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Friday, January 23, 1981



Dominion Seed House president Margaret Harding is presented with the Georgetown Chamber of Commerce "Business of the Year" award from Chamber president Bill Crawford Wednesday night at the North Halton Golf and Country Club.

Seed House our Business of Year

Dominion Seed House (DSH), a landmark industry in Georgetown for nearly 60 years, has won the Chamber of Commerce's "Business of the Year" award for 1981.

In presentations from the Chamber, Halton Hills town council, Halton region, Queen's Park and Parliament Hill, DSH was praised for its contribution to commerce in Georgetown and to Canadian unity. During the chamber awards, dinner held Wednesday night at the North Halton Golf and Country Club, Margaret Harding, president of DSH, accepted awards honoring the business which her father, Bill Brady, founded in 1922.

Noting Mr. Brady's contribution to the woollen industry in Glen Williams, Mayor Pete Pomeroy said the DSH founder had made a great contribution to Georgetown's heritage as well, evolving from a fruit farm years ago. DSH operates the largest mail order seed company in Canada.

In a letter to Mrs. Harding, Premier William Davis praised the "ingenuity" and

"original marketing idea" which has made DSH successful.

"It was always a refreshing thing to receive a Dominion Seed House catalogue," Halton-Burlington MPP Julian Reed remarked as he made the province's presentation. "I used to go over it with my mouth watering, anticipating the coming of spring." The province, he added, "appreciates the institution you have become."

Brampton-Georgetown MP John McDermaid, unable to attend the dinner, extended his congratulations through local accountant Graeme Goebelle, forwarding a letter from Prime Minister Pierre Trudeau expressing hope that DSH will long continue to be a landmark in Georgetown.

Now operated by Mrs. Harding and her husband, Bruce, DSH employs about 120 people during the spring-summer peak season.

DSH is the second recipient of the Chamber's business award. Smith and Stone was Business of the Year in 1980.

MPP addresses Chamber

Must boost industrial '80s

Canada and Ontario have to develop a strong industrial strategy to take advantage of world wide marketing opportunities in the 1980s, Halton-Burlington MPP Julian Reed said Wednesday.

Addressing about 175 members of the Georgetown Chamber of Commerce at its annual awards dinner, Mr. Reed also said that Ontario is not taking advantage of a "\$7 billion bonanza" in energy resources.

Our competitors, he said, "have developed an industrial strategy which centres out the best they have to offer and then goes about... promoting those on a world-wide basis. We don't do that at the present time in Canada."

WORLD LEADERS

Mr. Reed explained that Canada has traditionally been non-aggressive in its global marketing technique, preferring to see buyers "beat a path to our door."



JULIAN REED

While Mr. Reed pointed out that Canadians are already world leaders in electronics and communications, and Ontario, itself, is recognized as a world class developer of nuclear technology and hydrogen production, "we need a strategy which promotes the best extent that it can compete on some U.S. markets."

Meanwhile, Mr. Reed maintains Ontario is losing \$7 billion a year by buying energy from outside the province instead of using untapped resources available here.

"We bring in 80 per cent of energy requirements from other provinces," Mr. Reed said. "We should take some of that \$7 billion and recycle it into our own daily life," otherwise Ontarians will be paying \$20 million for outside resources by 1990.

TWO METHODS

There are two methods of turning this expense into a "bonanza" Mr. Reed said. We can do in many areas."

Already, he added, Canadians, including Georgetown's Varian Electronics, have built up space technology to the

understand that there are more opportunities open to us," Mr. Reed said. Ontario, he added, has the potential to become totally self-sufficient in the production of liquid fuels if there is a commitment from government and private business to experiment with new resources.

"In the eighties, if we grasp the opportunities and we cooperate between industry and private business... we will no longer have to say the power base is moving to the west," Mr. Reed said. "Out of our challenge will come victory."

Natural gas and solar energy are other areas which could cut into the province's energy bill in the future. Mr. Reed said he was interested in seeing ethanol and methanol (sugar and wood alcohols) produced for engines now running on fossil fuels.

"We are so attuned to a few kinds of energy that we are reluctant to reach out and

'Europa' nears completion

Georgetown's first science fiction film, "The Europa Principle", produced by young resident David Lowe, is moving into the final stages of production. Editing of the film, about which The Herald carried a major feature last summer, is nearly completed. James Montgomery is building the miniatures which will be used, and the special effects are to be shot some time in the near future. Redubbing of sound and music are to be arranged after the filming is completed. The film deals with a scientific expedition to one of Jupiter's moons, Europa, and was co-authored by David Lowe and Brian Grady. Mr. Lowe also acted as director and cameraman. There is no firm date for the release of the film yet.

Science Fair approaches

Centennial Middle School in Georgetown holds its fifth annual science fair next month. Look for more details about the event in The Herald as they become available.

Bright 'n' early start for Winterfest '81

By CHRIS AAGAARD

Herald Staff Writer

Local youngsters are already making use of two ice rinks prepared for Winterfest '81 at Fairgrounds Park, a keen reminder that Halton Hills' action-packed winter carnival is only two weeks away.

Sponsored by the Georgetown Jaycees, the Feb. 7 Winterfest already boasts an impressive list of activities—both outdoors and indoors—of interest to a broad spectrum of ages.

The gates at Fairgrounds Park will open at 9 a.m. Winterfest public relations officer Tony Evans confirmed

Friday, Halton Hills Mayor Pete Pomeroy is expected to officially launch the day's events a half hour later.

The first entrants in the Kinsmen's novice car rally will roll from the starting line at the park at about 10 a.m. and follow a 100-kilometre course through Halton Hills.

The rally is being co-ordinated with the Georgetown Motor Sport Club and the entry fee is set at \$5. Call Brian Markham (877-6691) for further details.

The Halton Hills Elks Lodge is organizing the Winterfest broomball tournament which will run throughout the day. Anyone interested in entering a team should contact Elks

Brother Jim Barrett (877-6640) by Jan. 31.

BIG ENOUGH

The Georgetown high school students council is planning a tournament of a different sort. A large "monsterball", courtesy of Brampton's The Keg restaurant, has been procured and it's big enough to require an entire five or six-man team to push it across an opposing goal line. Contact council president Pam Slavin (877-6966) at the school during the day if you're interested in entering the tournament.

Unconfirmed since the Jaycees began planning their schedule, a three or five-

Continued on Page 2

Answers sought on brickyard proposal

By JILL DAVIS

Herald Special

The Village of Cheltenham wants some answers before Brampton Brick gets the green light to relocate its operation to that area.

The proposed site — 200 acres of rolling land — is slightly northwest of the historic Cheltenham brick yard.

And with the recent controversy over high airborne fluoridation rates near Brampton Brick Ltd. on Main Street North, in Brampton, the residents want an environmental hearing before anything is approved.

In January's Peel Federation of Agriculture news bulletin it was reported a hearing will take place in Caledon on Jan. 30.

However, both Caledon Mayor John Clarkson and the president of the federation, Bill Jackson, were not sure what the hearing is to be about — or whether in fact it is a hearing.

Mayor Clarkson said he knew that the town's planner and representatives from the brick company were to meet with anyone concerned about the relocation Tuesday in Caledon.

But Mayor Clarkson said he is not taking a stand on the issue until he has all the "facts on the table."

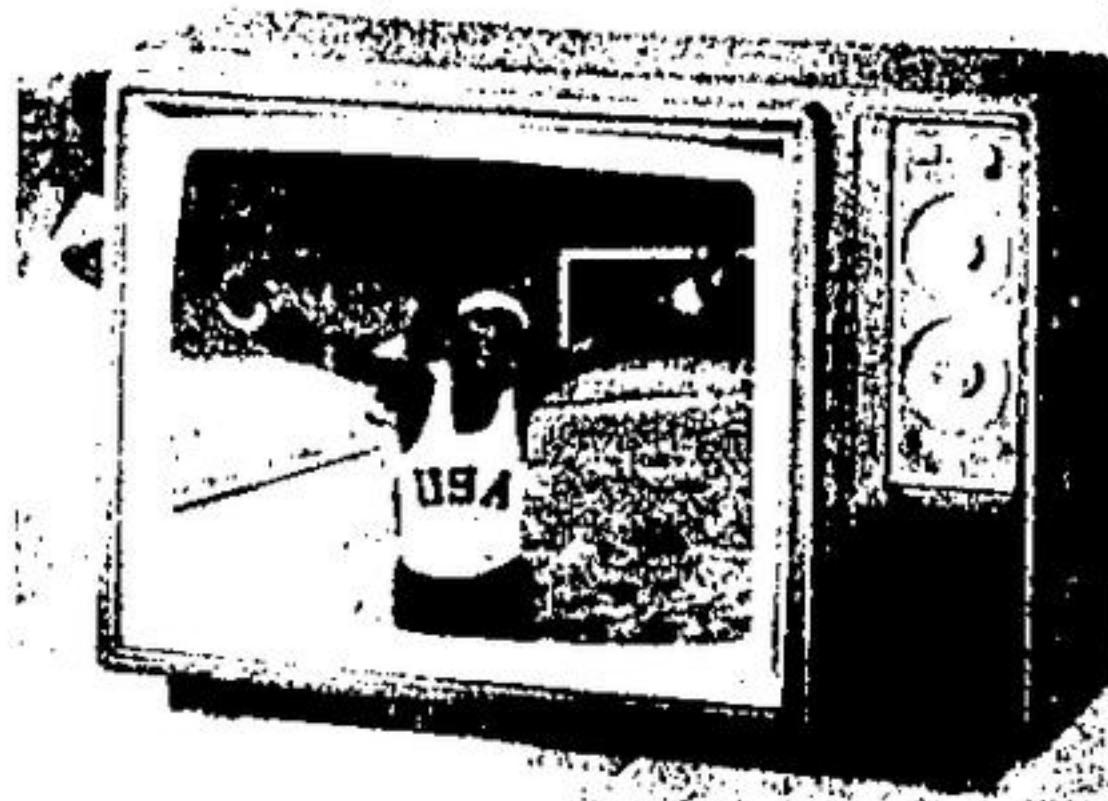
"People jump to all kinds of conclusions," said Mayor Clarkson. "I will not involve myself with the company or the concerned people until I have weighed all the evidence before me."

The mayor said he has learned from company officials that the building would take at least three years to build and construction would probably start in 1982.

"The building proposed will be underground except for the stack," he said.

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