

# DOWNTOWN GEORGETOWN

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## PIONEER-DAYS!

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THURS. FRI. & SAT. JUNE 19-20-21



DOWNTOWN GEORGETOWN

## DON'T FORGET DAD!

Father's Day, June 15th

May We Suggest . . .



**ARROW DRESS SHIRTS**

**1/2 price**

Originally priced at \$18.00

Long Sleeve, Sizes 14 1/2 to 17 1/2

# SILVER'S

**Lots of Friendly Shops And Services**



Shirley Griffiths is a downtown merchant who wears three hats. Mrs. Griffiths owns three stores in The Old Bank building: Femme Lingerie, Handbags 'n Fashion Things and the Teller's Cage. She is kept busy running these businesses, which cover just about all of a woman's clothing needs.

## THE TELLER'S CAGE HANDBAGS 'N THINGS FEMME LINGERIE

Owned by Shirley Griffiths, these three shops operate in The Old Bank building, where they monopolize the second floor of this historical-come shopping boutique centre, a highlight of downtown Georgetown.

Shirley Griffiths first opened HANDBAGS 'N THINGS in 1977, then in 1978, wishing to spread her wings, she opened THE TELLER'S CAGE downstairs, only to realize there was merit in moving the downstairs boutique to the second floor. Wishing to satisfy customers from the skin out, Shirley expanded her concept of shopping from one store to another on the same floor, and opened FEMME LINGERIE in 1979. "I can now give my customers better service", said Mrs. Griffiths and of course "there is an advantage to be able to co-ordinate a wardrobe within a few feet of shopping space", she explained.

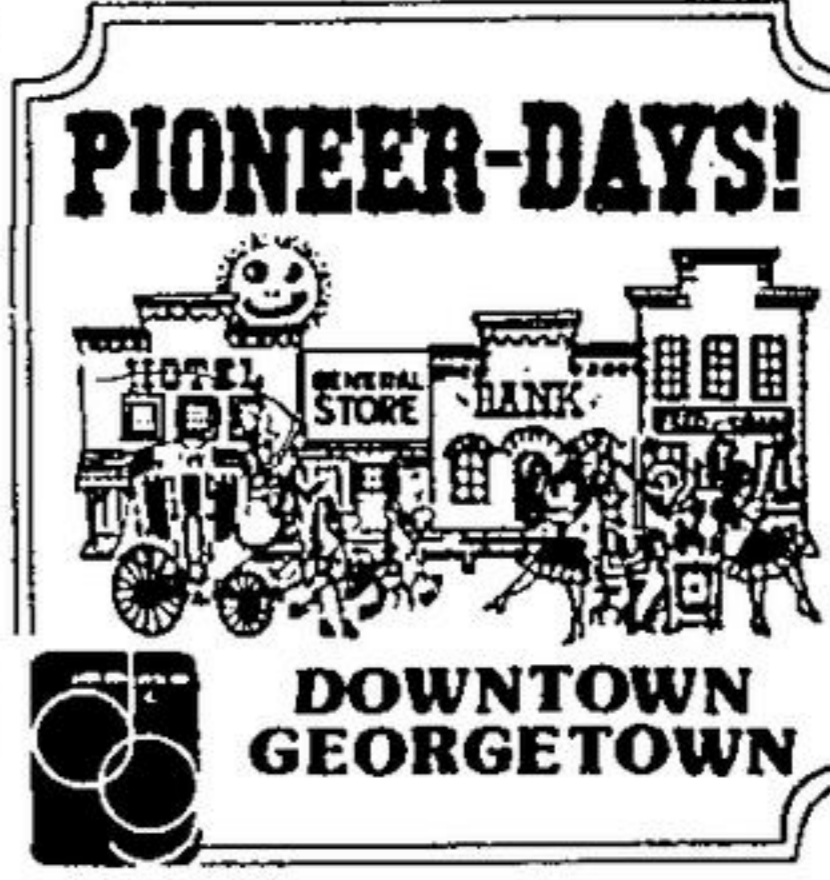
Accentuating the fact that casual wear, accessories and just the right personal lingerie may be found within these shops, the owner hopes the public may become more aware of the wonderful personalized shopping service offered in downtown Georgetown.

One line carried by FEMME LINGERIE is Vassarette from the U.S.A. which is vibrant and fashionable. However, Mrs. Griffiths buys mainly Canadian for all the stores.

Hats are very popular ever since Shirley Griffiths opened HANDBAGS 'N THINGS. "Felts and straws are always good sellers and the volume of business in this line grows each year", she said. In the same store, a quality line of leather goods is shown which will last years. "An excellent selection of basic colours is offered", said Shirley and "leather wears better with age", she explained. "Every effort is made to pick up 'out of the ordinary' accessory items whenever possible", Shirley stated.

As you browse through THE TELLER'S CAGE, your eye will be caught by stylish fashion, quality goods and tasteful colour co-ordinates. The casual wear shown is considered "middle of the road style and price, in keeping with the demand and taste of this community", Mrs. Griffiths said. "The turnover of goods indicates the approval of customers and seems to be a good choice for the pocket book", she said.

Believing that small business can give the customer better personalized service and be more attuned to the needs of the population, Shirley Griffiths proves to be motivated, courageous and enterprising in her triple span business venture in The Old Bank building downtown Georgetown.



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## PIONEER DAYS

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