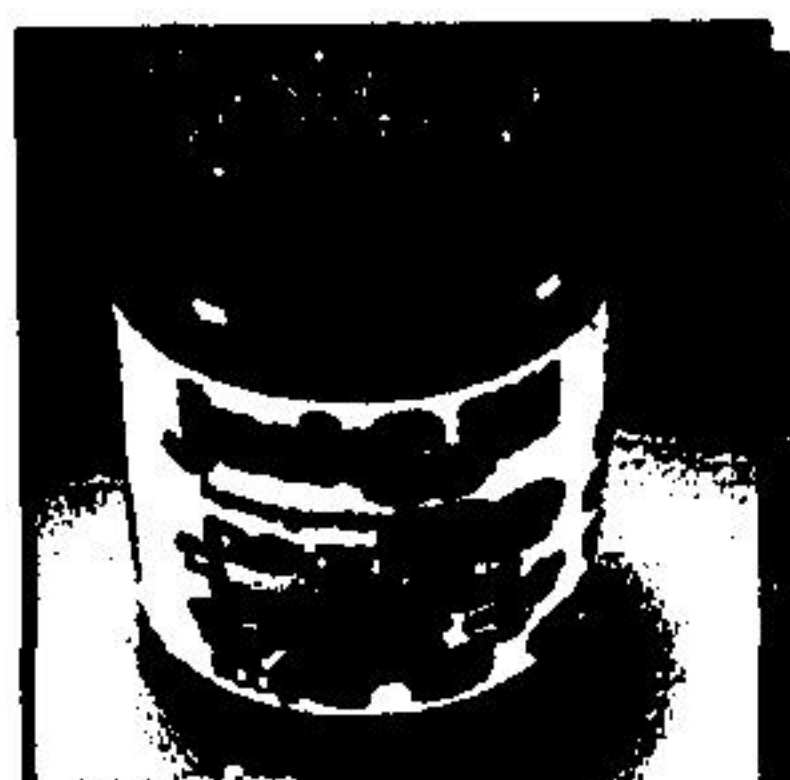


reason  
**no. 8**

why you should  
switch to Loblaws

**concerned  
food you &**



500 g jar  
chunky or smooth  
**Jack and Jill  
natural  
peanut butter**

our everyday  
low price **1.42**

**1.19**



2 lb. plastic tub  
creamed, white  
**Bee Maid  
honey**

our everyday  
low price **2.89**

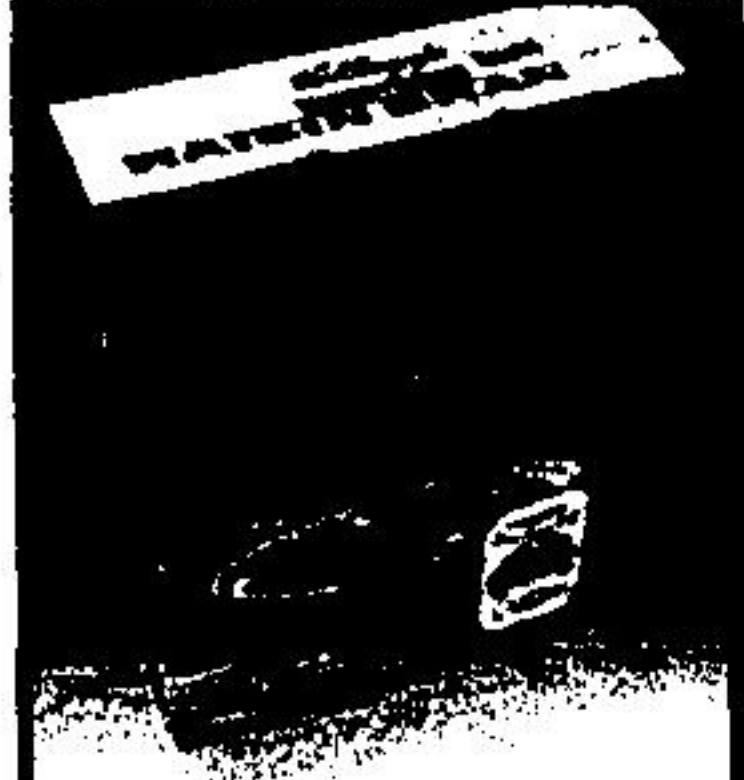
**2.69**



24 oz. loaf - all varieties  
**Bio  
bread**

our everyday  
low price **.90**

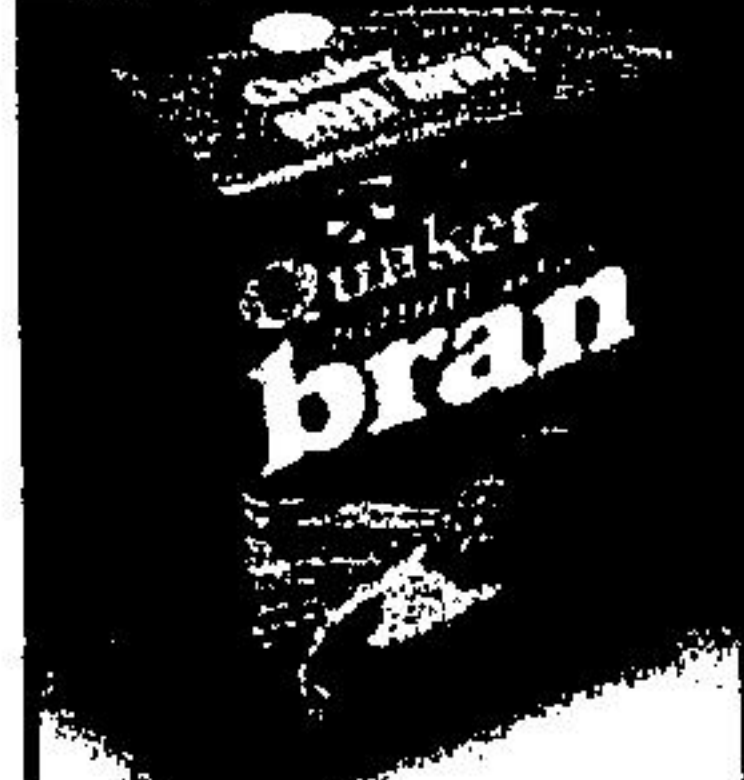
**.75**



**Kellogg's  
raisin  
bran** 525 g box

our everyday  
low price **1.51**

**1.31**



**Quaker  
natural  
bran** 300 g box

our everyday  
low price **.49**

**.39**

reason  
**no. 9**

why you should  
switch to Loblaws

**Weight**

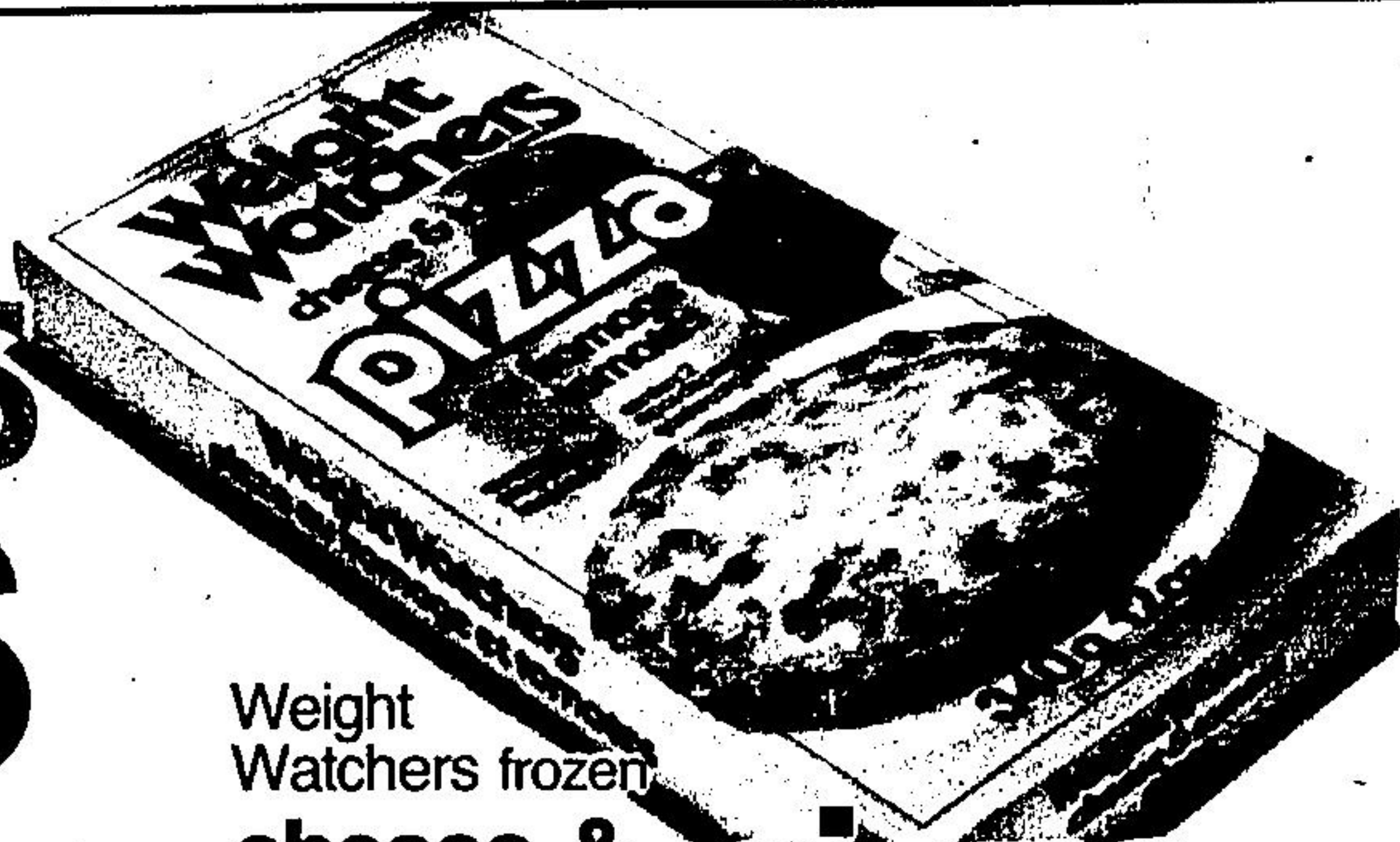
delicious food for people

**Weight  
Watchers  
WINS**

the Ottawa Citizen  
taste test

"To the surprise of many, the pizza to win the highest praise for taste was the Weight Watchers' veal, tomato and cheese pizza - the only one with a generous portion of meat that actually tasted like genuine meat. The official pizza of Weight Watchers International Inc., this pizza is included as the Thursday lunch-time component of a seven-day diet menu printed on the inside of the package."

reproduced by permission of the Ottawa Citizen



Weight  
Watchers frozen  
**cheese &  
tomato**

**pizza** 12 oz.  
box

our  
everyday  
low price

**2.29**

**1.99**