



JILLS KICK OFF CAMPAIGN

This Gymnastics Week in Canada and these three Halton Hills Jills, Gail Eastwood, Kristine Krufczek and Jenny Gallagher, will be out and around Acton and Georgetown in full force with other club members tagging Thursday, Friday and Saturday. The 40 girls will be soliciting funds from the public for their fall, winter and spring season.

Dale Carnegie course helped her recover from tragedy

Dale Carnegie instructor Teresa Holland is living proof of the effectiveness of the course she will be teaching in Georgetown.

Mrs. Holland began taking Dale Carnegie courses in 1973. She is now the company's first woman supervisor and instructor in Canada, and her territory has been the top profit-maker in Canada.

The self-development courses also helped her overcome a personal tragedy when her husband died in 1978.

"When my husband died, my whole world fell apart," Mrs. Holland said. "We were in the middle of a real estate deal to sell our house and move into a larger home. Then he died and I just didn't feel like motivating anyone else, and I didn't teach a class for a whole year."

"I had to go back to my basic training and start setting goals for myself. I transferred all my staff out in 1978 and in 1979, I had gotten myself together again and began retraining. This has done something for my image and reputation. To fall flat on your face is one thing - to recover is the mark of a real winner. If it weren't for the Dale Carnegie course, I wouldn't have been able to make it."

Mrs. Holland has been manager of the Central Ontario division for Dale Carnegie a year.

GOAL PROBLEMS

"My goal in 1976 was to be a territorial manager, but I ran into some problems. In that there were no female managers, and my boss said I was too young, and had too little

experience with the company. But because my territory was the biggest profit-making area in Canada, they had to take me on."

Mrs. Holland's territory ranges from Owen Sound and Collingwood to Cambridge. Kitchener-Waterloo is probably the city with the highest participation in the courses, she said.

The Dale Carnegie courses are self-development courses designed to help people improve their communications skills, and develop their self-confidence. They involve teaching people to feel more comfortable in groups, to feel more comfortable speaking to groups of people, to set goals, to improve communications skills, how to conduct effective

meetings, how to motivate people and how to handle difficult "people problems".

NEW HABITS

The course is built around a group of about 40 people and spread over a period of 14 weeks "to allow people to change old habits and develop new ones." Classes are held once a week in the evening, and people who miss classes can transfer to another class to make up what they've missed.

The class which is being held in Georgetown is filling up ahead of schedule, Mrs. Holland said, and anyone interested in registering in the course should contact The Herald as soon as possible at 877-2201 to register. The cut-off date for registrations will be announced soon, she said.

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WIGO T.V.

WIGO T.V. is owned by Joe Hofstede, who bought this business in 1973, located beside the town offices. WIGO has been operating on Main Street since 1955.



The line of goods has remained the same since Mr. Hofstede took over the enterprise in '73. Quality lines of merchandise are carried and "emphasis has always been on quality," said Mr. Hofstede.

Repairs are done on any item sold in the store as well as other items. Both small and large appliances are serviced on location and service calls are also made to homes. Refrigerator repairs and fast service is the "big summer repair trade", Joe Hofstede explained as it is necessary to avoid as much spoilage as possible.

This business is proud of the close relationship with the public. The people keep coming back to WIGO T.V. as they know "the store stands behind the products sold and that WIGO gives good service," the owner stated.

Service in bold letters is the key to building this business and holding customers over the years. WIGO puts strong emphasis on service and quality and Joe Hofstede invests long hours in the business to ensure the customers are well satisfied. This type of business promotion puts WIGO on top of your list when shopping in downtown Georgetown.

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GEORGETOWN STATIONERY

GEORGETOWN STATIONERY AND OFFICE SUPPLIES LTD., owned by Gladys Mathison, was opened several years ago. Much the same lines of merchandise have been carried over the years and the present store features greeting cards, stationery, wrapping supplies, small selection of toys as well as office supplies.



Repair service to typewriters and adding machines is offered which is done out of the shop by reputable repair servicers.

Blue line office supplies are carried at GEORGETOWN STATIONERY at competitive prices. Other lines carried are, Shaeffer pens, Renwick attache cases and school supplies all of which have a major focus in this business.

GEORGETOWN STATIONERY also offers a concise selection of childrens books. A store where you discover items of interest around the corners of display cases, you would be best to drop in to browse in this downtown Georgetown store.

Working Girls



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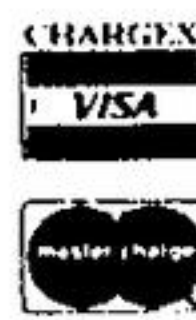


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