

# GDHS Marketing Club shapes career skills

The Georgetown District High School Grade 11 and 12 marketing classes recently elected their Marketing Club executives for this semester.

The new executive for Grade 11 is: Liz McDonald, president; the daughter of Mr. and Mrs. John McDonald of Duncannon Drive; Liz would like to pursue a career in cosmetics and management. Jay Barwell, vice president; the son of Mr. and Mrs. Gord Barwell of Delrex Boulevard; Jay has not yet given thought to a career goal. Chris Zilio, secretary; the daughter of Mr. and Mrs. Alex Zilio of Birstow Crescent; Chris would like to become a hairdresser. Tracy Corbett, treasurer; the daughter of Mr. and Mrs. Bill Corbett of Hillside Drive; Tracy would like to become a social worker. Cindy Hoskins, historian; the daughter of Mr. and Mrs. Brian Hoskins of Jason Court; Cindy would like to run her own business.

The new executive for Grade 12 is: Denean Jones, president; the daughter of Mrs. Jean Thomas of Moore Park Crescent; Denean would like to pursue a career in politics. Peter Coffey, vice president; the son of Mr. and Mrs. Victor Coffey of Raylawn Crescent; Peter would like to run an automotive parts business. Cindy Hunter, secretary; the daughter of Mr. and Mrs. Charles Hunter of RR2 Georgetown; Cindy would like to pursue a career in retail sales. Chuck Moffat, treasurer; the son of Mr. and Mrs. W. Moffat of Birstow Crescent; Chuck wants to become a policeman. Jeff Watterworth, historian; the son of Mr. and Mrs. Donald Watterworth of Faludon Drive; Jeff would like to become a professional hockey player or a salesman.

Both clubs are members of the Marketing Education Clubs of Canada Association (MECCA), which is affiliated with the Distributive Education Clubs of America (DECA).

Georgetown District High School's annual magazine sales campaign in aid of community services hopes to repeat its perennial success March 30 through April 13 this year, when marketing students canvass homes and businesses in the hope of selling \$20,000 worth of popular publications. Students will provide you with a list of top-selling North American magazines available at special subscription prices. You get the subscription, the student gets valuable experience in marketing and sales and a local benefitting agency yet to be announced gets the proceeds. Georgetown Hospital and the local Cancer Society unit have been previous beneficiaries. Last year, the GDHS students surprised themselves and other schools by raising \$29,000. Help them make it past \$20,000 this year.

and obtained its charter in May, 1981. MECCA is a student organization designed to develop programs of leadership and personal development, designed specifically for students



The GDHS marketing club is at full steam again this year, planning a series of practically-minded educational activities to prepare members for careers. On the Grade 12 executive are (left to right) treasurer Chuck Moffat, secretary Cindy Hunter and public relations officer Jeff Watterworth. Not pictured are executive members president Denean Jones and vice-president Pete Coffey.

students are given an opportunity to participate in many activities designed to teach them to be not only good leaders, but also good followers.

The second goal is civic consciousness; through both class and chapter work, the marketing education students learn to recognize their obligations to the community in which they live.

The club's third goal is vocational understanding; the marketing education students acquire a first-hand knowledge of merchandising, salesmanship and the opportunities available in the career fields in which they are pursuing. This

better prepares them to take their place in the business world.

The fourth goal is social intelligence; through social events held during the year, MECCA members are given the opportunity to develop poise and gain a knowledge of the social graces necessary in our society.

The clubs intend to carry out or participate in the following activities this semester: a magazine campaign, a marketing day conference, and competency-based competitive events to be held in Toronto.

In May, the marketing clubs will be attending a full-day

business conference at Sheridan College in Oakville, entering a display promoting marketing, merchandising and management concepts.

A competitive event will take place in Toronto this May at the Scarborough Board of Education. School chapters from across the province will be sending chapters to compete in oral and written events. The events are career-oriented covering the following areas: apparel and accessories, food marketing, finance and credit, general merchandising, free enterprise, restaurant marketing and management, service station retail-

ing, advertising and display services. Students may participate at the master employee level or owner management level.

Competitors will be tested on

competencies required for business success. Local business men will be judges. Winners in each category will go in June to the international competitions in Chicago.

## CRTC hearing April 27 on Halton Cable rate hike bid

The Canadian Radio-television and Telecommunications Commission (CRTC) will hear an application from Halton-Triangle Investments Ltd. of Acton concerning the company's proposal to hike its monthly subscription rate.

Halton-Triangle is asking CRTC permission to hike its maximum monthly subscriber fee in Georgetown, Acton, Milton and surrounding area from \$8 to \$10.

The application will be heard April 27 at the public hearing in Hull, Quebec.

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Home To Love - Pg. 2

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## Georgetown and District

# Evening Registrations for SPRING PROGRAMS

## Wednesday, March 17th

6:00 - 9:00 p.m.  
89 MOUNTAINVIEW RD. SOUTH  
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Registrations now being accepted for all programs, Monday to Friday 9:00 a.m. - 5:00 p.m.

WILLIAM

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**NEW LISTING HERE'S THE NEEDLE!**  
Get out of that haystack! This newly listed "Elder Statesman" is the answer! 130 years of charm meaning completion - a few touches to be done yet. All the gingerbread is there on a large treed lot. Asking \$84,900 - and as an added feature this home is zoned general commercial. Interesting possibilities? Call Bill Ellis.

**"SUMMER FANTASY" NEW LISTING**  
Can you hear the splash of blue water, the tink of ice cubes and the laughter of the children? Leave the kidney shaped pool now and come into the gorgeous home. Yes it is a unique plan with sunken living room, classy kitchen adjoining family room. Four bedrooms, three baths - enough dreaming! This "buy of a lifetime" is only a mile from Erin and low priced at \$112,800. Hustle and call Barb Dunleavy "Splash".

**"SO YOU KNOW VALUE!" (PRICE REDUCED)**  
Mortgage \$49,900 at 14% for four years! Have I got your attention? And the price reduced to \$64,900. We feel that you couldn't come close to replacing this country home for this price. And that is a value tough to find these days! Call Ruth Diamond and look at this home - you will be pleasantly surprised.

**NEW LISTING HOWARD COSELL WOULD SAY**  
"It's absolutely outstanding 'Dandy'. What a home on Crombie Place! Mention it - if it has it! Coramies at entrance, hall, dreamy decor, bare foot broadloom, stand up wels in the room, and a room pool. Step up by calling Belle Stokes."

**"X" RATED**  
Yes sir - an "X" rated home in Hillsburgh. It is "X"tra clean, "X"tra neat and "X"tra well cared for. A big two storey family home on a half acre lot at 2 Quon St. A windshield inspection will convince you to call Rosalie Barker for a full tour. Asking \$74,900. Let's go!

**"LONG, LOW AND LOVELY!"**  
No Ace - it's not a Ferrari car - it's a Ferrari home. The features are numerous - large treed lot, lush broadloom, sharp decor - air-conditioned - fireplace and wet bar in rec room and that's not the half of it! For a "move in and enjoy life" atmosphere call Ruth Diamond to inspect this Erin beauty at \$89,900. - Vroom! - Vroom!

**PLEASE TAKE NOTE**  
Call Bill Ellis at 877-6917 for more information on this exclusive listing.

**NEW LISTING ALL THINE FOR FORTY-THREE-NINE**  
Yes - a well kept two storey, 3 bedroom semi in Erin. Gleaming hardwood floors throughout and detached garage. Deep, deep lot ideal for your family garden. Dare you hesitate? Better call Ruth Diamond on this exclusive listing.

**DANGER!**  
Watch out for a falling price! The vendor has pared way down on this country dream. Asking only \$155,000. 25 acres and look what you get. 25 acres of timber and hills. (A private place for you). A delightfully three-bedroom home at end of the winding drive. A secluded treed setting, but not remote. Only ten minutes to town. Time to do something great for your family? Rosalie Barker.

**"ERIN ACREAGE BLITZ"**  
5 ac - Hilltop ... \$32,900  
10 ac - Highway 25 ... \$49,900  
10 ac - Small Barn ... \$39,900  
10 ac - Stream ... \$39,900  
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10 ac - Driveway in ... \$39,900  
If you can find YOUR acreage here, you're just not trying! Call Bill Ellis - The Land Man.

**"TO THE LARGEST ZUCCHINI"**  
Bushes of zucchini, beans, carrots, corn and all those good things and that was only the garden. Count the wheat and the field corn and you have 85 very productive acres near Hillsburgh. Add a most comfortable Victorian style brick home and extra outbuildings and you have the picture. Are you ready to get back to the land? Prove it by calling Belle Stokes.

**NEW LISTING COUNTRY - YES! BUMPKIN - NO!**  
In one of the nicest rural neighbourhoods in Halton Hills. A superb lot acres with winding drive and hardwood. An all cedar home with features like gourmet kitchen, sunken livingroom, central air heat pump and much more. Your country dream, but not far from town \$134,000. Get going by calling Barb Dunleavy.

To assist you in your search, call:

Rosale Barker	877-6917
Belle Stokes	877-6917
Barb Dunleavy	877-6917
John Duncanson	877-6917
Elizabeth Matthews	877-6917
Wendy Shinn	877-6917
Barb Dunleavy	877-6917
Lee Martin	877-6917
Rob Ellis	877-6917
Bill Ellis	877-6917

## Spring means water safety

RED CROSS ICE AND WATER SAFETY SERVICES will be emphasizing spring water safety awareness this month, so that close calls or drownings can be prevented. The Water Safety Chairperson will visit schools on request.

The same will be done in June, during Water Safety Week, to promote safety in and around the water. Volunteers in the schools will be using a new film "You Could Save a Life", purchased with money donated by the Knox Presbyterian Church people. An excellent film for all age groups about backyard pool safety.

This film and others are available to the public through the Georgetown Library, where they are kept and cared for. A good idea to look at these films before going on holidays.

For further information, call the Red Cross, 877-5233.

## BUSINESS DIRECTORY

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4 picturesque rolling acres, minutes from town. Good well on property. Asking \$53,500.

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Super 3 bedroom brick and aluminum home in desirable location. There is a cozy rec room, a large games room, garage, double paved drive and a lovely deck surrounded by a privacy fence. The large windows provide a very pleasant sunny atmosphere.

**\$50,000 FIRST MORTGAGE AT 10 1/4% TILL JAN. 1984**  
3 bedroom brick bungalow located in very desirable neighbourhood with large pie-shaped lot. This home boasts a large 2 bedroom apartment in basement suitable for newlyweds or your in-laws.

**VALUABLE COMMERCIAL FRONTAGE** ...  
Want to start a pizza parlour, a sub-marine shop or any other business?? Look no more ... Good sized lot (70' x 143') with building already to go

**ERIN DUPLEX ... ONLY \$54,900**  
With a small down payment the vendor will hold a 2nd mortgage to go along with the existing \$30,500 first mortgage which is at 10 1/4%. There's an upstairs and downstairs apartment with a fridge and stove in each. Good income.

**BEAUTIFUL LOT** ...  
Only \$49,900. Large 2 storey home on nearly an acre lot in quiet village of Limehouse. There is a new roof, upgraded insulation, new electric and plumbing systems. Ideal starter home.

**ONLY \$48,900!!!**  
Large country home on nice lot, close to town. Features 3 bedrooms, dining room, garage with workshop, plus a first mortgage of almost \$29,000 at 14 1/4% till 1983.

**PICK THIS ONE & YOU WON'T BE SORRY**  
Listed at \$67,900 ... this 4 bedroom, 2 storey home offers a den on the main floor with a walkout to deck. Large family kitchen, central air conditioning, fireplace in the living room, huge master bedroom, 2-4 piece & 1-2 piece baths. There is a self-contained apartment with a separate entrance. Existing first mortgage of \$40,000 at 10 1/2%.

**QUET CRESCENT** ...  
Lovely 3 bedroom brick semi with central location. New quality kitchen for mom. Large rec. room with plush broadloom and gorgeous floor-to-ceiling fireplace, new aluminum eaves and soffits and much more.

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## NOTICE OF PUBLIC MEETING

### GEORGETOWN URBAN AREA BOUNDARY STUDY

A Public Meeting will be conducted to present the final report of the Halton Hills Georgetown Urban Area Boundary Study. The foregoing will involve the presentation of the Consultant's Report on the Georgetown Urban Boundary Study.

ALL INTERESTED CITIZENS AND PROPERTY OWNERS WELCOME

**Thursday, March 18th, 1982**  
at 7:00 p.m.

**Centennial Public School,**  
23rd Boulevard south of Highway No. 7

B.D. MacLain, B.A. (M.C.P.)  
Acting Director of Planning  
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**FIND THE FOX**

Home To Love - Pg. 2

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