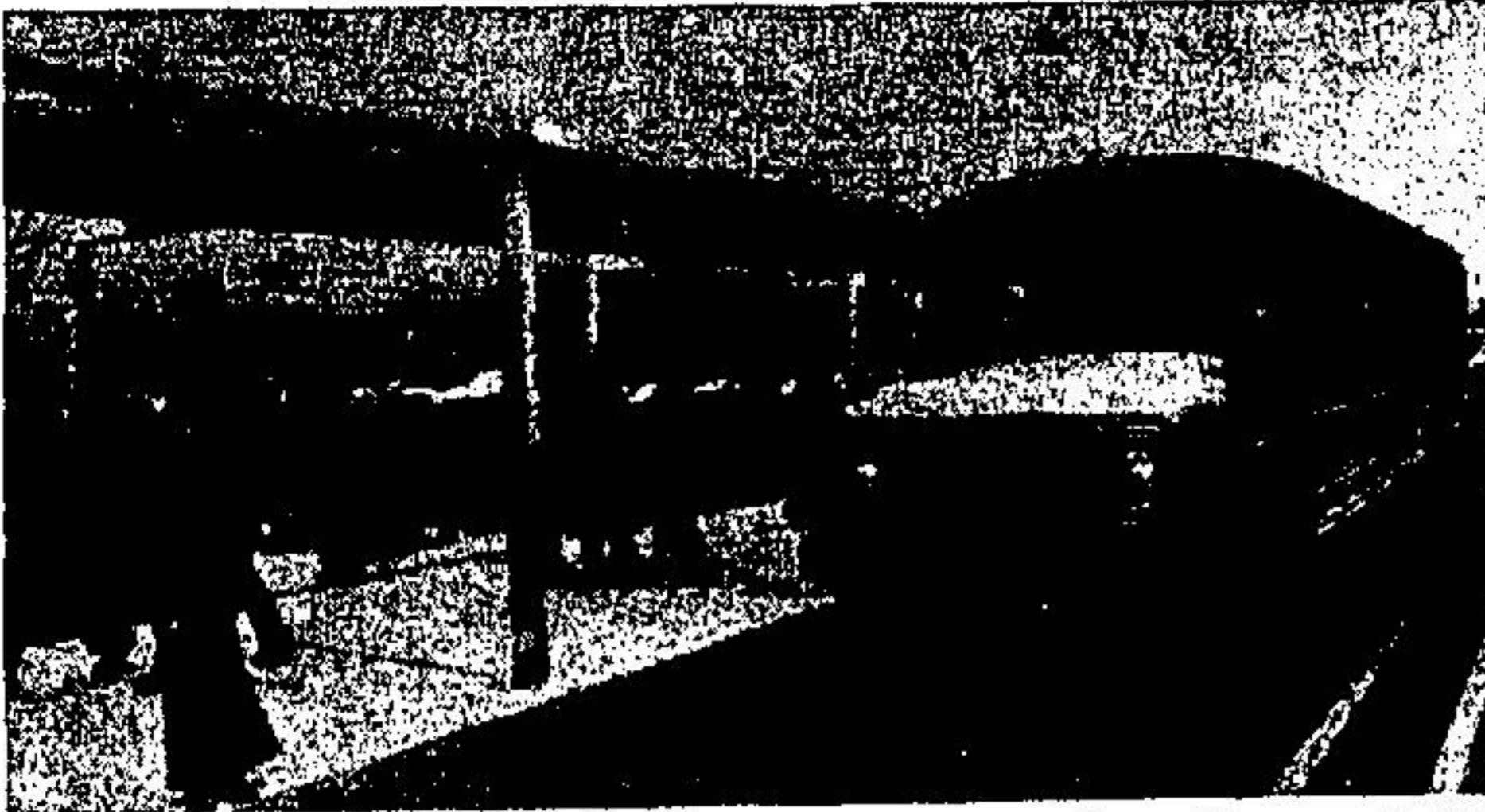


Fifty million students head back to school

Education: a changing field in our technological society

The signs are everywhere. Curbside lemonade stands close down for the season. Long-forgotten reading lists reappear. Family cars



THOSE DEAR OLD GOLDEN RULE DAYS are in session once again, marking an end to the fun-filled, carefree days of summer recess. This year, some 50 million students will return to North America's sophisticated system of public and private schoolhouses, colleges and universities for yet another semester's instructions. Scenes such as this are repeated daily in countless school districts, now that another semester is underway.

are filled with a student's "necessities"—stereo, bicycle, maybe even a book or two—and take to the highways towards a new semester at college.

Yes, it's back to business for the nation's more than 50 million students. It's also back to business for millions of educators—teachers, administrators, guidance counselors, librarians—whose job it is to guide America's youth through an extensive and ever more sophisticated educational system.

The simple ABC's of grandmother's generation, while still recognizable in modern-day curricula, have evolved to keep pace with our increasingly technological society.

A modern curriculum

The subjects of reading and writing, for example, now fall into the learning category of "Communications Skills." Physical education stresses the value of motor coordination, as well as biological awareness. Nothing is simple any longer.

Computers, too, have made their way into the classroom at both the primary and secondary level. In the case of elementary education, computers are being used as an aid to instruction.

Various mathematical and language "games" have been designed to reinforce lessons taught in a more traditional manner.

At the secondary level, computers themselves have become the focus of a student's study. A growing number of high schools now offer classes in computer language and theory, adding "Fortran" and "Cobol" to the ranks of high school language study.

Language requirement

On the other hand, the longstanding foreign language requirement has gone the way of slide rules and ink wells in a significant number of high schools and colleges.

A distressingly low percent-

compensate parents for their financial sacrifices in paying tuition," tax credits can hardly replace the existing system of grant, loan and work-study programs which enables millions of needy students to continue their education beyond the high

school level. The debate in education continues. Should upper-income

families benefit from the same tax credits as middle and lower-income families?

Should teaching colleges restrict admissions as the school-age population declines?



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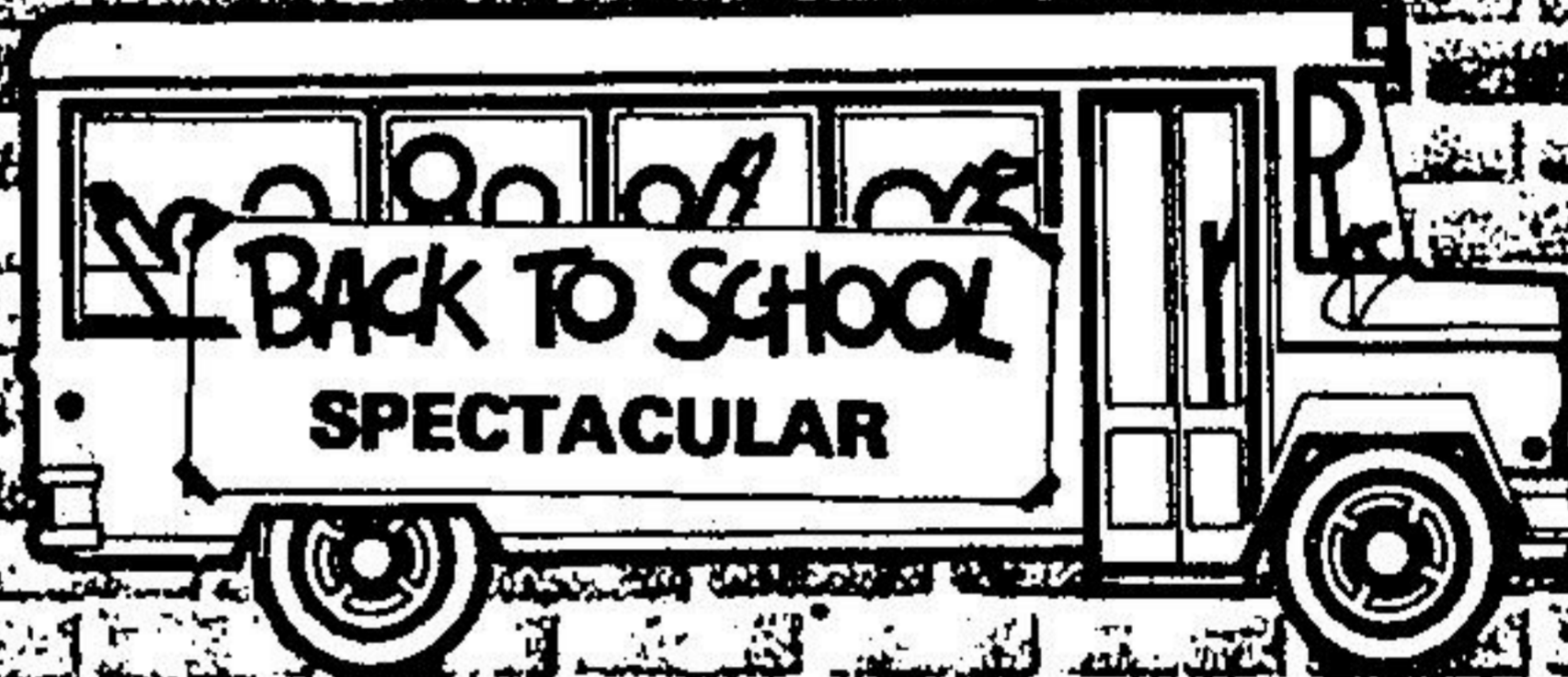
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