

THE TIRE REDESIGNED. 721 METRIX

**WHILE EVERYONE ELSE
WAS REDESIGNING THE CAR...
FIRESTONE REDESIGNED THE TIRE...**

FOR STRENGTH AND RELIABILITY.

We began by making the proven 7-over-2-plus-1 steel cord the backbone of our redesigned tire.

FOR SUPERIOR ROAD-HANDLING AND FUEL ECONOMY CHARACTERISTICS.

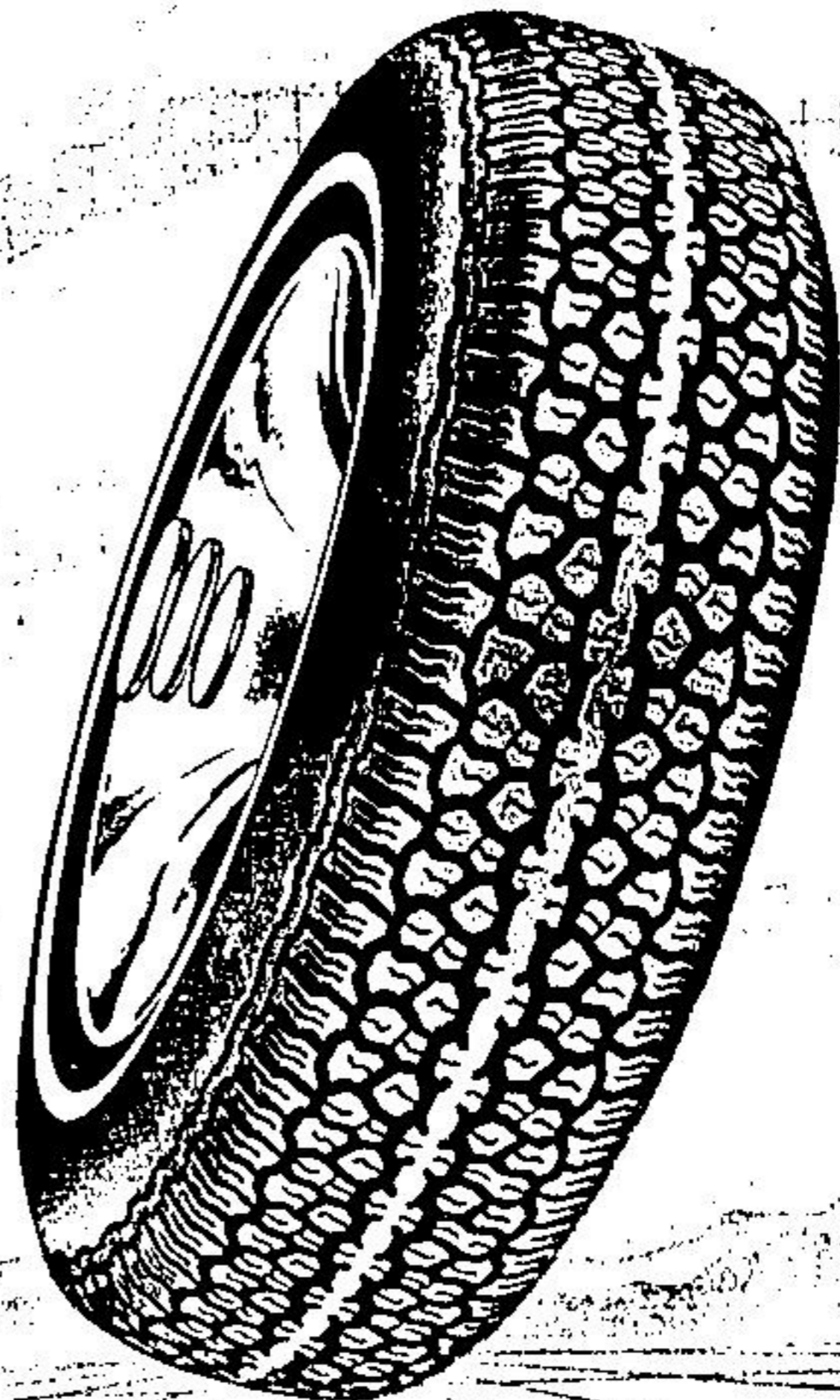
A newly designed mold contour provides improved tread contact with the road surface.

FOR YEAR-ROUND TRACTION CAPABILITIES.

The aggressive block-style tread is self-cleaning for maximum traction in all kinds of weather, virtually eliminating the need for winter tire change-over.

FOR MOST CARS ON CANADIAN ROADS.

The wide range of sizes makes the 721 Metrix the choice for most cars, both North American and imports.



\$60 REBATE

DIRECT FROM FIRESTONE CANADA INC.

Come in and make your best deal on a set of new 721 Metrix steel belted radials. Firestone Canada Inc. will forward direct to you a rebate cheque for \$15 per tire. A minimum purchase of two tires is required to qualify for a rebate cheque. Due to the outstanding value of this offer we must set a limit of ten tires per customer.

All purchases must occur between May 17 and June 26, 1982, and rebate certificates forwarded to Firestone Canada Inc. must be postmarked no later than June 30, 1982.

WHEN YOU BUY	YOUR REBATE CHEQUE IS...
(2) 721 METRIX	\$30.00
(3) 721 METRIX	\$45.00
(4) 721 METRIX	\$60.00
(5) 721 METRIX	\$75.00

COME ON IN TODAY AND DRIVE OUT ON A NEW SET OF 721 METRIX RADIALS. IT'S CELEBRATION TIME!

Firestone 091-82

**YOUR 721 METRIX REBATE
HEADQUARTERS.**

HARVEY'S TIRE CTR.
68A Main St. N. GEORGETOWN
877-5110