



meat

1.00 ziggys
lb. **off** London broil
steak

Was 3.79 lb., you pay only 2.79 lb.

Pictured above is a bar-b-q favourite that we've become famous for - Ziggys' London broil steak, minced pork, seasoned with Ziggys' own blend of spices and wrapped with flank beef steak.

This week Ziggys' makes it easy for your bar-b-q to become famous, because we've specially priced our popular London broil steaks to save you a \$1.00 per pound.

1.00 ziggys own
lb. **off** cold cut
assortment

Was 4.29 lb., you pay only 3.29 lb.

Try our assortment of popular cold cuts. From tyrolean ham sausage, to bierwurst, to pikantwurst, we offer you this finest, freshest assortment of store sliced cold cuts available anywhere.

Save on cold cuts at this special price and decide for yourself the difference quality makes. It's what Ziggys leaves out that makes the difference.

1.00 ziggys
lb. **off** meaty pork
back ribs

Was 3.79 lb., you pay only 2.79 lb.

Is there anything that tastes better on your bar-b-q than pork back ribs? And Ziggys' ribs are best. Why? Because there's so much meat on them. Marinate them (3 - 4 hours) in a piquant sauce of your choice. Bar-b-q over hot coals, and then sit back and bask in the compliments of guests and family alike. There's no need to tell them you saved \$1.00 a pound by buying meaty back ribs this week at Ziggys.

cheese

1.00 mild Holland
lb. **off** Gouda cheese

Was 3.95 lb., you pay only 2.95 lb.

Here's a real favourite from Ziggys. Mild Dutch Gouda is great eating on its own or with fresh fruit and always good on cheese trays. Try Holland Gouda on Dutch pumpnickel also available at Ziggys.

1.00 mild Canadian
lb. **off** cheddar cheese

Was 2.99 lb., you pay only 1.99 lb.

When you visit famous stores around the world such as Fortnum & Mason & Harrods, what cheese do you frequently see featured? CANADIAN CHEDDAR, it's famous the world over. This week Ziggys' has made a special buy on our most popular mild cheddar cheese, produced right here in Ontario, and we're passing the savings on to you.

1.00 Dofu Danish process
lb. **off** cream cheeses

Was 4.55 lb., you pay only 3.55 lb.

Cream cheeses mixed with such tantalizing flavours as orange, pineapple, peach melba, herbs and spices, garlic, dill, pepper. If you haven't tried this tasted sensation you've got a real treat in store. And best of all, Ziggys saves you \$1.00 a lb. on the perfect cheeses for your holiday cheese tray.

delicatessen

1.00 ziggys
lb. **off** Hardwood smoked
pork loins (Kassler)

Was 3.79 lb., you pay only 2.79 lb.

From our own sausage kitchen! Thick meaty loins of pork sweet pickled and then delicately smoked over hardwood coals.

Bar-b-q lightly to warm and then serve. The perfect quick meal for your bar-b-que.

1/3 French Dijon
off mustard

Was 1.09, you pay only .69.

Imported from France! Famous the world over. Dijon mustards are tangy but sweet. Add this extra dimension to cold cuts on rye bread. Perfect to add to your bar-b-que sauce or marinade.

Just one of the many specialty mustards available at Ziggys.

1/3 Pina
off Colada

Was 1.49, you pay only .99.

Save 1/3 and try this unique pineapple and coconut combination from Coco Lopez that's made the West Indies famous. Makes a super long cool summer drink, or milk shake and it's great as a topping for ice-cream & desserts.

available in most Loblaws stores plus these locations: • 852 Yonge St. - Pickering Farms • 31 Bloor St. East • Fairview Mall • St. Clair Centre (12 St. Clair Ave. E.)

Advertising Supplement to Barre Examiner, Belleville Intelligencer, Brantford Guardian, Cobourg Daily Star, Collingwood Enterprise Bulletin, Georgetown Herald, Georgetown Independent, Kingston Whig-Standard, Lindsay Shoppers Market, London Free Press, Oakville Beaver, Oshawa This Week, Owen Sound Sun Times, Peterboro Examiner, Port Hope Guide, St. Catharines Standard, St. Thomas Times-Journal, Simcoe Reformer, Stratford Beacon Herald, Sudbury Star, Trenton Trentonian, Toronto Star, West May 14, 1990. Prices effective until Tues. May 20, except bakery effective until Sat. May 17, 1990. Stores reserve the right to limit quantities.

'Was' prices in this advertisement refer to Loblaws regular selling price.