



LIONS HAVE A NEW ROSTER...

Sworn in, the new Lions Club executive posed for The Herald's camera (front row, left to right) second vice-president Carl Hansen, treasurer Ed Hrethka, District A president Kenneth Neely, past president Ron

Breen, first vice-president Bill Mason, (back row) senior director Joe Idzi, junior director Bob Gordon, junior director Tom Goss, Lion Tamer Harley Laroche and Tall Twister Russell Fedun.



A new crew takes over the running of various activities for the Lionesses Club in 1982. Gathered together last Tuesday at a club meeting in the Lions Hall in Georgetown were (front row, left to right) first vice-president Marcella Neely, secretary Pat Mason, president Bev Goss, treasurer Kay Ledwidge, second

vice-president Rita Boyle, (back row) director Madeline Collier, third vice-president Billie Idzi, past president Lili Chapman, director Ruth Leslie, Lionesses tamer Lena Connors, Tall Twister Louise Giffin and director Gayle Laroche.

(Herald photos by Ani Pederian)



...AND SO DO THE KINSMEN

The Kinsmen and Kinette Clubs of Georgetown elected its new executive at a special meeting Saturday night at Alcott Arena. Members include (back row, left to right) director Ernie McMillan, first vice-president Ted Savage, president Bruce Gougeon, director Alan Ryall, bulletin editor Rick Armstrong, registrar Jim Crichton, treasurer Neil Young, secretary Dave Bradbury, (front

row) registrar Nancy Webster, bulletin editor Carol Gougeon, vice-president Sheryl Savage, president Kathy Hellcher, secretary Wanda Crichton, director Jean McMillan, treasurer Richie Hogan, and past president Marny Malcolmson. Absent are second vice-president Bruce McLean, past president Brian Markham and Deputy Governor Bob Malcolmson.

(Herald photo)



Saturday was Awards Night for the Kinsmen and Kinettes of Georgetown, who gathered at the Alcott Arena hall for a banquet and special festivities. New Kinsmen president Bruce Gougeon (top left) had congratulations all around for Kinsman of the Year Don Pearson and Kinette Diamond Award recipients (front row, left to right) Cheryl Crawford, Colleen Armstrong and Marny Malcolmson. Zone D Kinette co-ordinator Mary Ward (top right) added her best wishes to the winners of the coveted national Kin award, which denotes three years of hard work and dedication to the community by each recipient.

(Herald photos by Dave Rowney)

Mayor addresses economic issues

Store rents a key issue

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ers are feeling the bite of high mortgage rates on their properties. These extra costs will likely be passed onto merchants renting retail space and rent increases may be great enough to encourage moves to lower-priced storefronts in downtown Georgetown.

John MacIver, owner of the Cooking Emporium, literally packed up his pots and pans and moved to downtown Georgetown from his Georgetown Marketplace location a month ago. When he announced the move and a corresponding clearance sale in The Herald, he made it clear that increased rents were driving him out.

While others have yet to follow his example, the BIA's intention of working closely with its landlords to keep rent increases reasonably low may

prove hard to resist. A number of landlords owning property downtown no longer face high mortgages and the largest cost increases they anticipate are attributed to building upkeep.

KEY WEAPON
If better marketing skills are a key weapon in the fight against the elusive slump, then keeping rent increases low may allow merchants to move more money into promotion, Mayor Pomeroy suggested.

"Promotion is extremely important," he said. "Successful businesses build themselves around customer service."

Emphasis on marketing will also help downtown businessmen attract the large number of new residents anticipated if the area south of Silver Creek is residentially developed, now that it has been included within

Georgetown's urban boundaries.

The area's distance from the downtown core, about two miles from its eastern extremity, Mayor Pomeroy said, shouldn't discourage downtown businessmen from going after this potential market. One has to be aggressive about attracting these would-be residents, he said, and make them aware of services

the downtown business and professional community have to offer, especially the opportunity to shop in a "more relaxed atmosphere".

Efforts to sustain a historical downtown community in Georgetown will collapse without the help of residents, Mayor Pomeroy agreed. The gradual loss of downtown businesses would only be marginally felt by

the community through increased taxes, but the town has no large reserves of money with which it can sustain numerous losses in its own economy.

"People must act as a community. We have to help each other as neighbors," Mayor Pomeroy said. "If people are going out of town to shop, they're neglecting the responsibilities they have as residents."



MP JOINS MARCHERS

Haltion MP Otto Jelinek (left) joined 3,500 marchers on Parliament Hill in Ottawa last Tuesday protesting government policies which they believe are harming the nation's footwear industry. Workers from within the industry, representing communities across Canada, converged on the capital to press for improved import quotas to bolster their trade. Mr. Jelinek, personally concerned about the quota system's effects on several Acton businesses, joined fellow Conservative MPs Chris Speyer of Cambridge and George Hees (behind in raincoat) of Northumberland for the march. The government said it will announce measures affecting the footwear workers sometime later this month or early next month.

(Herald photo by Rod Deacon, Ottawa bureau)

Drunk driver gets 18 months after chase

An Acton man was sentenced to eight months imprisonment, with one year's probation and had his driver's licence suspended for three years Monday morning in Milton provincial court.

John Walter Barlow, 25, was charged with criminal negligence in the operation of a motor vehicle, theft over \$200 and driving with over .08 per cent

alcohol in his blood Nov. 21 when Haltion regional police were led in a 22-kilometre chase after a stolen car. The car, belonging to a Georgetown resident, was driven at speeds over 150 kilometres per hour.

Mr. Barlow, pleaded guilty to the charges May 20 and was remanded out of custody until Monday's sentencing by Judge J.E. Robinson.



Long-time Georgetown Kinsmen booster Bob Malcolmson (left) took official charge of the banner Saturday night which proclaims his club to be home of the zone's Deputy-Governor, a title the Raylawn Crescent resident assumed recently in an inter-club election. Bruce Gougeon, elected president of the Georgetown Kinsmen Saturday, congratulated his new Deputy-Governor on the banner presentation and wished him well in future efforts representing and leading Kinsmen over a wide area.

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