

Jamaican Gleaner printed nearby

Local man on top of island news

By LORI TAYLOR Herald Staff Writer Georgetown's Tom Sherman helps fellow expatriate Jamaicans across North America keep in touch with a weekly newspaper from the island which is printed in Brampton.

Mr. Sherman supervises the printing of two Jamaican newspapers, both owned by the 146-year-old Gleaner Company. The Weekly Gleaner features news from the island's morning daily, The Gleaner, and the Weekend Star features news from the afternoon daily, The Star.

Mr. Sherman is the company's North American representative and supervises the printing of the two papers at the Herald's nearby affiliate, the Brampton Daily Times. Whole pages from the Gleaner and the Star are sent up by airplane each Friday and compiled into the two newspapers in Brampton.

This is the second such venture for Mr. Sherman, who set up a weekly edition for England in the early 1960s, when there were great numbers of Jamaicans emigrating there. Circulation of the English edition rose to 30,000 from 2,000 in the beginning.

The English edition of the Gleaner was preceded by a 1951 special edition on the devastation caused by a hurricane which hit Jamaica that year. The paper was sold to people who wanted to send copies to friends and relatives outside the country to show them what the hurricane had done. About 50,000 copies were sold around the world.

ISLAND PHOTOS From 1951 to 1962, the Gleaner Company continued to publish a weekly newspaper featuring pictures from the island. This eventually became the English edition of the Gleaner.



MASSIVE 80% TURNOUT OF VOTERS JLP WINS BY LANDSLIDE



EDWARD SEAGA... Prime Minister-elect

CONFIRMING PRE-ELECTION predictions that it would win the 1980 general election by a wide margin, the Jamaica Labour Party swept to power yesterday. At a general election which the opposition party boycotted, the JLP won 50 seats to the PNP's 10.

STOP PRESS: JLP 50 SEATS PNP 10

IMMIGRATION AND DIVORCE For the past 18 years, GUYANA has been a haven for immigrants. The way to help you...

Jamaicans all over the world learned the details of former prime minister Michael Manley's defeat in the Jamaican national election from this edition of The Gleaner. The weekly newspaper is a compilation of news from that week's editions of the daily morning newspaper in Jamaica, The Gleaner. Georgetown's Tom Sherman supervises the printing of the weekly edition in Brampton, at the printing plant of the Daily Times.

Circulation from the Weekly Gleaner is about 18,000, and for the Weekend Star 6,000. The papers are printed in North America because it's cheaper to send the finished papers out from Canada than to ship the newsprint to Jamaica and send the finished product back.

Mr. Sherman has been with the Gleaner company since 1935, when he started as an office boy. He worked his way up through the accounting, circulation and advertising departments until he became the managing director of The Gleaner, a position which corresponds to a publisher in North America.

In 1976, Mr. Sherman and his wife moved to Canada, and he told the company he would be willing to be its North American representative and to supervise publication of the Weekly Gleaner, which at that time was being printed in Connecticut. It was later shifted to Coburg and then Brampton.

"I personally like the cold climate here," Mr. Sherman said. "Also, my wife is a Canadian, from Newfoundland, and she had lived with me in Jamaica."

Once the papers are printed in Brampton, they're distributed through several main centres in New York City, Miami, Connecticut and Toronto. There is also a subscription list of people who receive their copy in the mail. Copies are being sent to Europe and even Peking, as well as across North America.

Circulation has jumped 33 per cent since the recent Jamaican election, which saw incumbent Prime Minister Michael Manley unseated by Edward Seaga following a bloody year-long campaign. "The (daily) Gleaner has been credited partly with the defeat of the Manley govern-

ment," Mr. Sherman said. "The Gleaner strives to take political sides, but tries to ensure good government for all. The paper used to be prosperous, but it's not so much any more since the government withdrew its advertising because of the paper's criticism of its policies."

MUCH BRIGHTER Things in Jamaica are looking much brighter now, Mr. Sherman said. Many of Jamaica's skilled people left the country during Manley's term as prime minister because of fears that the country was becoming communist.

"There's a definite trend of Jamaicans going home," he said. "There's a six-week lineup to get a trailer to take furniture back to Jamaica. If all the Jamaicans go back home, I'll be out of business."

Canada has close ties with Jamaica, more than almost any other country, Mr. Sherman said. Jamaica produces a large quantity of bauxite, from which aluminum is made. Alean, Canada's largest aluminum company, has major investments in Jamaica.

"Jamaica has a lot of problems that you don't know about if you don't go there to live, but I think in a year, Jamaica will be a great country again—it has the potential," Mr. Sherman said. Police and soldiers in Jamaica are cracking down hard on the violence and crime in the country, Mr. Sherman said. Working at the daily Gleaner has its hazards, like bomb threats and threatening phone calls.

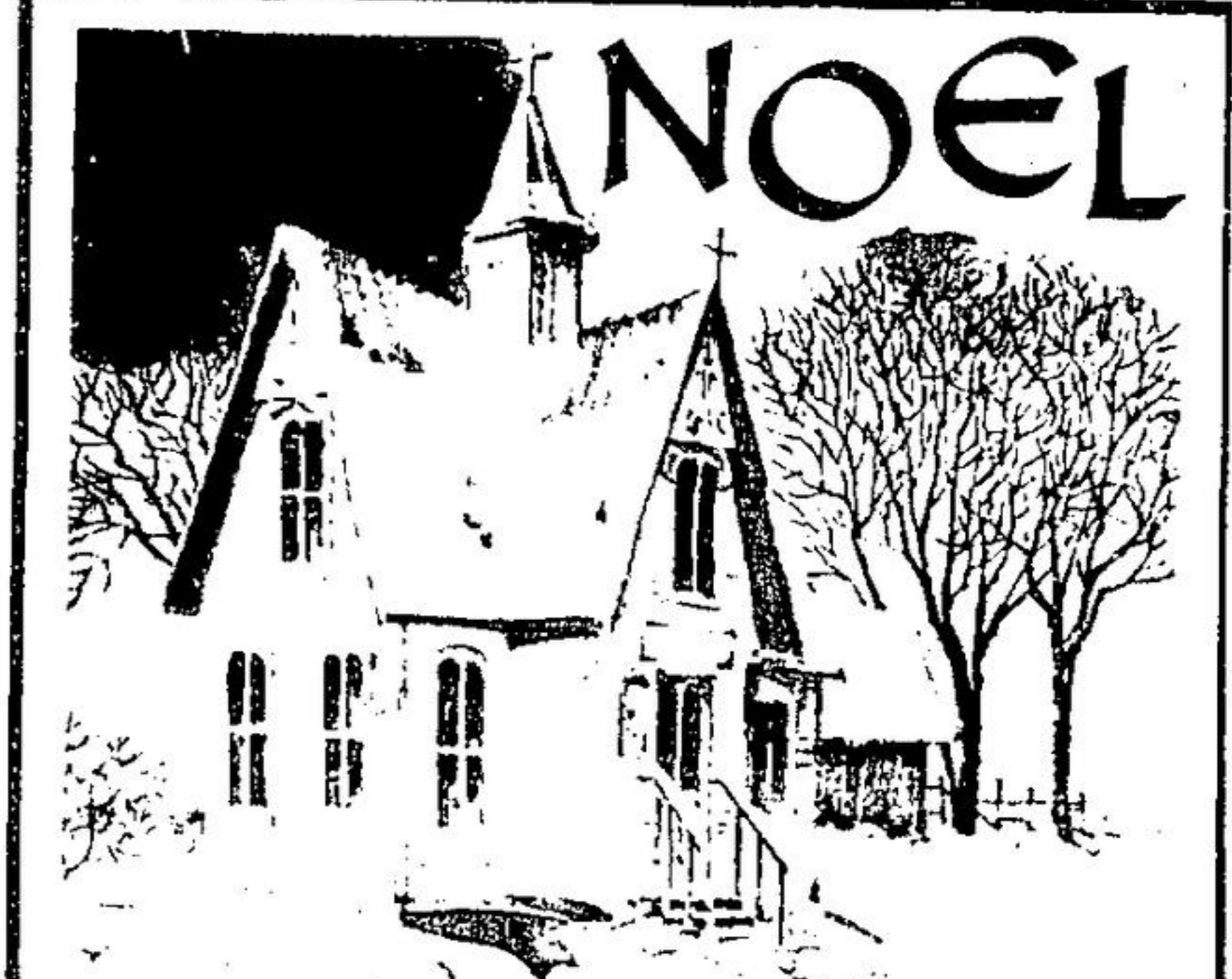
"One of our columnists was shot at, but that may have been just a burglar. We've had bomb threats in the building, but they've never found a bomb yet. After a while, everybody takes it as a big joke."

The Gleaner Company is a large firm, employing between 400 and 500 people. As well as publishing the two daily newspapers, the company publishes a travel paper for the tourist industry, a Children's Own magazine, a monthly paper for teenagers called Merry-go-Round, and a supplement for the Weekend Star in Jamaica called the Farmer's Weekly. Reading the Weekly Gleaner usually makes Jamaicans homesick, he said, but he isn't homesick for his native country.

"I vacation regularly in Jamaica," Mr. Sherman said. "I prefer living in this kind of climate in Canada. I think about Jamaica, but I think Canada's just as beautiful."



Things are changing rapidly in Jamaica since the election of Edward Seaga as prime minister, and Georgetown's Tom Sherman helps fellow Jamaican expatriates keep in touch with what's happening at home through a weekly edition of the Jamaican daily newspapers, The Gleaner and The Star. Mr. Sherman, who worked his way up from office boy to managing director of the company which publishes the two papers, is now the North American representative of the Gleaner Company and supervises the printing of the weekly papers in Brampton.

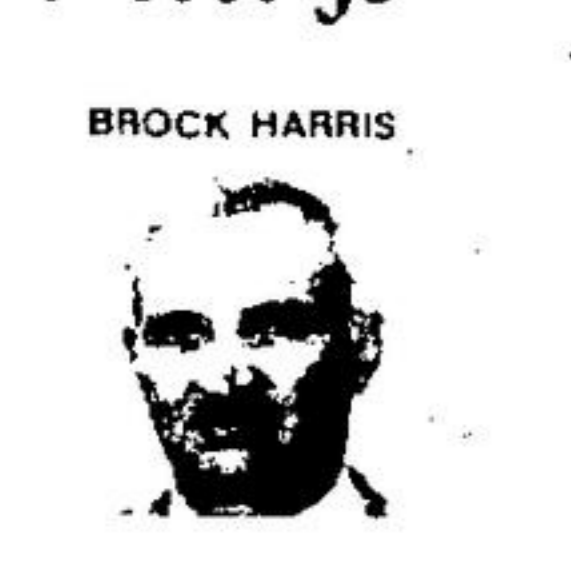


We're wishing you just the nicest kind of Christmas. May it be filled with laughter and good cheer. And may the good feeling continue throughout the year.

The management of... RYDER'S T.V. MOORE PARK PLAZA "Your Christmas Headquarters for T.V. and Stereo"

HRCRA helps hawks, owls

Chairman's Message



BROCK HARRIS HALTON REGION CONSERVATION AUTHORITY

Birds of prey in their natural environment are vital links in the food chain necessary to keep numbers of rodents at healthy levels. Their skills in hunting, their speed and accuracy are a source of wonder to all who have seen them.

These magnificent predators must be respected for their ability to survive in a constantly changing environment. Each year many hawks and owls are victims of human civilization and its numerous devices including vehicles, guns, wires, poisons, and windows. The Halton Region Conservation Authority recognizes the importance of these birds and as part of its wildlife management program has established facilities at the Mountsberg Wildlife Centre to rehabilitate injured hawks and owls. The primary objective of the program is to provide proper treatment and extended care for the injured birds to facilitate their return back into the wild.

Caring for a wild creature is a time consuming and arduous task and must only be dealt with by competent hands if the animal is to survive. Trained staff are on hand to receive and care for the injured birds with further expertise often being required from the veterinarian services at the University of Guelph and the Owl Rehabilitation Research Foundation at Vineland Station.

Of the 100 or so birds of prey brought to the Wildlife Centre annually by concerned community residents, about

50 per cent of them are released back into the wild. Due to severe injury some of these birds cannot be released and are placed in large comfortable enclosures on the "Wildlife Walkway" and continue to be of great value as an educational demonstration on the importance of predatory birds.

"Most of us at some time or other have been confronted by a small natural disaster in the form of hapless baby birds spewed out on the ground. We are beset by conflicting anxieties about the neighbor's cat and the old abandoned bird's nest. Most of these affairs involve passerine birds and we have each met the challenge according to our own attitudes and abilities."

Kay McKeever of the Owl Rehabilitation Research Foundation used these words to introduce a paper on the options that people should consider when confronted with this situation. Do not assume that the bird is injured or totally helpless for it may just have left the nest and is learning how to fly. Simply observe it and place it back in the nest if possible and then leave the area. If it is indeed injured or very weak, place the bird in a carton and call a facility that can offer knowledgeable care and assistance. Through wildlife management and conservation education it is hoped that these valuable creatures will continue to survive and flourish.

O Holy Night... Wishing you joy! From Chris at TIDY CAR

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The Insurance House where service & protection is our concern PAUL C. ARMSTRONG Insurance Agency Limited THE INSURANCE HOUSE 124 MAIN ST. S., GEORGETOWN, ONT. PHONE 877-0133 ARMSTRONG INSURANCE AGENCY THE HELPFUL SERVICE PEOPLE AT THE INSURANCE HOUSE My staff and I would like to wish all our families a Very Merry Christmas and a Safe Holiday. 1981 Calendars on request