Seminar offered helpful hints for prospective businesses

By MARK CLAIRMONT Herald Staff Writer

. Ever dream of owning your dwn business and being your own boss? Sounds like a great ifea you might read in the business column of your local pewspaper.

Getting started in the business world is as easy as taking up a paper route, going out habysitting or turning your some hobby into a money making venture.

But, being successful is at best difficult, even for the most proficient. It is a difficult complicated endeavor that will make you work harder than you do at your job now, according to officials of the Ontario ministry of industry and tour-

Boy Pollock of the ministry's small business advisory committee explained this and much more about the intricate goings on of establishing one's self in the goods and services field to more than 50 interested local citizens at a Cedarvale Park seminar Thursday even-

Organized by the Halton Hills Public Library Board. the two and a half hour lecture dealt with a full range of related topics, including entrepreneurship, business opportunities, management skills and legal organization.

Mr. Pollock spoke on the services available through the library and the community colleges which he said are major alds when thinking a bout setting up a commercial establishment.

Many businesses fail to survive the first year because their managers "don't have the knowledge or planning to insure that it does", succeed said Pollock.

There is an upsurge in service-related trades. With women and men working this creates openings for maids, babysitters, lawn care, snow removal, and carpet cleaning.

This past summer's boom in windsurfing allowed young entrepreneurs to set up schools for the specifics of teaching. Another woman who wasn't satisfied with the instructions that came with her new microwave oven, on how to use it, set out to increase her knowledge and ended up writing a cook-

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book with her newfound se-

Mr. Pollock estimated that in the year 2000, 60 per cent of the homes which will be in use are here now. He pointed out that with the impending change in heating sources, there is a glorious opportunity to get in on the ground floor of the switchover. There is also the food industry that will be turning to the waters of the world for new supplies. Fish

farms could be a possiblity. The technological growth in today's society is a plus to the small businessman, who is more well suited to the changing environment because he can change and adapt faster, since his operation is smaller and less complicated to re-

Retail or single unit operations constitute 96.8 per cent of the marketing sector, but only take up 55.9 per cent of the business. Going into business is risky.

You have to anticipate the problems. Mr. Pollock says the best thing is to be organized. The first two years are the

critical ones. They will tell if you are going to make it or break it. Half of those who try don't make it to the second

light fixtures or cash registers Don't start with inadequate that can't be turned into sales. capital, and don't invest all That ties up inventory dollars. you own. The chartered banks

Watch where you locate. are the best place to get Here in Canada, the climate information on how to start a can dictate. Try and be on the business. Get a year's capital sunny side of the street. up front so that you aren't Church and cemetery sides going back to the financiers for discourage those buyers who more, and thus giving them like to look in the window room for doubt about what you first. Chain stores do studies are doing. The Federal Devethat pay off. Follow them. lopment Corporation and On-

Remember in your own business there is no guaranteed holidays, salary increases or pension plans. Spouses' salaries in small businesser, cannot be claimed on the personal income tax forms you use.

buy fixed assets like chairs, Schools mark Education Week with displays, open houses

Education Week starts this Sunday and most schools in Halton Hills plan some activities for the occasion.

The theme for Education Week is "Together in Education". The theme directs attention to the "vital elements of our education system; the home, the school and the community".

The Georgetown Family of Schools (GFS) is co-operating with various local stores and businesses around town to display student work.

The GFS feels that the formal school setting isn't the only site where learning takes place; the world is also a classroom. They feel that "all of us in the larger community beyond the school must help by providing resources, advice and experience, and especially by becoming involved with young people."

The common goal in Education Week "will be to help young people to grow wisely and well".

Open house will be held at the following schools: Holy Cross Separate School, Harrison Public School and Pineview Public School May 5 from 7 to 9 p.m. Ecole Sacre-Coeur, Limehouse Public School and Centennial Middle School will hold open house May 6 from 7 to 9 p.m.

Open days for parents will be held at the Joseph Gibbons Public School, and George Kennedy Public School May 5. Glen Williams Public School will hold open mornings May 6, 7 and 8. Stewarttown will have open days for parents May 6 and 7 while the Georgetown District Christian School will have theirs May 8.

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Stewarttown Public School will present "Secrets of the Spy Glass", a three-act drama May 1.

Glen Williams will have a display night May 13. On May 8, Ecole Sacre-Coeur will present "Les percussions de l' ochestre" performed by Educanima.

The Park School choir will sing for the senior citizens at Kincourt and the George Kennedy choir will sing for the senior citizens Blue Triangle Club at St. Andrew's United Church May 5 at 1:30 p.m.

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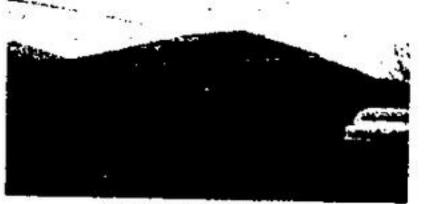
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