parent

Dear Pleased Parent,
After completing the charts and comparison of your son and his girlfriend I can quite easily see the attraction. They not only have a physical fondness but also give each other a great deal of mental stimulation right now.

Providing the charts are accurate as you did not mention the place of birth, I would have to advise them not to marry as yet. I also feel that if they are not careful they might find themselves in a situation that could push the issue.

Your son has a lot of changes coming up over the next five years, not only in areas of career but also in attitude and outlook. Five years from now he will view the world and relationships from a different angle. He could do well in the communications media if interested.

As for his girlfriend, I feel that her education should not be pushed aside and that whether it be formal higher education or career training of some sort it is important for her to pursue it. Possibly accounting, medical technology, or working with or around animals would be of interest to her as she appears to have an ability in these areas.

They are both nice people and must continue growing and opening new doors in order to achieve the most out of life.

Eugenia welcomes your questions. Write her at The Herald, 45 Guelph St., Georgetown L7G 3Z6

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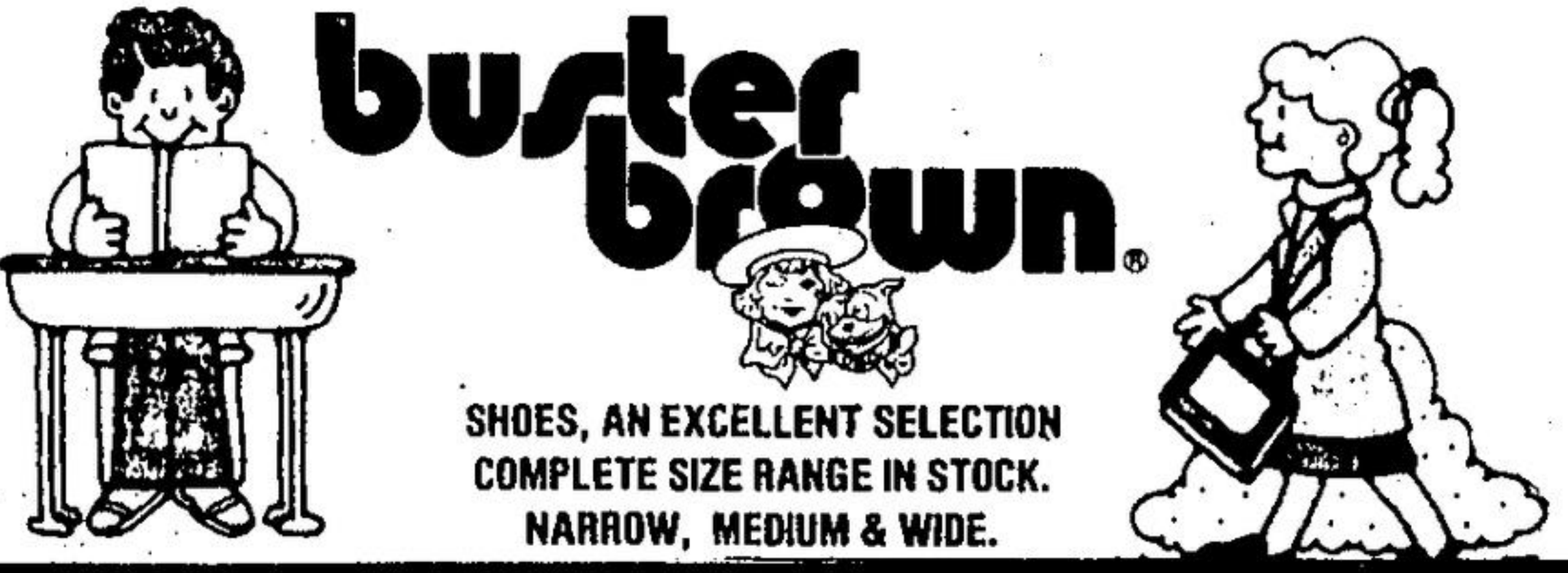
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