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We salute the Rotary Club on their 25th Anniversary  
and wish them every success in their community ventures

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GEORGETOWN — ONTARIO



An architect's model of Georgetown's planned library-theatre-art gallery complex,  
for which the Rotary Club is spearheading a fund-raising drive.

# Rotary: 'Service above Self'

The program of Rotary covers four distinct avenues of service: Club Service, Vocational Service, Community Service and International Service.

The object of Rotary expresses the program in these words:

"The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise, and, in particular, to encourage and foster:

"The development of acquaintance as an opportunity for service;

"High ethical standards in

business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;

"The application of the ideal of service by every Rotarian to his personal, business, and community life;

"The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service."

The first avenue - the

development of acquaintance - is Club Service. It embraces everything a Rotarian does to help make the administration of his club a success.

The second avenue - the promotion of high ethical standards in business and professions - is Vocational Service. It has been called "the cornerstone of Rotary", and Rotarians often sum it up by saying, "It simply means putting Rotary to work where we work."

One of the tools of vocational service for Rotarians is "The Four-Way Test:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

The third avenue - service to and within one's community - is Community Service.

It requires of a Rotarian a personal interest in his community and its people, an obligation he meets by studying his community's problems and how to solve them.

The fourth avenue - the advancement of international understanding, goodwill and peace - is International

Service.

The accomplishments of Rotary clubs in international service demonstrates that opportunities exist regardless of size or geographical location. The Rotary club far from an international border has opportunities to exchange programs with other clubs overseas; arrange programs that will provide international information to club members, students and others in the community; send expressions of goodwill abroad; sponsor overseas visits of young people, and entertain visiting youth from

other lands.

The Rotary Foundation of Rotary International provides educational awards to hundreds of students annually for study abroad to promote international understanding. In addition, the Foundation also sponsors study visits abroad for small groups of young professional and businessmen

Through these avenues of service Rotarians make effective the program of Rotary and endeavor to exemplify its motto "Service Above Self"



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Compliments of Rotarian:

**PAUL ARMSTRONG**  
(PAST PRESIDENT 1972 - 73)