

And now a glimpse of the folks who brought you this week's Herald...



When the news, photos and ads are gathered each week by editorial and advertising staff, these friendly folks set about putting them all together. The composing room staff includes (left to right) Mary Lou Egerton, foreman Dave Hastings, Birgit Hulme, Annie Olsen, Myles Gilson and our newest recruit, typesetter Diana Snippe, who recently replaced long-time employee Jane Elnesky.



Papers roll off The Herald's new Goss Community press at a blurring rate of 16,000 per hour. Composing room staffer Maurice Aube, seen here monitoring his product's registration and color, was trained to take over the pressman's all-important duties in the months prior to the paper's first run May 6. Purchased from The Herald's Niagara Falls affiliate, the two-year old press features four separate units that offer spot color and careful manipulation of the section sizes, and a quarter-folder that cuts down greatly on production times.



They mean business! Whether hard-sell or sweet and smiling, the advertising staff at The Herald has virtually turned the retail community in Halton Hills upside down with convincing, eye-catching display ads in the newspaper and advertising deals that stretch the invested dollar. Ad manager David Beattie supports determined staff members Donna Tatton (left) and Michelle Roy.



Dave Humphries has been driving trucks for The Herald for ten years, ensuring that the paper bundles get to the dealers and carriers in time for an early morning delivery. A Cochrane, Ontario native, Dave operates Ann's Cartage and Piano Movers on Prince Charles Drive. Dave, his wife and three daughters live in Ballinacree.

(Herald photo)

Congratulations

The 220 members of the Georgetown Chamber of Commerce congratulate The Herald on their fine new premises. We offer our best wishes for their continued success and prosperity in the future.



RAMESES PRINT & PUBLISHING

On the occasion of your Grand Opening, we would like to express our congratulations for the fine reputation the Herald has established over the years in responsible and competent reporting of community news. We wish you continued success for the future.

Remember! When you want the Best for Less — Call

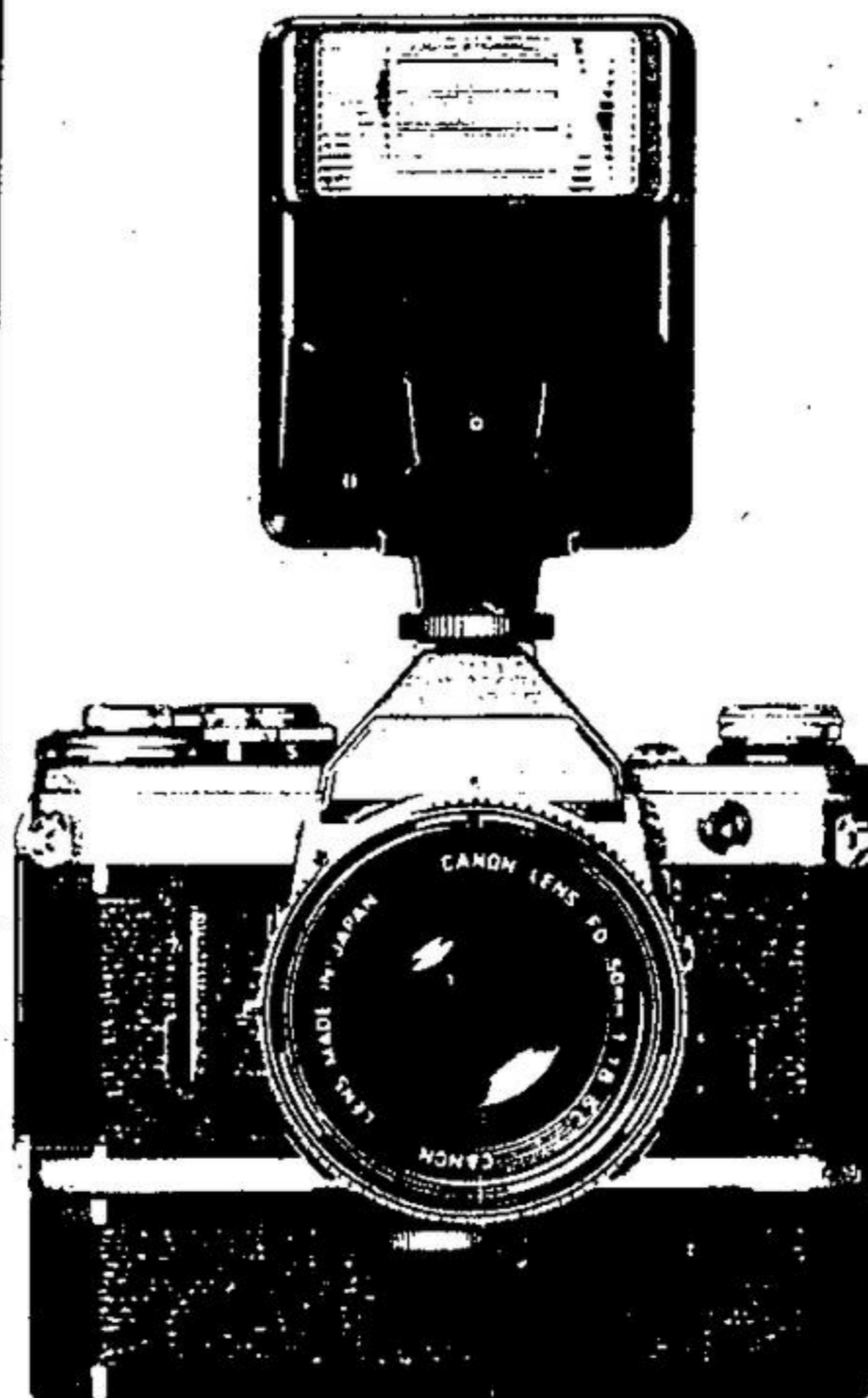


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The Photo Story

A photograph is a moment in time, frozen on film forever, telling a story for all the world to see. Whether it is a treasured moment with family and friends, an active sporting moment, or a scene from the places, people and things that surround us. A photo is to be savoured for a lifetime, and that's where we come in.

WE SUPPLY:

wide range of cameras, lens, flash units, films, darkroom equipment, quality photofinishing, mountings and framing material, a selection of camera gadgetry, and expert photographic advice.

YOU SUPPLY:

Your own unique view of the fabric of your world.

Because every photo tells a story

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