

GROCERY 2.69
 GROCERY 6.45
 MEAT .89
 GROCERY .99
 GROCERY .54
 PRODUCE .79

Loblaws

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lowest price of the year*

GROCERY 1.29
 GROCERY .54
 MEAT 3.12
 GROCERY .79
 PRODUCE
 PRODUCE
 GROCERY
 GROCERY
 GROCERY

Westcane
 sugar
 extra fine

wed to sat. only

.99 only with \$10 minimum purchase
 limit 1 per family all purchases over the limit of one 1.99

net wt 2 kg

Westcane

granulated white
sugar

99

guaranteed!

We'll double-the-difference our guarantee of Loblaws low prices!

To convince you of Loblaws commitment to low prices, we're making this offer: if you can find lower prices overall this week at any other supermarket, Loblaws will pay you double the difference. Just shop Loblaws, buy 25 different items worth \$20 or more, compare prices on the

same items at any other major supermarket in Ontario. If their total is lower, bring your itemized Loblaws receipt and the other market's prices to Loblaws and we'll pay double the difference in cash. **Loblaws . . . low prices you can believe in.**

"lowest price of the year" refers to advertised prices, coupons excluded, by the four major chains in this area. Source of pricing has been the actual Wednesday newspaper food ads from January 2, 1981 that have covered this market. This offer excludes superstore ads & new store opening specials eg. "buy one, get one free." Prices effective Wed. Sept. 2, until Tues. Sept. 8, 1981 except sugar, produce & bakery effective until Sat. Sept. 5.