

Loblaws

take the
no-name
challenge



80¢ off the regular Loblaws price of one 1 lb pkg ziggys sliced side bacon with this coupon and \$10.00 Loblaws purchase excluding cigarettes and coupon item.
Limit 1 bacon coupon per family

ziggys sliced side bacon 1 lb. pkg.

80¢ off

You pay only . . . **.98**

Offer expires Feb. 12, 1980



30¢ off the regular Loblaws price of Loblaws, Canada A, large size, dozen ctn. with this coupon and \$10.00 Loblaws purchase excluding cigarettes and coupon item.
Limit 1 egg coupon per family

Loblaws Canada A dozen ctn. eggs large

30¢ off

You pay only . . . **.30**

Offer expires Feb. 12, 1980



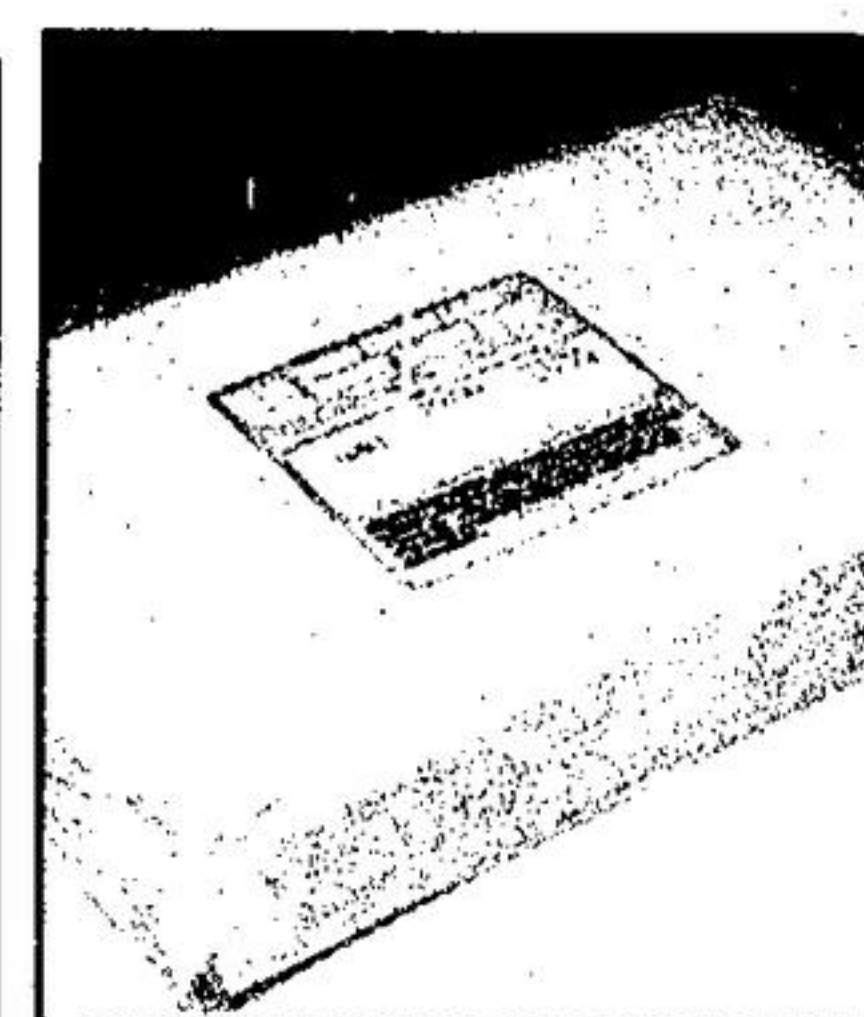
50¢ off the regular Loblaws price of Heinz, 32 fl. oz. btl. Keg O' Ketchup with this coupon and \$10.00 Loblaws purchase excluding cigarettes and coupon item.
Limit 1 ketchup coupon per family

Heinz 32 fl. oz. btl. keg o' ketchup

50¢ off

You pay only . . . **1.07**

Offer expires Feb. 12, 1980



50¢ off the regular Loblaws price of Loblaws, Medium Cheddar Cheese with this coupon and \$10.00 Loblaws purchase excluding cigarettes and coupon item.
Limit 1 cheese coupon per family

Loblaws medium coloured cheddar cheese block cuts, random weights

50¢ off

You pay only . . . **1.85** lb.

Offer expires Feb. 12, 1980

more meat values

Burns sweet pickled pork cottage rolls	lb.	was 1.58	1.38
frozen Swills pure pork		was 1.98	
lazy maple sausage	1 lb. pkg.	was 2.98	1.38
frozen New Zealand loin		was 2.75	
lamb chops	lb.	was 2.75	2.78
Loblaws boneless cooked smoked dinner hams	lb.	was 1.64	2.35
ziggys 9 assorted varieties cooked meat chubs	250 g each	was 2.75	1.45
ziggys sliced salami	1 lb. pkg.	was 1.49	2.49
Loblaws headcheese	12 oz. bowl	was 2.18	1.35
frozen Sau-Sea Brand shrimp cocktail	2 4 oz. jars	was 2.48	1.98
Treasure Island Brand frozen cooked shrimp	6 oz. pkg.		1.98

more grocery values

choice Aylmer assorted peas	19 lb. oz. tin	was .53	.47
Del Monte stewed tomatoes	2 10 oz. tins	was .49 ea.	.87
cooked Maple Leaf canned ham	1 lb. tin	was 3.33	3.15
all varieties Lay's potato chips	200 g bag	was 1.09	.99
all varieties Pamper cat food	3 6 oz. tins	was .36 ea.	.97
Caress toilet soap	5 oz. bath bar	was .71	.63
Close-Up toothpaste	100 mL tube	was 1.49	1.19
decongestant Dristan tablets	24 s. box	was 1.93	1.73
Dristan nasal mist	15 cc. plus. btl.	was 1.67	1.49
Orvil Fledenbacher gourmet popcorn	850 g jar	was 2.39	2.29
grape, apple or fruitpunch F B I drinks	(6 x 6 fl. oz. tin), sleeve	was 1.35	1.25
fancy Mitchell's applesauce	14 fl. oz. tin	was .56	.52
Salada, 2-cup, (60's) orange pekoe tea bags	8 oz. box	was 2.05	1.85
deodorant, scented Secret anti-perspirant	200 mL aero tin	was 2.35	1.99

more produce values

produce of U S A #1 grade tomatoes	2 lb. tray	1.19
sweet full of juice from Florida oranges	5 lb. bag	1.48
produce of U S A #1 grade celery stalks	each	.69
from Mexico, #1 grade green sweet peppers	lb.	.59

*Was' prices in this ad refer to Loblaws regular selling price. *Save' refers to the difference between the regular selling price and Loblaws special sale price.

Prices effective to Tues. Feb. 12, 1980 except bakery effective to Sat. Feb. 9, 1980.

Stores reserve the right to limit quantities.



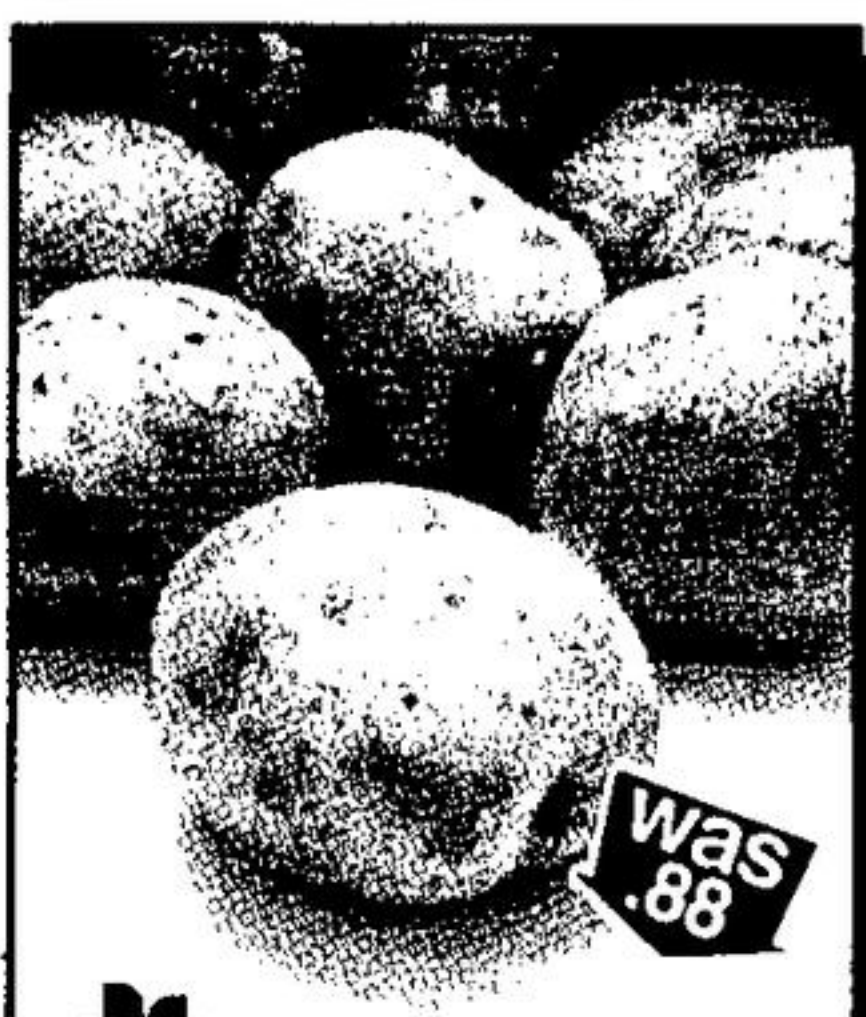
was .94

Frozen, predressed frying or roasting chickens

utility grade 2 to 3 lb. size
Limit - 3 chickens per family

.67 lb.

save **.27** lb.



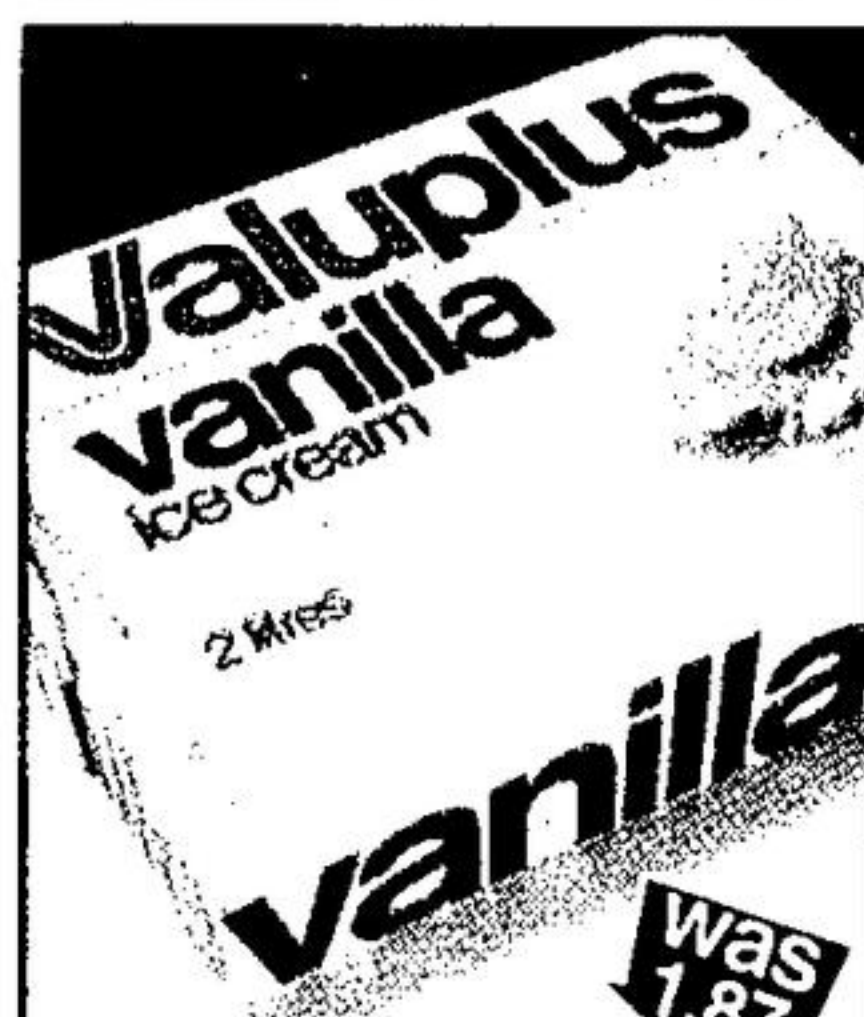
was .88

Ontario grown no. 1 grade potatoes

10 lb. bag

.58

save **.30**



was 1.87

Valuplus Vanilla, Neapolitan or Chocolate ice cream

2 L. ctn.

.99

save **.88**



was 1.29

from Florida serve with ice cream

fresh strawberries

pint box

.89

save **.40**

was 2.65

frozen store packed sole fillets

lb.

1.98

save **.67** lb.

was 2.08

New Zealand frozen lamb legs whole

lb.

1.78

save **.30** lb.

was 1.18

fresh picnic shoulder pork roast

lb.

.88

save **.30** lb.

was 1.28

fresh shoulder butt pork roast

lb.

.98

save **.30** lb.

was 1.05

Heinz fancy tomato juice

48 fl. oz. tin

.89

save **.16**

was 1.08

Quick or Minute Quaker Oats

900 g bag

.97

save **.11**

was 1.59

Palmolive liquid detergent

24 fl. oz. plus btl.

1.29

save **.30**

was 1.59

Royale bathroom tissue

2 ply, white, yellow or pink

4 roll pkg.

1.39

save **.20**

Loblaws
low prices plus...
a whole lot more