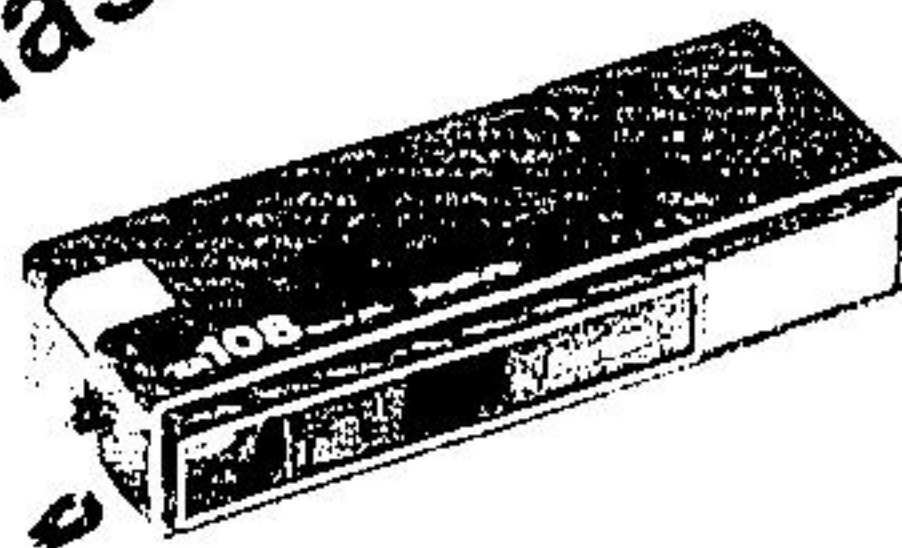


# Zellers GOOD NEWS 1980

Plenty Of Great Gifts In  
Zellers Countdown To Christmas

## "Zero Risk" Photo Finishing Special

Two Sets of Regular Size Prints Plus  
A New Film, At No Extra Charge  
With C-41 Developing  
Offer Expires January 3rd, 1981



"Keystone Everflash XR 108" Camera  
Pocket camera, with built-in electronic flash,  
uses ASA 100 or 400 films.  
Includes wrist strap,  
monogram initials. 1 year  
warranty. **25.97 ea.**



Special Bonus

Buy the "Polaroid" "One Step" and receive a  
\$10 rebate from "Polaroid". Buy 5 packs of  
"SX-70" film and receive  
an additional \$10 rebate. **36.88 ea.**  
Electronic Flash "No. 610" **16.97 ea.**  
For use with "Polaroid"  
"Pronto" and "One Step" cameras.



Zellers Colour Film At 1/2-Price!

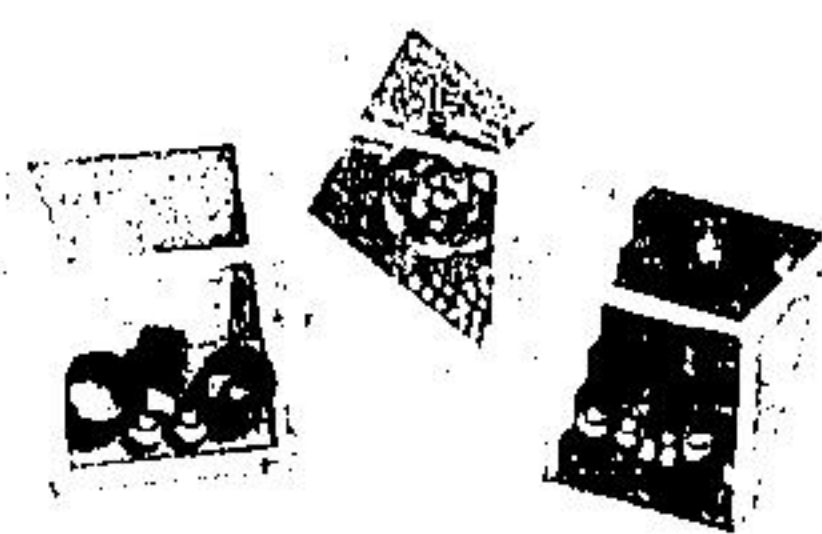
Quality colour film at a low, low price!

110-12 Or	110-20 or	135-24
126-12	126-20	
Reg. 1.50	Reg. 1.99	Reg. 2.29
<b>.79 ea.</b>	<b>.99 ea.</b>	<b>1.14 ea.</b>



"G.T.E. Sylvania" Photo Flash Bonus  
Bonus photo album and a coupon worth \$1 on  
your next photo finishing order at Zellers.  
Included with items below!

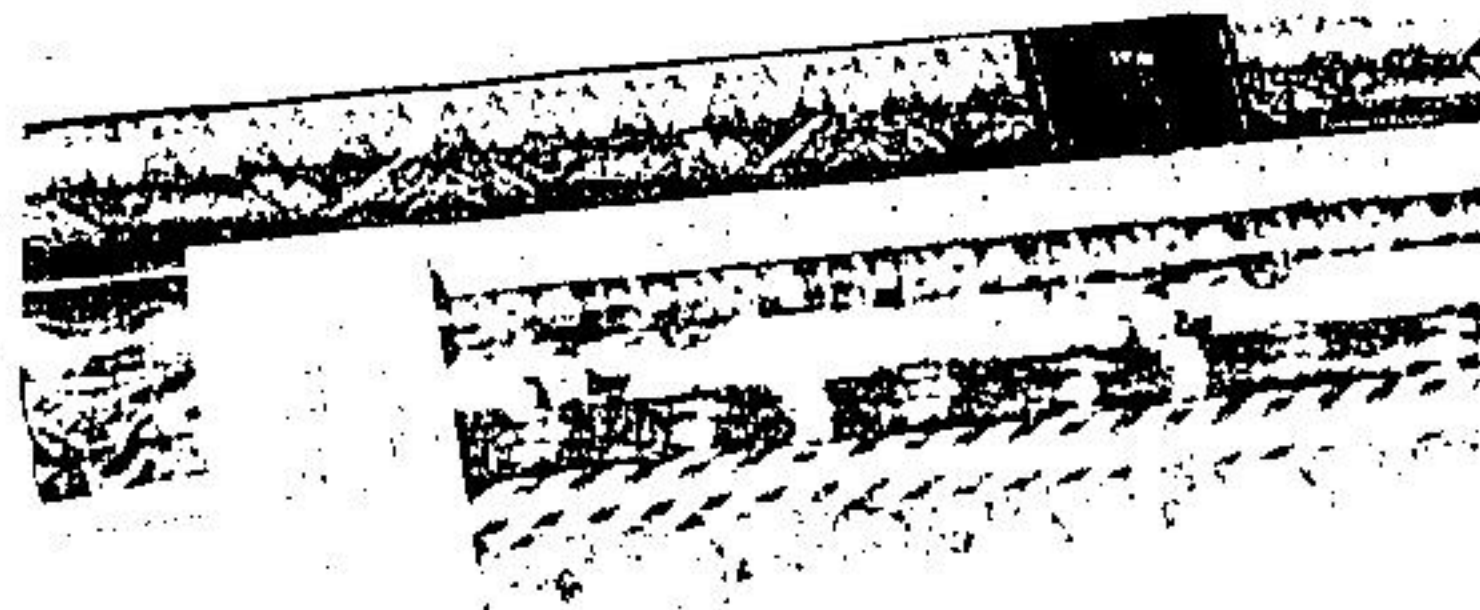
"Magcube" "MC4" Double Pack	"Flashbar" "FF10" Double Pack	"SX-70" "Flashbar" Double Pack
<b>4.98 ea.</b>	<b>5.98 ea.</b>	<b>6.98 ea.</b>



### Executive Puzzles

Each plastic cube contains a different  
puzzle or maze. Be  
careful... they can be  
habit-forming!

**1.97 ea.**



## 25% Off

All Christmas wrapping paper, including famous  
names like "Carlton" and "Rustcraft"!

### Save over 20% Bag Of Bows

25 assorted colour bows  
with stick-on backs.  
Reg. .99

**.77 pack**

### Save over 1/3 10-Roll Gift Wrap

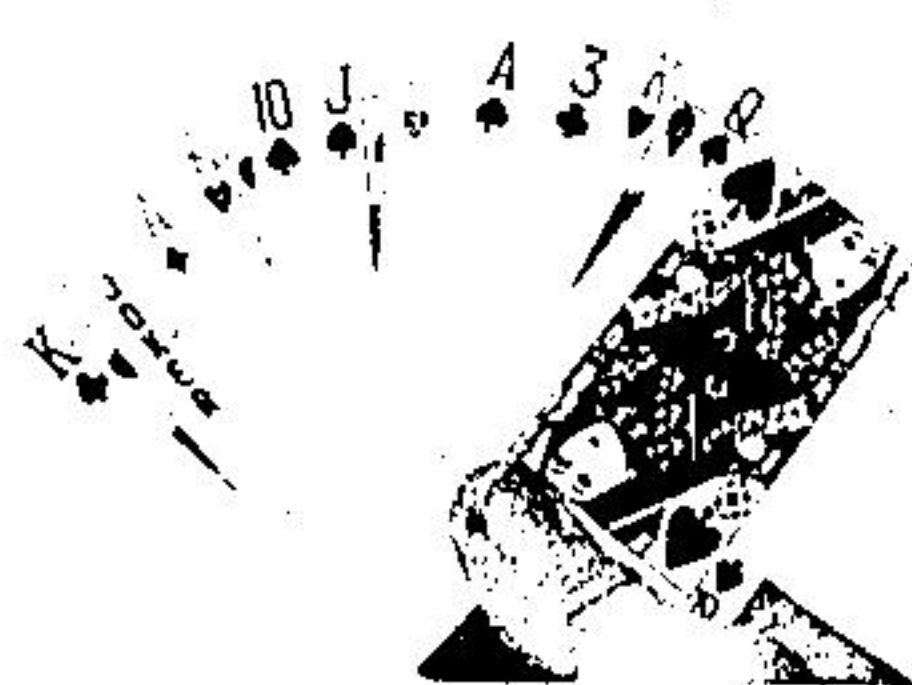
Pack of 10, 53" x 30" rolls  
of Christmas paper.  
Reg. 3.99

**2.59 pack**

### Save over 1/3 25-Sheet Flat Wrap

25 sheets of 20" x 20" gift wrap.  
Colour choice.  
Reg. 1.97

**1.29 pack**



### Grown-Ups Playing Cards

Plastic-coated playing cards in a choice of  
designs and colours.  
Great stocking-stuffer!

**.99 pack**



### Children's Playing Cards

Assorted cards games including "Animal  
Rummy", "War", "Crazy Eights",  
and "Fish". Instructions.

**.97 pack**



### "Reeves" Wedge Crayons

10 assorted colour crayons, wedge-shaped  
for drawing thick or  
thin lines.

**1.97 pack**



### "Small World" Stocking-Stuffers

Suede-look with animal pictorial  
Address Book Check Book Cover Credit Card Or  
Eyeglass Case  
Your Choice **4.97 ea.**

Because of floor space limitations, some items, sizes and/or colours shown on this page may not be available in all our stores.