



Lee Urse, a graphic designer who races sports cars in his spare time, designed the Art Council's logo three years ago. (Herald photo by Stephen Frost)

Jobs for high school students

High school students in the Georgetown area looking for summer jobs should contact the Canada Employment Centre (formerly Canada Manpower) at 7 James St., at least until sometime in April, when a student centre will be established in Georgetown.

"What high school students should do," Erika Harper, supervisor for the Georgetown section of the Canada Employment Centre for Students in Brampton, told The Herald, "is pick up applications at the James Street centre, fill them out at home and then drop them off back at the centre."

According to Mrs. Harper, all the student applications and job listings from the Georgetown area will be processed through the Brampton main office until a Canada Employment Centre for Students is set up in mid-April.

"Although the student centre also finds employment for university students, right now our main objective is finding jobs for high school students," she said.

Any students who wish further information or have job-related questions can contact Mrs. Harper in Brampton at 451-8330.

Entertainment

THE HERALD, Wednesday, March 12, 1980 - Page 11

Cable 4 this week

Watch for Program Listings on Cable 4 for Monday, Tuesday, Wednesday and Thursday.



Note: Time and program changes will be posted on Cable 4. Call now for the Cable Connection 877-0181

Acton Skate-a-thon

It will be two or three weeks before participating students finish turning in their pledges and the Acton Rotary Club can pin a dollar figure on the amount of money raised in their annual Skate-a-thon Sunday at the Acton Arena. Club vice-president Ken Grubbe says the event drew approximately 250 students, roughly the same number as last year, but until all the pledges are in, no one knows how much was raised. Last year the club raised \$7,000.

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ORIGINAL CANADIAN AND INTERNATIONAL ART
Friday, March 28, 1980
Preview 7:30 p.m. Auction 8:30 p.m.

Holy Cross Church Auditorium
Maple Ave.
Georgetown, Ontario

Presented by Beaux Arts Internationale, Toronto
Evie Aimis, Curator

Admission: \$3.50 per person
Wine & Cheese Door Prize

For Tickets Please Call 877-7062 or 877-7031

A Halton Hills Arts Council feature

Car racing hobbyist designed Arts logo

By ENID WILLIAMS
LEE URSEL, resident of Georgetown since the young age of four years, went through the local school system and on to Sheridan College to study Fine Arts and Technology, where he graduated in 1972 with honors.

Now employed by Canadian Trend Communications in Mississauga, he sells a promotion package to clients which takes him away from the drawing board into the administration side of his field.

Halton Hills Arts Council is proud to register with the public the fact that Lee Urse is the artist who designed our logo which we now use in all Arts Council presentations.

Through Ralph Urse, Lee's father, our featured artist took up the challenge to design a logo suitable to express the arts environment of Halton Hills. Lee endeavored to draw attention to the diversity in our arts community and tried to bring together the many facets of the arts. The curves in the

design depict fluidity and motion and for those who like letters in a logo, you can see the subtle letters in the design. Earlier, this logo was presented but not passed and, after lying dormant for two years, the new Halton Hills Arts Council embraced the design with enthusiasm and officially accept Lee Urse's logo appreciatively.

Lee Urse turns his hand to a fast-moving hobby when he takes the wheel of a racing car. He has raced cars at Mosport and Shannonville in Ontario. Moving into Quebec, he has participated in racing events at St. Jovite and whizzed cars in racing competition in Gimley, Manitoba. Although Lee has not raced for three years, he helps friends with their competition events. He is a member of Georgetown Motor Sports Club which is a sports car-oriented club. This club holds rallies and an annual soap box derby every year in Georgetown. Many members work on cars consistently and the scheduled events are the main focus for bringing members together.

Turning back to Lee Urse, graphic designer, we find a young man who endeavors to promote a package of design and advertising promotion material to potential customers, as well as servicing established accounts. This could encompass a planned programme, brochures, radio exposure, flyers and a direct mailing plan.

It is essential to "get to key people in the different firms to help promote the product the firm sells". He is on the road all the time selling and developing new accounts. Very often he gives advice regarding co-ordinating a company's needs, co-ordinating all media with a theme throughout approach. Incorporating color, message and design in a

package of promotion, along with co-ordinating the mailing plan with magazine advertising, which will give you double exposure.

Mr. Urse has won the Canadian Specialty Advertising Association award as well as the American Specialty Advertising Association award. He hopes to be well recognized as an expert in his field of design and "to elevate his status in the firm he works for".

Halton Hills Arts Council is impressed with Lee Urse's logo design and is grateful to this artist for taking time and for his interest in expressing the field of Arts in our community. Our logo is bold yet subtle, unique yet easy to identify with and proudly represents the Arts in Halton Hills.

HALTON HILLS ARTS COUNCIL New GLT play in rehearsal

GLT'S 'RELATIVELY SPEAKING'

Readings and rehearsals are already well underway for the Georgetown Little Theatre's last play of the 1979-80 season, "Relatively Speaking", which will be presented April 18, 19, 25 and 26 at Sacre Coeur church hall. Under the direction of GLT president Pat Joyne, the production comedy will feature Debbie Douglas as Jinny, Mike Macdonald as Greg, Bev Nicholas as Phillip and Joyce Holland as Sheila. Show times for all four performances is 8 p.m., and ticket information is available from Greta Lee at 877-5407.

CANTANTE SINGERS

The Cantante Singers, a choir of young women organized recently by Georgetown Choral Society director Dale Wood, are well into rehearsals for their upcoming concert in May.



'DEAR LIAR'

"Dear Liar", the hit play based on the correspondence of George Bernard Shaw, will be presented by Nornic Studio for the Performing Arts April 20, May 2, 3, 4, 7, 9 and 10 at Knox Presbyterian Church in Georgetown, with the initial three performances raising benefit proceeds for the Halton Hills Arts Council. Produced by Enid Williams and directed by Bev Nicholas, the play will feature Florence O'Connor and Glen Tarlin. More information is available at 877-0702.

GALLERY SOL

A second three-man exhibition replaces the current show at Georgetown's Gallery House Sol March 29. With the present show featuring works by Halton Hills Coun. Roy Booth, Aref Najam-es-Sani and Francine Kuypers scheduled to close on the 28th, the new exhibition continues through April 17. Featured exhibitors are Beverley de Jong, who brings her sculptured jewellery and mixed metal objects, Nancy Keehn, with drawings and serigraphs, and Agnes Olive, who presents Raku and porcelain.

SWEET ADELINES

Mississauga's Sweet Adelines present "Be A Clown" March 28 and 29 at St. Mary Dormition Ukrainian Catholic Church, 3625 Cawthra Road. The four-part harmony organization, one of 633 chapters heard round the world, will entertain amidst a circus atmosphere complete with aerial acts, a parade, a ringmaster and plenty of Barbershop-style singing and dancing. Shows start at 8 p.m. More information, Zaida Forshaw, 823-2478.

Y'S GALA ART AUCTION

The Georgetown YM-YWCA presents a wide variety of Canadian and international art March 28 in the Holy Cross church auditorium. Preview at 7:30 p.m., followed by the big auction at 8:30. Support your Y in this endeavor. Information, 877-7062.

March 8 - March 27, 1980

Roy Booth

Drawings

Francine Kuypers

Watercolours

Aref Najam-Es-Sani

Paintings & Drawings

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