

Save On "Playtex" Bras And Briefs

18% Off

"Beautiful Ones"
"Cross Your Heart"
Unpadded Bra

8⁹⁷
ea.
Reg. 10.95

Famous "Cross Your Heart" styled unpadded bra features scalloped nylon tricot cups and nylon/spandex sides and back, with pretty lace detail. "Cross Your Heart" design for a better figure! A 34-38, B 34-40, C 34-38.



New "Super Look" Co-Ordinates

Lacy nylon/spandex seamless stretch bra and matching bikini are designed to give you a smooth and natural look even under the clingiest knit fashions! Fit like a second skin! White or beige. Bra sizes A, B 32-38. Bikini sizes S-M-L.

18% Off.
Bra

8⁹⁷
ea.

Reg. 10.95

25% Off.
Bikini

\$5
ea.

Reg. 6.66

Because of floor space limitations, some items, sizes and/or colour shown on this page may not be available in all our stores.

Zellers

- **BRAMPTON**
Centennial Mall
- **BROCKVILLE**
Brockville Shopping Centre
- **COBourg**
West End Shopping Centre
- **CORNWALL**
The Mall

- **GEORGETOWN**
Georgetown Market
- **LINDSAY**
Lindsay Square
- **MIDLAND**
Highway No 27 & Hugel Ave
- **MILTON**
Milton Mall Shopping Centre

- **MISSISSAUGA**
Westside Plaza
- **NEWMARKET**
Upper Canada Mall
- **NORTH BAY**
Housing Plaza
- **ORILLIA**
Country Fair Plaza

- **OSHAWA**
Oshawa S.C.
5 points Mall
- **PORT COLBORNE**
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Advertising Supplement the Standard Freeholder, North Bay Nugget, Georgetown Herald, Recorder & Times, Midland Free Press & Shopping News, Oshawa This Week, Ottawa Penny Saver, Packet & Times, The Banner, Port Hope Evening Guide, Midland Times, Panetanguishene Citizen, Elmville Lance, Lindsay This Week, Newcastle Reporter, Lakeshore Shopper, Coburn Chronicle, Cobourg Daily Star, Bradford Paper Group, Tuesday, July 8 & Wednesday, July 9, 1980



All-Canadian Fashions At One Low Price! 20% Off Now-Into-Fall Sportswear

A. "Sweet Baby Jane"
Blouses of easy-care 100% cotton or spun polyester. Slightly feminine with open placket, round collar and slightly gathered yoke. Shades of rose, blue, tan, brown or off-white. S-M-L.

C. Skirts For Fall in autumn plaids and checks. Soft acrylic / wool blend, styled with front and back gathering and back zip-and-button closing. 5-15.

B. Plaid Shirts of easy-care polyester. Crisp, clean styling with narrow white collar and cuffs and reverse plaid breast pocket. Blue/brown or camel / red plaids. 5-15.

D. "Dior Style" Pants of machine-washable polyester that has the look of a woven fabric with the fit and comfort of stretch. Navy, grey, beige, others. 5-15.

Your Choice A-D

11⁹⁷
ea.

Reg. 14.88